



BILL RICHARDSON  
GOVERNOR

FRED MONDRAGÓN  
CABINET SECRETARY

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Contact: Toni Balzano  
o. 505-476-3747, c. 505-231-1488  
Toni.balzano@state.nm.us

## **Co-op Advertising Program Awards \$395,550 to Communities and Nonprofit Organizations Statewide**

SANTA FE—The New Mexico Economic Development Department is awarding \$395,550 to 65 New Mexico communities and nonprofit organizations as part of the Co-op Advertising Program, Cabinet Secretary Fred Mondragón announced today.

“We have had another very successful year in awarding one of the highest amounts since the program was developed,” said Mondragón. “The Co-op Advertising Program continues to grow and expand by providing valuable opportunities to our community organizations around the state.”

The Co-op Advertising Program helps communities, community organizations and nonprofits promote economic development projects by reimbursing them for a percentage of their related advertising or marketing costs. This year, recipients are comprised of an array of organizations benefiting New Mexico’s future.

### **The FY 2009 recipients are:**

Acoma Pueblo for Acoma Business Enterprises	\$3,900.00
Adventure Gallup & Beyond	\$3,100.00
Albuquerque Independent Business Alliance	\$1,300.00
Artesia Chamber of Commerce	\$5,400.00
Artesia MainStreet, Inc.	\$1,600.00
ARTSmart	\$4,300.00
Carlsbad Department of Development	\$11,000.00
Chaves County Development Foundation	\$7,500.00
Cibola Communities Economic Development Foundation	\$5,100.00
City of Deming	\$4,000.00
City of Jal	\$700.00
City of Las Cruces	\$2,700.00
City of Portales	\$3,400.00
City of Santa Fe	\$11,000.00
City of Santa Rosa	\$5,300.00
City of Socorro	\$5,600.00

Clovis Industrial Development Corporation	\$11,000.00
Clovis/Curry County Chamber of Commerce	\$8,900.00
Corrales Main Street	\$8,400.00
Downtown Action Team	\$8,900.00
Eastern NM Economic Development Alliance	\$8,900.00
Economic Development Corporation of Lea County	\$11,000.00
Esquela del Sol/Harwood Art Center	\$750.00
Estancia Valley Economic Development Association	\$2,100.00
Farm to Table, Inc.	\$7,200.00
Fort Sumner Community Development Corporation	\$7,200.00
Grants Mainstreet	\$3,000.00
Greater Belen Economic Development Corporation	\$2,700.00
Greater Tucumcari Economic Development Corporation	\$3,900.00
Hatch Valley Chamber of Commerce	\$2,100.00
Hidalgo County	\$8,900.00
Indian Arts & Crafts Association	\$2,200.00
Las Cruces Downtown	\$10,400.00
Las Vegas San Miguel Economic Development Inc.	\$11,000.00
Los Alamos Commerce & Development Corporation	\$3,900.00
Lovington Economic Development Corporation	\$3,200.00
Lovington Mainstreet	\$4,400.00
Mesilla Valley Economic Development Alliance	\$11,000.00
Metro New Mexico Development Alliance	\$7,000.00
Mora Valley Chamber of Commerce	\$2,400.00
Museum of NM Foundation	\$10,000.00
Navajo Nation	\$8,200.00
New Mexico Biotechnology & Biomedical Association	\$1,700.00
New Mexico Optics Industry Association	\$4,500.00
NM Wine Growers Association	\$8,900.00
Otero County Economic Development Council, Inc.	\$5,500.00
Professional Aerospace Contractors Association of New Mexico	\$1,100.00
Raton Chamber and Economic Development Council, Inc.	\$6,800.00
Rio Rancho Economic Development Corporation	\$11,000.00
Roosevelt County Community Development Corporation	\$7,000.00
San Juan Economic Development Service	\$11,000.00
Sandoval County Economic Development	\$11,000.00
Santa Fe Council for the Arts, Inc.	\$5,300.00
Santa Fe Gallery Association	\$2,300.00
Santa Fe Hispanic Chamber of Commerce	\$7,000.00
Santa Fe Independent Business & Citizens Alliance	\$11,000.00
Schuler Restoration Commission Inc.	\$6,400.00
Sierra County Economic Development Organization	\$2,000.00
Socorro County Chamber of Commerce	\$8,900.00
Southern NM State Fair	\$4,800.00
Touchstone Foundation, Inc.	\$11,000.00

Town of Red River	\$3,200.00
Union County Community Development Corporation	\$10,400.00
Village of Angel Fire	\$8,900.00
Village of Bosque Farms	\$1,300.00
	<b>\$395,550.00</b>

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