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For immediate release  
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## **MainStreet 25th Anniversary Celebrations Continue**

Santa Fe- The New Mexico Economic Development Department's MainStreet Program continues to celebrate its 25<sup>th</sup> anniversary with an activity and event packed summer. Below is a listing for July 2010 events in our 23 designated MainStreet communities across the state.

### **July 2010**

#### **Northwest**

Farmington

Rod Run Block Party

July 10, 6:00 pm – 10:00 pm

Downtown Farmington

The Annual Rod Run block Party features cool cars under the stars! Come downtown for the Northern New Mexico Street Rodders' 28<sup>th</sup> Annual Rod Run Block Party and discover classics, rat rods, muscle cars, imports, and other cars that are sure to impress.

Contact 505-599-1419 for more information.

Grants

Historic 66 Fire and Ice Bike Rally

July 15 – 18

Downtown Grants, Fire and Ice Park

Bike rally, entertainment, featuring Molly Hatchett and Ted Nugent. Trike, trailer, scooter give-aways.

Admission includes entertainment.

Contact 505-285-3573 for more information.

#### **Northeast**

Las Vegas

Second Saturday Artwalk

July 10

Throughout downtown Las Vegas

Visit open studios in historic neighborhoods, plus galleries, shops and restaurants downtown. Enjoy the work of over 75 artists, including local painters, sculptors, jewelers, designers, photographers, musicians, writers, and santeros.

Contact 505-425-2606 for more information.

Las Vegas

Rough Rider Motorcycle Rally

July 23 – 25

Downtown Las Vegas, Plaza Park

The Rough Rider Motorcycle Rally brings cyclists from all walks of life, and once again, camaraderie, unique bikes, and personalities will characterize the rally. The tradition started by Teddy Roosevelt's Rough Riders over 100 years ago will again continue into the future. This time, riders who come to Las Vegas will be riding Iron Horses.

Contact 505-617-5632 for more information.

## Central

Corrales

4<sup>th</sup> of July Parade

July 4, 10:00 am

Corrales Road

A really big small town parade!

Contact 505-350-3955 for more information.

Los Alamos

The Next Big Idea

July 16 – STEM Student Day; July 17 – Festival and Showcase of Ideas

A Festival of Discovery, Invention and Innovation! A family-friendly weekend event that highlights Los Alamos' unique, creative heritage; designed to inspire, illuminate and educate through science, technology, arts, food and music. Meet scientists, inventors, innovators, participate in hands-on activities, showcase of Ideas, and enjoy lively entertainment.

Contact 505-661-4844 for more information.

Corrales

Sunday in Corrales: Celebrate MainStreet

July 18, 9:00 am – 4:00 pm

Downtown Corrales

Multiple events with items of interest for the whole family. Art, music, and shopping in an historic setting.

Contact 505-899-2762 for more information.

Albuquerque

Nob Hill Nights

July 23 – 25

Central Avenue, between Girard and Carlisle

Route 66 celebration featuring bands, food, art, sidewalk sales, and the Southwest's premier car show.

Contact 505-401-0135 for more information.

Corrales

Grower's Market

Every Sunday, 9:00 am – Noon from May to October

Corrales Road next to Post Office

A variety of home grown farmers' produce straight from the field.

Contact 505-989-7927 for more information.

## **Eastern Plains**

Tucumcari

Movie under the Stars

July 8

Main Street between 1<sup>st</sup> and 2<sup>nd</sup> Streets

Free children's movie shown outdoors on Main Street. Refreshment stand and plenty of adult supervision is provided.

Contact 575-461-3701 for more information.

## **Southeast**

Lovington

Michael Martin Murphey (cowboy/country music)

Lea County Museum Summer Concert Series

July 1, 7:00 pm

East side of County Courthouse, Love Street in Downtown Lovington

Contact 575-396-4805 for more information.

Lovington

75<sup>th</sup> Annual Lea County Fair and Rodeo

July 30 – August 7

Lea County Fair Grounds

Carnival, Hispano Heritage Rodeo, Lea County Fair Parade, PRCA Rodeo and Mutton Bustin, Largest NM county livestock auction.

Contact 575-396-8686 for more information.

Roswell

Farmers and Gardeners Market

Every Saturday morning from July 17 – September 18

Downtown Roswell, Chaves County Courthouse lawn

Farmers and gardeners from Roswell and the Hondo Valley gather to sell fresh vegetables, baked goods, honey, flowers, and whole lot more.

Contact 575-420-5718 for more information

## **Southwest**

Truth or Consequences

Art Hop

July 10, 6:00 pm – 9:00 pm (monthly, every second Saturday)

Downtown T or C

A horse drawn wagon carries shoppers through downtown to galleries, studios, shops, and restaurants.

Contact 575-740-3902 for more information.

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