



BILL RICHARDSON
GOVERNOR

FRED MONDRAGÓN
CABINET SECRETARY

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Contact: Michael Moxey
o: 505-827-2020 c: 505-660-1926

Spring 2010 New Mexico MainStreet Business Recruitment Workshop

“Ready, Set, Recruit!” to be held in Las Cruces

SANTA FE—The Economic Development Department’s New Mexico MainStreet Program will be hosting a workshop on Business Recruitment, Friday, April 23, 2010 in Las Cruces.

The workshop, titled “Ready, Set, Recruit!”, will feature national and local experts who will share real strategies for cultivating place, investment, and entrepreneurs. After the workshop, participants will be equipped with the tools to launch their own successful business recruitment program.

The workshop is geared toward business development organizations and economic development professionals.

There is a \$50 non-refundable registration fee for non-MainStreet representatives to attend. Please register by April 14, space is limited. For more information contact Meghan Bayer at meghan.bayer@state.nm.us

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