



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

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NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

October 2, 2020

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**LAST CHANCE - CENSUS DEADLINE EXTENDED UNTIL MONDAY,
OCTOBER 5, 2020. PLEASE GET COUNTED!**

HEALTHCARE **EDUCATION** **EMERGENCY SERVICES** **ROADWORK**

**ALL FUNDED BY THE CENSUS.
NEW MEXICO! GET COUNTED TODAY!**

WWW.MY2020CENSUS.GOV

2020 Census Deadline is October 5, 2020

The final deadline to complete the 2020 Census is Oct. 5.

Completing the census is a quick process and your information will remain private. New Mexico must count *everyone* to ensure we get our fair share of funding for essential services like healthcare, education, emergency services, and roadwork.

[Learn More](#)
[Complete the Census Online NOW](#)

COVID-19 Recovery Resources

New! NMSBA Leveraged Projects

NMSBA leveraged projects allow multiple small businesses that share technical challenges to request assistance collectively for a project funded at a higher level than the limits for a single company. Leveraged projects fund lab staff time and incidental materials at a range of \$40,000 to \$120,000 (the sum of the assistance for which each participating company is eligible) and must be completed by December 2021.

[Learn More](#)

New! Fiscal Effects of COVID-19

This Q&A examines the fiscal impact that COVID-19 has had on state and local governments and is drawn from the Brookings Institute's paper, "Fiscal Effects of COVID-19."

[Learn More](#)

New! PNM COVID-19 Customer Relief Program

These new PNM COVID Customer Relief Programs are designed to deliver assistance for both residential and small business customers who are behind on their bill and need a hand in getting their account in better status to avoid an interruption of electric service down the road, and ultimately breathe a sigh of relief when they are facing a large past due balance.

[Learn More](#)

New! New Mexico Small Business Recovery Loan Fund

Created by the NM Legislature in the June 2020 Special Session, this \$400 million program provides loans up to \$75,000 to businesses and nonprofit organizations that have been affected by the public health orders related to the pandemic. The three-year loans are low interest (currently 1.625%), have no fees, require no collateral or personal guarantees, and payments are interest-only for the first three years.

[Learn More](#)

New! Coronavirus and USDA Assistance for Farmers

Expansion of the Coronavirus Food Assistance Program begins Sept. 21. Customers seeking one-on-one support with the CFAP 2 application process can call 877-508-8364 to speak directly with a USDA employee ready to offer assistance.

[Learn More](#)

New! Rural Healthcare Grant Program

The H-1B Rural Healthcare Grant Program seeks to alleviate healthcare workforce shortages by creating sustainable employment and training programs in healthcare occupations (including behavioral and mental healthcare) serving rural populations. Applicants are encouraged to design their programs to assist unemployed individuals seeking entry or reentry into the workforce and underemployed workers in need of new skills and full-time employment opportunities. **Deadline: November 13.**

[Learn More](#)

NMSU CREATE BRIDGES Project

NMSU Cooperative Extension Service has received a \$300,000 multi-year grant to implement the Northeast New Mexico CREATE BRIDGES project in Union, Colfax, Harding, Mora, San Miguel, Quay and De Baca counties. The project is aimed to help rural communities build their capacity for strengthening the retail, tourism, hospitality, and entertainment sectors, which provide jobs and business opportunities that frequently boost rural economies and have been notably impacted by COVID-19.

[Read the Press Release](#)

The Main Street Lending Program for Nonprofits

The Main Street Lending Program is designed to help credit flow to small- and medium-sized for-profit businesses and nonprofit organizations that were in sound financial condition prior to the pandemic.

[Learn more](#)

FEMA Resource Guide

Federal Emergency Management Agency (FEMA) has compiled a Resource Guide for COVID-19 Funding. It lists funding resources provided by agencies across the federal government in response to the COVID-19 pandemic.

[Learn more](#)

USDA Implements Immediate Measures to Help Rural Residents, Businesses and Communities Affected by COVID-19

USDA Rural Development has taken a number of immediate actions to help rural residents, businesses and communities affected by the COVID-19 outbreak.

[Read the Factsheet](#)

The Brave of Heart Fund

The Brave of Heart Fund was established to provide grants to eligible family members of frontline healthcare workers and healthcare volunteers who lose their lives because of COVID-19. The grants will provide financial support for common needs such as funeral costs, medical care, counseling, food, educational expenses for dependents, mortgage or rent payments, and immediate living expenses, as these family members manage the impact of the COVID-19 crisis and begin to move forward. **Deadline: May 15, 2021.**

[Learn more](#)

Additional Business Resources

New! EDD Collateral Assistance Program (CAP)

The EDD Collateral Assistance Program is accepting applications. The CAP can pledge collateral to small businesses who have a collateral shortfall. Lenders must apply to the program.

[Learn more](#)

New! EDD Rural Efficient Business Program (REBP)

EDD is partnering with NMSU and MEP to offer rural businesses assistance in addressing energy

consumption and renewable energy systems. Businesses are eligible to receive a free assessment of their current energy consumption.

[Learn more](#)

New! H-1B One Workforce Grant Program

The purpose of this grant program is to fill critical shortages in economic regions by encouraging states and economic regions to work with industry stakeholders to develop dynamic workforce strategies that train workers and jobseekers for middle- to high-skilled H-1B occupations in key industry sectors, such as Information Technology (IT), advanced manufacturing, and transportation that are being transformed by technological advancements and automation, as well as other industries of the future that include artificial intelligence (AI), quantum information sciences (QIS), 5G/advanced communications, and biotechnology.

Deadline: November 12.

[Learn more](#)

MStreetX

MStreetX is a place-based inclusive FinTech Platform that will focus on supporting underserved, disadvantaged small businesses. MStreetX will foster inclusive entrepreneurship by leveraging artificial intelligence (AI) to match a small business' risk profile with flexible capital sources. A formal launch of the FinTech Platform is being planned for this Fall. Small businesses can register here on the platform now.

[Learn more](#)

SEC's Office of the Advocate for Small Business Capital Formation

The Office of the Advocate for Small Business Capital Formation (OASB) at the U.S. Securities & Exchange Commission (SEC) was established in 2019 to identify small business problems in securing access to capital and how the SEC can address these issues. SEC/OASB focuses on issues facing minority-owned, women-owned, rural, and natural disaster area small businesses.

[Learn more](#)

Highlighting the New Business Preservation Act

Four U.S. senators have introduced new legislation to strengthen young/minority/women-owned businesses.

[Learn more](#)

SBIR Grant Deadline Announced

Small Business Innovation Research (SBIR) grants are competitive federal grants that support small businesses engaged in research and development (R&D) with a potential for commercialization. Grants are managed through the Economic Development Department Office of Science and Technology.

Deadline: October 19.

[Learn more](#)

SBA Disaster Loan Assistance

Small non-farm businesses in 18 New Mexico counties and neighboring counties in Arizona are now eligible to apply for low interest federal disaster loans from the U.S. Small Business Administration. These loans offset economic losses because of reduced revenues caused by the drought that began July 7, 2020.

Additional Community Resources

New! AmeriCorps State and National Grants

AmeriCorps grants are awarded to eligible organizations proposing to engage AmeriCorps members in evidence-based or evidence-informed interventions to strengthen communities. **Deadline: January 6, 2021.**

[Learn More](#)

New! Community Connect Grant Program

The Community Connect Grant Program provides financial assistance to eligible applicants that will provide service at or above the Broadband Grant Speed to all premises in rural, economically-challenged communities where broadband service does not exist. **Deadline: December 23.**

[Learn More](#)

New! Water Reclamation and Reuse Research Projects

The objective of this Funding Opportunity Announcement (FOA) is to invite research sponsors to submit proposals to cost-share Title XVI Research activities that seek to address water supply challenges by establishing or expanding the use of water reclamation and reuse, improving existing water reuse facilities, and/or streamlining the implementation of state-of-the-art technology for new facilities. **Deadline: October 7.**

[Learn More](#)

New! Jobs Plus Initiative

The Jobs Plus program develops locally-based, job-driven approaches that increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, technology skills, and financial literacy for residents of public housing. **Deadline: December 1.**

[Learn More](#)

New! Inspire! Grants for Small Museums

Inspire! Grants for Small Museums is a special initiative of the Museums for America program. It is designed to help small museums implement projects that address priorities identified in their strategic plans. **Deadline: November 16.**

[Learn More](#)

New! The Workers Lab: Innovation Fund

The Workers Lab's Innovation Fund provides innovators with money and support to try out their ideas. The Fall 2020 cycle of The Innovation Fund is looking for a range of ideas focused on the various kinds of support workers, their families, and communities need to come back stronger. Of special interest are new ideas that promote quality jobs and shared prosperity. The Fund is also interested in uncovering new ideas for and from workers in communities of color. **Deadline: October 14.**

[Learn More](#)

Presbyterian Committee on the Self-Development of People (SDOP)

SDOP participates in the empowerment of economically poor, oppressed, and disadvantaged people who are seeking to change the structures that perpetuate poverty, oppression, and injustice. Supported projects must be presented, owned, and controlled by the groups of people who will directly benefit from them. Applications may be submitted throughout the year.

[Learn More](#)

David Rockefeller Fund

The David Rockefeller Fund aims to foster and embody a more just, creative, and flourishing world. The Fund currently provides support to nonprofit organizations nationally in three program areas. The Criminal Justice Program focuses on supporting bold new ideas and policy proposals for transforming U.S. detention and incarceration policy. The Environment Program focuses on funding new ideas, initiatives, and policy breakthroughs in support of bipartisan U.S. climate leadership. The Arts Program focuses on cultivating, showcasing, and disseminating the stories of innovative art for social change. Letters of inquiry are reviewed throughout the year.

[Learn More](#)

Cornell Douglas Foundation for Environmental and K-12 Programs

The Foundation provides grants, generally ranging from \$15,000 to \$50,000, to nonprofit organizations that address one or more of the following areas of interest: environmental health and justice, land conservation, sustainability of resources, mountaintop removal mining, watershed protection, and K-12 financial literacy. Grant requests are reviewed throughout the year.

[Learn More](#)

Grants Foster Grassroots Social Change - Resist

Resist offers support to grassroots groups engaged in activist organizing for structural social and economic change. General support grants of up to \$4,000 are provided to groups who are building movements for justice and liberation and resisting systemic oppression through grassroots organizing, art-making, and resilience building. Requests are reviewed four times per year. **Upcoming deadline: December 4.**

[Learn More](#)

Luce Indigenous Knowledge Fellowship

First Nations Development Institute, in partnership with The Henry Luce Foundation, is offering this fellowship program to honor and support a cohort of fellows as they work to further Indigenous knowledge creation, dissemination, and perpetuation in Indigenous communities. Ten fellowships of \$50,000 each will be awarded to outstanding Native knowledge holders and knowledge makers engaged in meaningful work that will ultimately lead to broad, transformative impacts for Indigenous communities. This fellowship is a 12-month, self-directed enrichment program. **Deadline: October 22.**

[Learn More](#)

Clif Bar Family Foundation: Small Grants Program

The Clif Bar Family Foundation supports nonprofit grassroots organizations that have the ability to engage local groups, positively impact their communities, and focus most of their resources on useful and positive actions. The Foundation supports innovative small and mid-sized groups working to protect the earth's beauty and bounty, create a healthy food system, increase opportunities for outdoor activity, reduce environmental health hazards, and build stronger communities. **Deadlines: February 1, June 1,**

and October 1, annually.

[Learn More](#)

STEM TALENT Challenge

The STEM Talent Challenge seeks to develop or expand regional workforce capacity to support high-growth, high-wage entrepreneurial ventures and innovation-driven businesses that have a high likelihood of accelerating economic competitiveness and job creation in their respective regions. \$2,000,000 in total funds, 10 awards expected.

Eligible Applicants: State, local, and tribal governments, as well as institutions of higher education, nonprofit organizations, and other economic development organizations. **Deadline: October 14.**

[Learn More](#)

Annie's Grants for Gardens

Annie's Grants for Gardens are provided to K-12 school gardens to help children start thinking more holistically about their food, their communities, and the planet. Grants may be used to purchase supplies for an edible garden, such as plants, seeds, raised beds, fencing, wheelbarrows, greenhouses, and drip irrigation systems. New applicants may apply for grants of \$3,000; returning applicants are eligible for one of three \$5,000 grants. Public, charter, and private schools, as well as school districts and nonprofit organizations supporting a school garden, are eligible to apply. **Deadline: November 2.**

[Learn More](#)

Youth Conservation Opportunities on Public Lands

This opportunity is open to any qualified youth conservation corps established by a state or local government, by the governing body of any Indian tribe, or by a qualified nonprofit organization interested in working cooperatively with the BLM to develop and administer multiple-use conservation projects. Conservation projects must focus on providing employment, education, and public-service opportunities for ages 16 to 30 and veterans up to age 35 recruited from local and surrounding communities to assist with projects on public lands. **Deadline: October 22.**

[Learn More](#)

Brownfields Multipurpose, Assessment, and Cleanup Grants

This opportunity includes several grant programs related to brownfield assessment, cleanup, and planning projects, including those incorporating renewable energy and energy efficiency. Use of funds vary by program. **Deadline: October 28.**

[Learn More](#)

The Strengthening Community Colleges Training Grants program

The Strengthening Community Colleges Training Grants program will build the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce. **Deadline: October 8.**

[Learn More](#)

In the News/Links

[Ascent Aviation Services Opening Rosewell \[sic\], New Mexico Hub](#)

[Fed's Bostic says temporary disruptions could 'become permanent'](#)

[Check, Please: Restaurant Owners Seek Help From Congress](#)

[6 months into COVID-19, the small business economy is "ugly"](#)

[3 Economic Benefits of International COVID-19 Relief](#)

[Agriculture Industry Is Second Most Favorable In New Mexico According To Perception Survey](#)

Webinars

Upcoming Webinars:

ABQid Balloon Pitch Contest

October 2 at 1 pm

[Register](#)

2020 Outdoor Economics Conference

October 1-2

[Register](#)

Basic Steps to Starting a Business in New Mexico

October 7 at 11:30 am

[Register](#)

OZ Accelerator Series: Transforming Baltimore's Opportunity Zones

October 7 at 11:30 am

[Register](#)

Monthly Drinking Water Bureau on-line trainings

October 7: Advanced Tips and Tricks for Social Media

October 7: Building Security and Resilience to Cyber Threats

October 26: ASDWA Annual Conference

[Register](#)

Discover Global Markets Virtual Conference

October 7-9

[Register](#)

WESST Virtual Small Business Series: How To Get More 5-Star Reviews on Google

October 13 at 11:30 am

[Register](#)

LIVE EVENT! **Lean Lego** is in ABQ on October 15, 8 am - noon at 8600 San Mateo NE #100 87113. Please join us by experiencing work flow, cross training, inventory, outsourcing and communication. contact Linda Gruber, ABQ MEP 505-314-9124 or lindag@newmexicomep.org for more details, registration, and to see if you qualify for NMSBA.

DisrupTECH Session I: Hard Tech

October 15 at 2 pm

[Register](#)

USDA New Mexico Community Prosperity Virtual Summit

October 20 from 8:30 am - 12:30 pm

[Register](#)

Virtual Start-up Boot Camp

October 21 at 10 am

[Register](#)

Small Business Resiliency Virtual Workshop

October 27 at 9 am

[Register](#)

New Mexico Tourism Dept. Upcoming Events throughout the state

[Learn more](#)

Recent Webinars (Recordings):

[Understanding Cooperatives \(9/24/20\)](#)

[How to Apply for the Outdoor Recreation Division's Special Projects and Infrastructure Grant \(8/18/20\)](#)

[Small Business Recovery Loan Fund Eligibility and How to Apply\(7/30/20\)](#)

[Small Business Recovery Loan Fund Help for Small Businesses\(7/29/20\)](#)

[Small Business Recovery Loan Fund The Role of Participating Lenders\(7/28/20\)](#)

[The Governance Project Discusses GroundUp\(7/22/20\)](#)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.