

**OUTDOOR RECREATION DIVISION
ADVISORY COMMITTEE MEETING 12/3/2020**

Agenda

3PM on December 3, 2020

Zoom Video Call

Call-In Information

Join Zoom Meeting:

<https://us02web.zoom.us/j/84892476735?pwd=OU1xNFFpWXBQa0kyMkxYaFZoU2NDUT09>

Meeting ID: 848 9247 6735

Passcode: 8YZg7Y

Updates (25 minutes)

1. Special Appropriation Requests
 - a. \$3.22 million for the Great New Mexico Trails Package
 - b. \$1.025 million for the OEF
2. Workforce Development: Sector Strategy Convening
 - a. Component of the Cradle to Career Outdoor Education Strategy
3. Outdoor Recreation Projects: Shovel-Ready Inventory
 - a. With the help of dozens of nonprofits and local/regional governments, Alyssa has compiled a list of 77 shove-ready outdoor recreation infrastructure projects in the state. We plan to use this to advocate for the Great New Mexico Trails package, but we also open it up to this group as a resource. Welcome all thoughts and feedback.
 - b. <https://docs.google.com/spreadsheets/d/1OVSTrGpqUcvbgPz07BYgKC2hg0OGpgwj/edit#gid=2069273503>
4. Outstanding National Resources Water Designation: ORD Petition
5. OEF Marketing: 2021
6. RTP Protect Public Lands Campaign
7. Advisory Board Updates

- a. EndeavOR
- b. SCORP / LWCF

Action Items (35 minutes)

I. “OR Day” at Legislative Session

- A. Background: There will be no or very limited facetime with state lawmakers at the 2021 session. What does this group need from ORD to help support our efforts and our special appropriation asks?
- B. Next steps: Brainstorm creative strategies to educate lawmakers about ORD and these requests. One-sheets, letters, s’mores packets are all fair game.

II. Annual Review

- A. Background: Almost a year ago today, we met as a committee for the first time. Let’s dedicate 15 minutes or so to open discussion about what you think has gone well and what could be improved. How would you like your role and the role of the committee to change over the next year?

Follow Up / Takeaways

- 1. Business directory
 - 2. We need to schedule a broader mapping conversation
 - a. Bigger project for early 2021, but we can get these conversations started through the SCORP process
 - b. NM Recreation and Heritage Guide (map from 1995)
 - c. How do we improve our GIS data and make it more accessible to the public?
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