

## **OUTDOOR RECREATION DIVISION: ADVISORY COMMITTEE MEETING 2**

### **Agenda**

10AM on January 23, 2020

Conference Room #1238

Economic Development Department, Joseph Montoya Building

1100 S. St Francis, Santa Fe, NM 87505

### **Call-In Information**

800-747-5150

Access code: 0429964

### **Tech Setup (5 minutes)**

We'll plan to get started at 10:05 sharp.

### **Updates (20 minutes)**

1. Outdoor Equity Fund: The YCC board has set some important dates for this program and we could use your help spreading the word about these deadlines. Note the two critical ones highlighted below.
  - a. Issue RFP: Feb 13
  - b. Pre Proposal Conferences
    - i. Springer / Las Vegas / Raton: March 3
    - ii. ABQ: March 5
    - iii. Shiprock: March 10
    - iv. Roswell: March 17
    - v. Deming: March 18
  - c. Acknowledgement of Receipt: March 18
  - d. Submit questions: March 20
  - e. Response to questions: March 27
  - f. Submission of proposals: April 7
  - g. Contract awards: May
  
2. Legislative Agenda: The Economic Development Department will present to the Senate Finance Committee on Friday, January 31 at 1:30PM. To recap: Our budget ask is \$1.289 million (justification attached to the original email); the LFC recommendation is \$450,000.

### **Action Items**

1. **What is the mission and the parameters of the Outdoor Recreation Special Projects fund? (40 minutes)**

- a. Background
  - i. SB462 created the “special projects and outdoor recreation infrastructure fund” in the state treasury. This money will go toward “special projects and outdoor recreation infrastructure determined by the division to be necessary to carry out the purpose of the division.”
  - ii. Currently, there is no appropriation to this fund.
  - iii. The Utah Office of Outdoor Recreation runs a similar grant program. [Their program guide is a helpful resource.](#)
  
- b. Questions to Answer
  - i. What types of projects does this group want to see funded by the Special Projects grant? What parameters should we apply to it? How do we create it so it does not overlap with other state and federal offerings? How do we encourage projects that forward our mission of enabling equitable outdoor recreation?
    1. How do we leverage this fund with the Rural Pathway Project in NMTD?
  - ii. My proposed draft language: *This grant will fund projects intended to enhance outdoor recreational opportunities throughout New Mexico.*
    1. General Eligibility of Applicants
    2. Grant Cycle
    3. Definition of outdoor recreation: Land-based / natural
    4. Funding amount: \$1,000 - \$20,000
    5. Land ownership
    6. Match requirement: Can we make this a sliding scale?
    7. Urban/Rural/Tribal: Do we distribute the money equally between these three regions?
    8. Infrastructure: Example -- The Special Projects grant funds projects that engage the community in sustainable outdoor recreation
      - a. Green / sustainable build, SHPO?
    9. Eligible Expenditures
      - a. Trails; Trail maintenance; Signage; River or lake amenities; Campground facilities; Fishing facilities / improved access; Winter recreation access (includes permanent structures and equipment); Anything that contributes directly to the completion of the proposed project
    10. Ineligible Expenditures
      - a. Land purchase; Mobile apps; Structures owned by a for-profit company; Staff; Marketing of project; Indoor recreation such as indoor rock climbing wall); Planning costs; Permitting
    11. Applicant questions: Draft

- a. How will this project address an outdoor recreation need in your community?
- b. Who do you anticipate will use the infrastructure?
- c. How will this project support / engage the local business community?
- d. How will this project support underserved members of your community?
- e. Economic impact: How many full / part-time jobs will this project create?
- f. What other specific economic impacts will this project have? Be specific.
- g. Conservation: How will this project restore or conserve the natural landscape in the region?
- h. Is this project part of a regional / county or other master recreational plan for the area?

12. Other details: Draft

- a. All projects must be open to public use (How is this determined / enforced?);
- b. All projects must have an economic development component (to attract visitors, retain residents, and/or boost local businesses;

c. Next steps

- i. Identify potential investors and eligible projects
- ii. Designate a sub-committee to finalize details of grant application, to review at the next advisory board meeting

**Recap (5 minutes)**

- 1. Any feedback on the structure or substance of this meeting?
- 2. Scheduling the next meeting for after the session in late February / early March.