

OUTDOOR RECREATION DIVISION: ADVISORY COMMITTEE MEETING 2

MINUTES

Updates

1. Outdoor Equity Fund
 - a. Sarah Wood to follow up with Axie and the group once the pre-proposal conference dates are finalized. We could really use this board's help getting the word out there about these events, as well as any other relevant deadlines.
 - i. Potential to use State Park venue for the conferences
 - b. Please nominate people to serve on the Evaluation Committee for the Outdoor Equity Fund. All names can go to Sarah Wood at <Sarah.Wood@state.nm.us>
 - c. Gabe suggested we lean on nonprofit partners to market the OEF and its deadlines. Please send names and contact info of these potential partners to Axie and she'll add to the master contact list.
 - d. Misc:
 - i. Please support YCC's request for two program managers to oversee OEF
 - ii. Sarah to send out one-sheet on OEF that's being used as marketing
2. NM SCORP
 - a. State Parks to present Scope of Work at next Advisory meeting
3. Outdoor Recreation Business Association
 - a. The goal is to create a 501-c6 organization to unite the outdoor companies in this state
 - b. Jim working with ORD to develop a list of companies to potentially join this group
 - i. Brian highlighted American Indian Chamber of Commerce as resource -- Axie to reach out to get list of Native-owned outdoor businesses that are missing from the list
 - ii. If you have suggestions on businesses missing from the below list, please add them, plus name and info for contact
 - iii. Draft list:
https://docs.google.com/spreadsheets/d/1HnArJay9fsn_DXBPmCw8KANstMmL16vgNQYBeL2ycXA/edit?usp=sharing Please add to this!
4. Legislative Agenda
 - a. Please contact lawmakers (especially ones on the Senate Finance Committee) and tell them you support the ORD budget
 - b. We also appreciate attendance, if you can swing it, at the 1:30PM SFC budget meeting this Friday in Room 322 at the Roundhouse

Action Items

1. Outdoor Recreation Special Projects fund
 - a. General Parameters
 - i. General Eligibility of Applicants: Group is good with municipalities, counties, tribal governments and nonprofits
 - ii. Grant Cycle: 24 months
 - iii. Definition of outdoor recreation: Land-based / natural
 1. From statute: "**Outdoor Recreation**" means a recreational activity that occurs outdoors in a natural environment, including the use of trails, the natural landscape, water or snow resources or other natural resources in the activity. Examples of activities include but are not limited to archery, bicycling, birdwatching, boating, camping, climbing, fishing, flora and fauna identification, hang-gliding, hiking, horse-back riding, hot-air ballooning, hunting, jet skiing, mountain biking, mushrooming, nature study, off-highway vehicles, orienteering, paddling, rafting, ranching, rock-climbing, sandboarding, skiing, sledding, snowboarding, snowshoeing, and swimming.
 - iv. Funding amount: Micro-grants between ~\$2,500 to \$20,000
 - v. Land ownership: Must show evidence of MOUs/MOAs, permits to access land not owned by applicant
 - vi. Match requirement: 50/50, but with emphasis on in-kind
 - vii. Urban/Rural/Tribal/Land Grants: To distribute funds evenly between these categories
 - b. Applicant Questions (in no particular order yet)
 - i. Has all environmental compliance work been completed?
 - ii. Demonstrate community support for the project -- what groups have committed to collaborating on this project? Submit MOUs/MOAs to this effect, plus any other documents of support.
 - iii. If this is a maintenance project, collaboration evidence will be weighted even more heavily
 - iv. How does this project enhance the whole landscape? How does it align with the vision of this program?
 - v. Include a section on Equity. Questions to include:
 1. How will this project be accessible to everyone in your community?
 2. Is there a direct tie-in to the Outdoor Equity Fund? Potential to combine this project with an Outdoor Equity Fund-supported program
 3. Include ADA projects
 - vi. Include a section on Conservation and Restoration

1. Special emphasis on watershed restoration
 - vii. What is the operations and maintenance plan?
 - viii. How do you plan to market the project and ensure people use it?
 1. Appropriate signage might be a requirement
 - ix. How will you leverage other state/federal/private funds for this project?
Include other funding sources in application.
- c. Other
- i. How do we help communities navigate permitting process?
 - ii. How do we socialize the other available resources, and the best ones for the planned project?
 1. Toolkit?
- d. **Follow up with Special Projects task force** (Thanks Antoinette, Marcy, Christy, and Lance)
- i. We'll aim to present a draft of the requirements and applicant questions by next Advisory Committee meeting

Recap

Please fill out this Doodle to pick the next meeting time.

Agenda

10AM on January 23, 2020

Conference Room #1238

Economic Development Department, Joseph Montoya Building

1100 S. St Francis, Santa Fe, NM 87505

Call-In Information

800-747-5150

Access code: 0429964

Tech Setup (5 minutes)

We'll plan to get started at 10:05 sharp.

Updates (20 minutes)

1. Outdoor Equity Fund: The YCC board has set some important dates for this program and we could use your help spreading the word about these deadlines. Note the two critical ones highlighted below.
 - a. Issue RFP: Feb 13
 - b. Pre Proposal Conferences
 - i. Springer / Las Vegas / Raton: March 3
 - ii. ABQ: March 5
 - iii. Shiprock: March 10
 - iv. Roswell: March 17
 - v. Deming: March 18
 - c. Acknowledgement of Receipt: March 18
 - d. Submit questions: March 20
 - e. Response to questions: March 27
 - f. Submission of proposals: April 7
 - g. Contract awards: May

2. NM Statewide Comprehensive Outdoor Recreation Plan (SCORP): The State Parks Division is working on updating this recreation plan ([see the current one, which began in 2016](#)). Director Tafoya will bring updates on planning for the next five-year one. This is a critical document when it comes to, for example, allocating Land and Water Conservation Funds.

3. Outdoor Recreation Business Association: Update from Jim Glover

4. [Hold till next meeting] [Increase of USFS Forest Fees](#): As outlined in this AP story, the Forest Service is considering raising fees to the Carbon, Cibola, Gila, Lincoln, and Santa Fe national forests. The public has until the end of the year to comment and there will be a handful of public meetings.

5. Legislative Agenda: The Economic Development Department will present to the Senate Finance Committee on Friday, January 31 at 1:30PM. To recap: Our budget ask is \$1.289 million (justification attached to the original email); the LFC recommendation is \$450,000.

Action Items

2. **What is the mission and the parameters of the Outdoor Recreation Special Projects fund? (40 minutes)**
 - a. Background
 - i. SB462 created the “special projects and outdoor recreation infrastructure fund” in the state treasury. This money will go toward “special projects and outdoor recreation infrastructure determined by the division to be necessary to carry out the purpose of the division.”

- ii. Currently, there is no appropriation to this fund.
- iii. The Utah Office of Outdoor Recreation runs a similar grant program. [Their program guide is a helpful resource.](#)

b. Questions to Answer

- i. What types of projects does this group want to see funded by the Special Projects grant? What parameters should we apply to it? How do we create it so it does not overlap with other state and federal offerings? How do we encourage projects that forward our mission of enabling equitable outdoor recreation?
 - 1. How do we leverage this fund with the Rural Pathway Project in NMTD?
- ii. My proposed draft language: *This grant will fund projects intended to enhance outdoor recreational opportunities throughout New Mexico.*
 - 1. General Eligibility of Applicants
 - 2. Grant Cycle
 - 3. Definition of outdoor recreation: Land-based / natural
 - 4. Funding amount: \$1,000 - \$20,000
 - 5. Land ownership
 - 6. Match requirement: Can we make this a sliding scale?
 - 7. Urban/Rural/Tribal: Do we distribute the money equally between these three regions?
 - 8. Infrastructure: Example -- The Special Projects grant funds projects that engage the community in sustainable outdoor recreation
 - a. Green / sustainable build, SHPO?
 - 9. Eligible Expenditures
 - a. Trails; Trail maintenance; Signage; River or lake amenities; Campground facilities; Fishing facilities / improved access; Winter recreation access (includes permanent structures and equipment); Anything that contributes directly to the completion of the proposed project
 - 10. Ineligible Expenditures
 - a. Land purchase; Mobile apps; Structures owned by a for-profit company; Staff; Marketing of project; Indoor recreation such as indoor rock climbing wall); Planning costs; Permitting
 - 11. Applicant questions: Draft
 - a. How will this project address an outdoor recreation need in your community?
 - b. Who do you anticipate will use the infrastructure?
 - c. How will this project support / engage the local business community?

- d. How will this project support underserved members of your community?
- e. Economic impact: How many full / part-time jobs will this project create?
- f. What other specific economic impacts will this project have? Be specific.
- g. Conservation: How will this project restore or conserve the natural landscape in the region?
- h. Is this project part of a regional / county or other master recreational plan for the area?

12. Other details: Draft

- a. All projects must be open to public use (How is this determined / enforced?);
- b. All projects must have an economic development component (to attract visitors, retain residents, and/or boost local businesses;

c. Next steps

- i. Identify potential investors and eligible projects
- ii. Designate a sub-committee to finalize details of grant application, to review at the next advisory board meeting

Recap (5 minutes)

1. Any feedback on the structure or substance of this meeting?
2. Scheduling the next meeting for after the session in late February / early March.