

**OUTDOOR RECREATION DIVISION  
ADVISORY COMMITTEE MEETING 3**

**MINUTES**

**Updates (30 minutes)**

1. Outdoor Equity Fund:
  - a. Will distribute flyer with new logo by early April
  - b. Will approach local REI stores about donation option
  - c. Follow up with Marc B about corporate contribution
  - d. Mary: Potential story ideas?
  - e. Please review this draft application link:  
<https://form.jotform.com/200626761941152>
  - f. Job board that we discussed:  
<https://corpsmember-youthcorps.icims.com/jobs/search?hashed=-435596540&mobile=true&width=414&height=719&bga=true&needsRedirect=false&jan1offset=-420&jun1offset=-360>
2. Special Projects and Infrastructure Fund:
  - a. LWCF / Restoring Our Parks tie in
  - b. SLO first meeting: Work with land management agencies to share resources and ID priorities
3. New Mexico Outdoor Recreation Business Trade Alliance:
  - a. [Tentative] Press conference to be held 3/23 at REI in Santa Fe -- Cancelled due to COVID-19
  - b. Introductory meeting dates: 3/25 in Convention Center, Las Cruces // 3/26 in REI, ABQ - Rescheduled due to COVID-19
  - c. Google Spreadsheet with contacts:  
[https://docs.google.com/spreadsheets/d/19Pqcyr\\_SCUBvL0jilQwEVjP0kPac6Y7y9NeNFTEDvKk/edit?usp=sharing](https://docs.google.com/spreadsheets/d/19Pqcyr_SCUBvL0jilQwEVjP0kPac6Y7y9NeNFTEDvKk/edit?usp=sharing)
4. SCORP
  - a. Focus Groups: Let Christy know if you're interested in serving on one of these
    - i. Eco Dev / Outdoor Edu / Marketing / Resource Protection
    - ii. Virtual open houses will roll out to educate public on SCORP
5. Destination Development Road Map
  - a. In phase III. Antoinette will convene with Christy and Axie on next collaboration steps.
  - b. Rollout of DDR at May Governor's Tourism Conference

- c. Resource link: <https://www.newmexico.org/industry/>
- 6. Forest Action Plan
  - a. Laura to share powerpoint with shot of Recreation Asset Map
  - b. Please **provide feedback by 3/23**
  - c. Report comes out April 7
- 7. Upcoming Events: Tentative Dates
  - a. Outdoor Rec Incubators: San Juan College / eight rural libraries
  - b. **Senator Heinrich's OREC Workshop, March 19 -- Cancelled due to COVID-19**
  - c. OR Trade Show Outdoor Equity Fund Chile Cookoff, June 23
  - d. Art for Public Lands Gallery, Sept 25
  - e. Outdoor Economics Conference, Oct 1-2
  - f. NGA Outdoor Recreation Learning Network, Oct 21-23

### **Action Items**

1. **Big-picture feedback: What is our stance on partnering with conservation nonprofits to petition for new waters as "Outstanding Natural Resources"? (25 minutes)**
  - a. General support for initiative; Axie to pursue whether to help with petition or just publicly support such a project as Michael suggests.
  - b. Garrett to follow up with public meeting dates

### **Follow Up / Takeaways**

1. We need to schedule a broader mapping conversation
  - a. Bigger project for early 2021, but we can get these conversations started through the SCORP process
  - b. NM Recreation and Heritage Guide (map from 1995)
  - c. How do we improve our GIS data and make it more accessible to the public?
2. Build time into the agenda to spitball new ideas
3. Do we need a master OREC calendar?

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### **Agenda**

9:30AM on March 11, 2019

Conference Room #1238  
Economic Development Department, Joseph Montoya Building  
1100 S. St Francis, Santa Fe, NM 87505

### **Tech Setup (5 minutes)**

We'll plan to get started at 10:05 sharp.

### **Call-In Information**

800.747.5150

Access Code: 0429964

### **Updates (30 minutes)**

8. 2020 Legislative Update: Our budget came to \$450,000 and we passed HB304.
9. Outdoor Recreation and New Mexico's Economy: We've printed 500 copies of the Headwaters Economics / EDD report. Please grab one for yourself and let me know if you want extras to distribute to folks.
10. Outdoor Equity Fund: We will open this up to applications next week [using this \(draft\) online form](#) (a temporary measure until we get our online grant management platform up and running. Has anyone here used AmpliFund by chance?). Please go through the form and make sure it reads OK -- open to any and all edits. We'll be working with Sarah at the YCC over the next couple of months to host a series of workshops around the state educating potential applicants on how to apply. I could use all your help with outreach.
11. Special Projects and Infrastructure Fund: Our small steering committee met last week to work out the final details of this application. Over the next few weeks, I'll be building out an application similar to the OEF one above and creating a PDF program guide laying out the mission of this grant, the parameters, and other sources of funding. Once that's ready, I'll bring it to this group for edits.
12. New Mexico Outdoor Recreation Business Trade Alliance: Update from Jim Glover
  - a. [Tentative] Press conference to be held 3/23 at REI in Santa Fe
13. SCORP Scope of Work: Update from Christy Tafoya
14. Upcoming Events: Tentative Dates
  - a. Outdoor Rec Incubators: San Juan College / eight rural libraries
  - b. Senator Heinrich's OREC Workshop, March 19
  - c. OR Trade Show Outdoor Equity Fund Chile Cookoff, June 23
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15. We're hiring! We're starting interviews this week for our program coordinator position. If you know of anyone who might be interested, please send them my way.

## Action Items

### 2. Big-picture feedback: What is our stance on partnering with conservation nonprofits to petition for new waters as "Outstanding Natural Resources"? (25 minutes)

#### a. Background

- i. A number of conservation nonprofits (Amigos Bravos, Trout Unlimited) are working on a proposal to designate some additional **Outstanding National Resource Waters** in New Mexico, and they are particularly interested in waters that are exceptional from an outdoor recreation perspective, including rivers and streams popular for rafting, kayaking, fishing, and other outdoor activities. The timing is right, as NMED is in the process of their multi-year review.
- ii. Additional information on ONRWs in New Mexico:
  - 1. **B. Eligible Waters:**
    - a. A surface water of the state, or a portion of a surface water of the state, may be designated as an ONRW where the commission determines that the designation is beneficial to the state of New Mexico, and:(1) the water is a significant attribute of a state special trout water, national or state park, national or state monument, national or state wildlife refuge or designated wilderness area, or is part of a designated wild river under the federal Wild and Scenic Rivers Act (2) **the water has exceptional recreational or ecological significance** (3) the existing water quality is equal to or better than the numeric criteria for protection of aquatic life and contact uses and the human health-organism only criteria, and the water has not been significantly modified by human activities in a manner that substantially detracts from its value as a natural resource.
- iii. There's a precedent for state agency involvement: i.e In 2005, NMED, NMDGF, EMNRD prepared an Outstanding Waters petition for the Valle Vidal.

#### b. Next Steps

- i. Solicit input from this group about whether or not to pursue this
- ii. If this group is open to the idea, and with approval from the Governor, we would put together a draft petition by August 2020

1. ID waterways by June/July
2. Create mini task force to solicit community input and draft petition

**Recap (5 minutes)**

1. Any feedback on the structure or substance of this meeting?
2. Scheduling the next meeting for early May