



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

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NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

## WEEKLY RESOURCE WRAP-UP

September 13, 2021

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### Special Announcement from the N.M. Dept. of Information Technology

The New Mexico Department of Information Technology (DoIT) has partnered with CTC Technology & Energy (CTC) to execute the New Mexico Technical Assistance Program (NM TAP) to support broadband development.

[The Federal Broadband Funding Opportunities Webinar](#) will be held on **Wednesday, September 15 from 11 am - 12:30 pm**. This webinar will provide relevant highlights of current federal funding opportunities for broadband. There will also be a question-and-answer session.

[The Technical Assistance Webinar for Stakeholders](#) will be held on **Thursday, September 16 from 2 - 3 pm**. The purpose of the webinar is to share information on the new legislation and the technical assistance program, and to provide a forum for stakeholder input on technical support needs.

### EDD Webinars & Events

#### [CyberReady CMMC Virtual Workshop](#)

**Sept. 14, 15, & 17, 2021**

Cybersecurity Maturity Model Certification (CMMC) Training. All New Mexico businesses are encouraged to participate! **Fee: \$200/business**

[Rural Efficient Business Interview Series: Interview #9](#)

### COVID-19 Recovery

#### **NEW!** [Key Changes to EIDL](#)

SBA has announced key changes to the COVID Economic Injury Disaster Loan Program (EIDL) including an increased loan cap to \$2M, expanded use of funds to pay and prepay business debt, streamlined review processes, and deferred payments. First approval and disbursement of loans of \$500,000 or less was also introduced. Eligible small businesses, nonprofits, and agricultural businesses can

[with Northern New Mexico College \(El Rito\)](#)

**Sept. 16, 9 - 11 am**

The ninth interview of REBP will take attendees on a virtual tour of the solar array at NMMC's El Rito Campus and discuss energy efficient resources for rural businesses.

[N.M. Recovery Series: Health Insurance Options for Small Businesses - BeWellnm](#)

**Sept. 22, 10 - 11 am**

Join EDD and BeWellnm to discuss health insurance options for small business owners.

[2021 Outdoor Economics Conference](#)

**Sept. 29 - Oct. 1**

**Farmington Civic Center  
200 West Arrington St.**

The conference features informative panel discussions, fun outdoor trips, quality networking, and an outdoor expo.

[Fifth Annual NMT Inventors and Entrepreneurs Workshop](#)

**Oct. 14 at 7:30 am**

**Macey Conference Center  
New Mexico Tech**

**Socorro, New Mexico**

One day devoted to creativity and personal success. An event for facilitating the progression of ideas from conception to market. **EDD sponsored event, fees vary.**

[Northwestern N.M. Business Finance Fair](#)

**Oct. 20, 12 - 1:30 pm**

Virtual fair connects businesses with local lenders and other funding resources. All business owners and entrepreneurs interested in financing should attend. Lenders and other financial assistance organizations are invited to participate.

View the [New Mexico MainStreet event listings](#)

*Scroll to the bottom for more listings.*

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## ARTICLES/LINKS

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[MTX Group Creating 250 High-Tech Jobs In New Mexico](#)

[Belen MainStreet Partnership chosen for Creative Economy Jumpstart Program](#)

apply. **Deadline: December 31.** Applicants should file their applications as soon as possible.

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**NEW! [Supplemental Grant Applications for Shuttered Venue Operators Grant \(SVOG\) Awardees](#)**

SVOG supplemental awards are to be provided to those who received an initial grant and have illustrated a 70% loss when comparing 2021's first-quarter revenues to the same in 2019.

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**NEW! [Pandemic Assistance for Timber Harvesters and Haulers Program \(PATHH\)](#)**

USDA's PATHH will provide financial relief to timber harvesting and timber hauling businesses that experienced losses in 2020 due to COVID-19. This new program is part of USDA's Pandemic Assistance for Producers initiative.

**Deadline: October 15.**

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**NEW! [Working Now Revolving Loan Fund](#)**

Loans are available to help small businesses affected by the pandemic with expenses like payroll, rent, inventory, marketing, ecommerce development, personal protective equipment and small capital improvements. The maximum loan is \$25,000.

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**NEW! [FCC Emergency Broadband Benefit](#)**

The Emergency Broadband Benefit helps households pay for internet service and hardware during the pandemic. This benefit provides a discount of up to \$50 towards one month of broadband service for eligible households and up to \$75 per month for households on Tribal lands. Eligible households can also receive a one-time discount of up to \$100 to purchase eligible computer hardware. Applications will be accepted until funds are no longer available.

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**[American Rescue Plan Build Back Better Regional Challenge](#)**

In phase 1, the Economic Development Administration (EDA) will provide technical assistance grants to 50-60 coalitions (through a lead institution). In phase 2, the EDA will award each of the 20-30 finalists between \$25M and \$75M (potentially up to \$100M) to fund the collection of projects they identified. The projects will be funded through grants to coalition members. **Deadline: October 19.**

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**[Food Coalition Call for Proposals](#)**

The Food and Agriculture Organization of the U.N. Call for Proposals to mobilize political commitment, technical and financial support for countries affected by the COVID-19 pandemic is

[Why the movie industry is a hot ticket for real estate investors](#)

[Coalition pushes to legalize undocumented immigrants in economic recovery bill](#)

[Annual New Mexico Outdoor Economic Conference to take place in Farmington this fall](#)

[SBA Awards Funding for Veteran Federal Procurement Entrepreneurship Training Program](#)

[Biden administration says solar energy has the potential to power 40% of US electricity by 2035](#)

[Sustainable Finance Awards 2021: A New Wave of Green](#)

[New Mexico governor signs order to preserve 30 percent of public lands](#)

[U.S. Department of Commerce Invests \\$1.5 Million in Cares Act Recovery Assistance to Support Construction of a Healthcare Facility in Anthony, New Mexico](#)

inviting its members to join their efforts and build coalitions across countries and with non-state actors who have mutual interest in addressing concrete challenges around selected priority areas of work. **Deadline: September 18.**

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### [The Brave of Heart Fund](#)

For eligible family members of frontline healthcare workers and healthcare volunteers who have lost their lives due to COVID-19. Grants will provide basic and continuing financial support for common needs, such as funeral costs, medical care, counseling, food, educational expenses, mortgage or rent payments, and immediate living expenses. **Deadline: December 31.**

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## Business Resources

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### **NEW!** [ISO 50001 Ready Cohort Program](#)

ISO 50001 is an energy management system to help reduce greenhouse gas emissions. The program will recruit the 8-12 N.M. manufacturing companies with the highest emitters in the state to participate in a more than 10-month-long program of multiple learning sessions with Stillwater Energy. **Email if interested.**

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### **NEW!** [Small Orgs, Big Impact Fund](#)

The Small Orgs, Big Impact Fund will fund grassroots, BIPOC-led, small nonprofit organizations that intimately understand their communities, and have the trust and inherent knowledge to address the racial/ethnic gaps in health and education. The goal is to develop a grant-making program that is based on trust and solidarity principles that effectively support these nonprofit organizations.

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### **NEW!** [Renewable Energy Systems & Energy Efficiency Improvements Grants](#)

Assists agricultural producers and rural small businesses in installing renewable energy systems and energy efficiency improvements in order to reduce energy consumption. Agricultural producers and rural small businesses are eligible to apply. **Deadline: September 30.**

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### **NEW!** [Disaster Preparedness and Recovery](#)

Be prepared before a public health or natural disaster strikes your household, community, or small business. The Kansas City Fed has developed an array of materials that can be found on their website to help you be prepared before and after a disaster, including [Small Business Financial Form](#) and the [Checklist for Small Businesses](#).

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### [NMSBA Leveraged Projects](#)

The New Mexico Small Business Assistance (NMSBA) Program pairs small businesses facing a technical challenge with scientists at New Mexico's national laboratories. At no cost to the business, small businesses can seek assistance from lab scientists and engineers to solve challenges and overcome barriers to company success. Leveraged project awards range from \$40,000 to \$120,000 in services. **Deadline: September 14.**

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### [Cybersecurity Maturity Model Certification \(CMMC\) Training](#)

CyberReady Workshop will prepare companies for CMMC and also help businesses become more cybersecure. Open to all businesses. Runs Sept. 14, 15, & 17; \$200 per business. **Deadline: September 6. [Click here to view the flyer...](#)**

# This Week's Highlight: The Childcare Stabilization Act



NEW MEXICO

## Early Childhood Education & Care Department

The Early Childhood Education and Care Department (ECECD) is pleased to announce the **Child Care Stabilization Grant**. This grant opportunity is made possible via the American Rescue Plan Act, which includes federal funding for New Mexico to invest in its childcare system to ensure childcare providers are economically stable and that safe, high quality, and affordable childcare is available for all families.

### **ELIGIBLE PROVIDERS:**

- Licensed centers, group homes, and family childcare homes that were open or temporarily closed as of March 11, 2021.
- Registered homes that were open or temporarily closed as of March 11, 2021 and participate in the childcare assistance program.
- Must be in good standing with childcare licensing.

### **NOT-ELIGIBLE:**

- Head Start programs (ARPA funding available to Head Start grantees)
- Childcare providers that are permanently closed
- Registered homes – food only programs

[Apply online by October 1!](#)

## Community Resources

### **NEW! Afghan Refugee Support Resources**

Catholic Charities staff and volunteers have been working on ways to help people from Afghanistan. If you or someone you know in the U.S. has family members in Afghanistan who need help getting to safety, [please fill out this form](#) and they will TRY to help. This is for people in Afghanistan who have Visas in process AND people who have no paperwork. The City of Albuquerque has also published a [list of resources for refugees](#).

### **NEW! Justice Outside Liberated Paths Grant**

The Liberated Paths Grantmaking Program was created to build power with, and allocate resources to, leaders of color and environmental work rooted in communities of color who have been chronically

overlooked and underfunded. Applicants do not need to have 501(c)(3) status or be fiscally sponsored. **Deadline: September 17.**

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### **NEW! [onX Access + Stewardship Grants](#)**

Grant awards of up to \$20,000 per year are being offered for organizations working at the intersection of racial justice and environment/outdoor experiences. Grants aim to improve access to outdoor recreation and fund public land stewardship projects. **Deadline: September 19.**

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### **NEW! [Karma for Cara Foundation: Microgrant Program](#)**

Youth 18 years of age or younger may apply for grants ranging from \$250 to \$1,000 to complete service projects in their communities. Examples of funded projects include turning a vacant lot into a community garden, rebuilding a school playground, and helping senior citizens get their homes ready for winter. Grants support the nuts and bolts of projects - stipends, facility rentals, and transportation costs are not funded. **Deadline: October 1.**

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### **NEW! [Fund for Wild Nature](#)**

The Fund for Wild Nature provides grants to grassroots nonprofit organizations for campaigns to save native species and wild ecosystems, with particular emphasis on actions to defend threatened wilderness and biological diversity. Priority is given to ecological issues that are not receiving sufficient public attention or funding. Grants, ranging from \$1,000 to \$3,000, are provided for advocacy, litigation, public policy work, and similar endeavors. The fund does not support proposals from organizations with budgets of over \$250,000 annually. **Deadline: October 1.**

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### **NEW! [Emergency Rural Health Care Grants](#)**

This program provides up to \$500 million in grant funding to help broaden access to COVID-19 testing and vaccines, rural healthcare services, and food assistance through food banks and food distribution facilities. Public bodies, nonprofits, and Tribes located in rural areas (population of 20,000 or less) may apply.

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### **NEW! [Community Facilities Loan Program](#)**

The Rural Community Assistance Corporation (RCAC) offers loans up to \$25,000 for early property acquisition, predevelopment, interim construction costs, and long-term permanent financing. Nonprofit organizations, public agencies, and tribal governments are eligible to apply.

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### **NEW! [The Rural Pathway Program](#)**

The Rural Pathway Program will provide technical assistance to tourism stakeholders within New Mexico in developing viable tourism products by providing the necessary tools, resources, and support, and to provide matching funding to tourism stakeholders within New Mexico to support the implementation of viable tourism products. **Deadline for the Rural Pathway Tourism Incubator and Grant programs: May 1, 2022.**

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### **NEW! [Envision Fund](#)**

The Envision Fund has established three priority areas for making grants: 1) Creating an HIV-free generation in New Mexico. 2) Combatting discrimination against LGBTQ+ people in whatever form (employment, housing, immigration, access to health services, etc.). 3) Supporting school-based programs that create a safe environment for all students, including LGBTQ+ students.

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### **NEW! [Every Kid Outdoors Transportation Grants Program](#)**

Grants of up to \$5,000 will support the transportation and activity needs of nonprofit organizations and schools that are connecting elementary school-aged youth to public lands. Funded outdoor field trips should meet one or more of the following objectives: align with classroom curricula, encourage health and wellness through outdoor recreation, and/or foster future outdoor stewards. Special consideration will be given to requests that 1) are specifically engaging 4th grade students in outdoor outings, and/or 2) take place on USDA Forest Service lands. **Deadline: October 6.**

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### **NEW! [Southern Plains Grassland Program](#)**

This program seeks to work closely with nonprofit and government partners, as well as the ranching community, to bring important financial and technical resources to improve grassland ecosystem health and resilience to climate change in the Southern Great Plains. Projects that improve management on grazing operations, increase organizational capacity, and utilize innovative and

community-based approaches are encouraged. All projects should emphasize strategies that improve landscape-scale resilience to climate change or specifically address intensifying environmental threats and stressors related to climate change. **Deadline: November 4.**

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### **Yamaha Outdoor Access Initiative**

Support is provided to nonprofit and tax-exempt groups and communities with an interest in protecting, improving, expanding, or maintaining access for safe, responsible, and sustainable use by motorized off-road vehicles. **Upcoming deadlines: September 30 and December 15.**

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### **Cigna Foundation: Health and Well-Being Grants**

The foundation seeks to partner with nonprofit organizations who are addressing the root causes of health inequity. Grants will range between \$50,000 and \$100,000 per year for up to three years. **Deadline: September 24.**

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### **Brownfields Job Training Grants**

Grants support programs that recruit, train, and place unemployed and underemployed residents with the skills needed to secure full-time employment in the environmental field. The grants support training in brownfield assessment or cleanup activities, as well as training in Hazardous Waste Operations and Emergency Response (HAZWOPER). **Deadline: October 5.**

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### **Disability Housing Grants for Veterans**

Housing grants for veterans and service members with certain service-connected disabilities so they can buy or change a home to meet their needs and live more independently.

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## **In Case You Missed It**

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### **COVID-19 Recovery Resources:**

- [Employee Retention Credit](#)
- [On-Site Vaccination Clinic Toolkit](#)
- [Emergency Rural Health Care Grants](#)
- [Emergency Rental Assistance Program \(ERAP\)](#)
- [Extension of Emergency SNAP Benefits](#)
- [Economic Injury Disaster Loan \(EIDL\) Update](#)
- [LEDA Recovery Grants - ALL BUSINESS SECTORS ELIGIBLE!](#)
- [Small Business + Entrepreneurial Recovery Grants](#)
- [Small Business Recovery Loan Fund](#)

### **Business Resources:**

- [Amazon Black Business Accelerator](#)
- [SBA's Disaster Preparedness Plan](#)
- [New Mexico Gas Company Small Business COVID Relief Fund](#) - **Deadline: March 31, 2022, or until all funds have been allocated**
- [Ready NM Workforce & Education Initiative](#)
- [H.O.P.E. Fund](#)

### **Community Resources:**

- [Rural Microentrepreneur Assistance Program](#) - **Deadline: June 30, 2022.**
  - [Building Resilient Infrastructure and Communities \(BRIC\)](#) - **Deadline: January 28, 2022**
  - [Aura Cacia: Positive Change Project](#) - **Deadline: September 30**
  - [Sphinx Venture Fund](#) - **Deadline: September 30**
  - [STEM Talent Challenge](#) - **Deadline: Oct. 12**
  - [Partners for Places Mini Grant](#)
  - [Outdoor Recreation Legacy Partnership \(ORLP\)](#) - **Deadline: Sept. 24**
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## **More Upcoming Webinars & Events**

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**September 14 at 11:30 am**  
[Customer Service Done Right!](#)

**September 14 at 1 pm**  
[Tutor Tuesday - New Mexico Finance Solutions](#)

**September 15 at 9:30 am**  
[E-Commerce and Alternative Selling Methods](#)

**September 15 at 11 am**  
[NM Rainforest Webinar - Raising Capital](#)

**September 15 at 11 am**  
[Basic Steps to Starting a Business in NM](#)

**September 16 at 12 pm**  
[TikTok for Business Basics](#)

**September 16 - November 11 at 12 pm**  
[Power Tools for Your Business - 9 Week Workshop Series](#)

**September 20 at 10:30 am**  
[Pricing for Profit](#)

**September 24 at 2 pm (register by Sept. 23)**  
[Small Business Owners of Color Recovery Series: Small Business Development on Tribal Lands](#)

**September 29 at 3 pm**  
[Content Strategy & Content Marketing](#)

**October 5 at 4:30 pm**  
[Financing Your Small Business](#)

**Ongoing:**

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

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## Recent Webinar Recordings

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- [NM Recovery Series USDA Disaster Assistance and Loans Programs](#) (8/31/21)
- [Public Update on the NM Statewide Recovery and Long term Plan](#) (8/3/21)
- [REBP Interview Series: Behempful](#) (7/29/21)
- [NM Recovery Series: Meet Your Regional Recovery Coordinators](#) (7/20/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

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