



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT COVID-19 RESPONSE WEEKLY RESOURCE WRAP-UP

May 22, 2020

In response to the COVID-19 Health Emergency, here are some of the latest updates on business and community resources available through both state and federal agencies as well as external partners.

[Visit our Website](#)

### Resource Updates

#### Outdoor Recreation Economy: COVID-19 Impacts and Recovery Strategies

If you own a New Mexican outdoor recreation business (private, nonprofit, educational etc), please take 5 minutes to fill out this survey. Your answers will go a long way toward helping us develop programs to keep New Mexico's outdoor economy growing sustainably. Please feel free to widely share this link. Please complete the survey by Friday, May 29.

[Complete the Survey](#)

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#### SBA and Treasury Release Paycheck Protection Program Loan Forgiveness Application

The Small Business Administration (SBA) released the Paycheck Protection Program (PPP) Loan Forgiveness Application.

[Learn More  
Application Form](#)

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#### American Farmland Trust: Farmer Relief Fund

The Farmer Relief Fund will award farmers with cash grants of up to \$1,000 each to help them weather

the current storm of market disruptions caused by the coronavirus crisis. Initially, eligible applicants include any small and mid-size direct-market producers.

[Learn More](#)

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## GoFundMe: Small Business Relief Fund

Small businesses that have been negatively impacted by the coronavirus crisis can sign up on GoFundMe to start a fundraiser to benefit their small business. If the business raises \$500 on their GoFundMe and meets certain eligibility criteria, they may be considered to receive a \$500 matching grant from the Small Business Relief Fund.

[Learn More](#)

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## Hello Alice: COVID-19 Business for All Emergency Grant

The COVID-19 Business for All Emergency Grant supports small business owners impacted by coronavirus. In addition to funding, grant recipients will receive ongoing support from the Hello Alice community.

[Learn More](#)

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## Omidyar Network: COVID-19 Economic Response Advocacy Fund

The Omidyar Network COVID-19 Economic Response Advocacy Fund plans to infuse 501(c)(4) funding into national, state, and local advocacy, and organizing efforts. Omidyar Network will award \$1.5 million to groups working to realign this nation's economic policies and systems so that they work better for everyone. The majority of the grants from the Fund will be for \$75,000 or less.

[Learn More](#)

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## COVID-19 Telehealth Grants

The COVID-19 Telehealth Program will provide \$200 million in funding, as part of the CARES Act, to help health care providers provide connected care services to patients at their homes or mobile locations in response to the COVID-19 pandemic. The Program will fund telecommunications services, information services, and devices necessary to provide critical connected care services.

The COVID-19 Telehealth Program is limited to nonprofit and public eligible health care providers.

[Learn More](#)

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## Southern Smoke: Emergency Relief Program

The Emergency Relief Program provides emergency funding to restaurant and bar owners and employees, as well as restaurant supplier employees, who are facing unforeseen expenses that will not be covered by insurance.

[Learn More](#)

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## International Association for Volunteer Effort: COVID-19 Response Fund

International Association for Volunteer Effort: COVID-19 Response Fund will focus on supporting global volunteer leadership organizations working directly to respond to the pandemic among the most vulnerable populations in order to help build their capacity for response.

[Learn More](#)

## COVID Safe Practices for Individual and Employers Handbook

Official guidelines from the Governor's Office on COVID safe practices for individuals and employers.

[Learn More](#)

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## WESST Low-Interest Loans

WESST is offering low-interest loans up to \$10K to existing businesses.

[Submit an Inquiry](#)

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## LISC Small Business Grant Program

LISC is one of the country's largest social enterprises supporting projects and programs to revitalize underserved communities and bring greater economic opportunity to residents. Grants will be made in the amounts of \$5,000, \$7,500, and \$10,000 and nonprofits are not eligible.

[Learn More](#)

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## The NDN Collective's COVID-19 Response Project

The NDN Collective's COVID-19 Response Project is designed to provide immediate relief to some of the most underserved communities in the country. NDN's intent is to quickly distribute resources to frontline organizations, Tribes and individuals to provide gap services during this health crisis, and to artists and entrepreneurs who have suffered the economic impacts of the COVID-19 pandemic.

[Learn More](#)

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## Economic Injury Disaster Advance Loan and Advance

U.S. Small Business Administration is accepting new Economic Injury Disaster Loan (EIDL) and EIDL Advance applications on a limited basis only to provide relief to U.S. agricultural businesses which includes those businesses engaged in the production of food and fiber, ranching, and raising of livestock, aquaculture and all other farming and agricultural related industries. Other SBA Relief Options.

Application Deadline: Open

[Learn More About EIDL](#)  
[Other SBA Relief Options](#)

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## In the News

### Links to Related Articles & Resources

[COVID-19 Testing centers around the state](#)

[EDD Announces Quarterly Reports to Help Track COVID-19 Related Economic Data by County](#)

[Outdoor Recreation Division Announces New Outdoor Equity Fund](#)

[Be Safe, Respectful While Enjoying the Outdoors - Outdoor COVID Guidelines](#)

[Job Training Funds Approved for 165 New Jobs](#)

[As White House pushes firms to reopen, new report says much of bailout stimulus money remains unspent](#)

[HOUSE PASSES \\$3 TRILLION COVID-19 RELIEF LEGISLATION](#)

## Webinars

### Upcoming Webinars:

Wednesday, May 27 at 10 a.m.

**NM Finance Authority: Overview of new business finance programs (EDD)**

[Register](#)

Wednesday, May 27 at 10 a.m.

**NFIB: PPP Loan Forgiveness Application: A Step by Step Briefing for Small Businesses**

[Register](#)

Wednesday, May 27 at 3 p.m.

**Activate NM Webinar Series: Fighting the Financial War Against Covid-19**

[Register](#)

Thursday, May 28 at 11 a.m.

**Outdoor Equity Fund (Outdoor Recreation Division)**

[Register](#)

Thursday, May 28 at 1 p.m.

**Reinventing Our Communities: Planning for Equity in Recovery – Lessons We’re Learning from COVID-19**

[Register](#)

Thursday, May 28 at 2 p.m.

**Consumer Protection for Native Americans, FDIC**

[Register](#)

Thursday, May 28 at 2:15

**Perfect Time for Building and Site Improvements (New Mexico MainStreet)**

[Register](#)

Thursday, June 4 at 2:15

**Next Steps and Lessons Learned: Building a MainStreet Small-Business and Community Development Recovery Strategy (New Mexico MainStreet)**

[Register](#)

The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers.

[IEDC Covid-response webinars](#)

The New Mexico SBDC provides regular updated live training on federal, state, and grant programs available to our small business community. [Access them online.](#)

### Recent Webinars:

[Entrepreneurship as a Recovery Strategy](#)

[NFIB Small Business and COVID-19: PPP Loan Forgiveness Explained and Other Questions Answered](#)

[Beyond Bricks and Mortar: Alternatives to the Traditional Building/Customer Relationship](#)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)

## Be Counted!



**Complete  
your 2020  
Census**

 **i COUNT NM**  
i count because i care



How to Respond  
Online



How to Respond by  
Phone



How to Respond by  
Mail

**New Mexico will receive  
\$7.8 billion in federal funding  
for schools, roads, hospitals,  
and so much more.**

- ❖ **Complete your census once you've received your invitation or the full form from the U.S. Census Bureau or go online at [2020 census.gov](https://2020.census.gov) to find out more.**
- ❖ **Everyone needs to be counted!**

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TODAY**

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FAVORITE  
BUSINESS  
TODAY,  
SO IT CAN  
STAY IN  
BUSINESS  
TOMORROW**

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