



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 28, 2020

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HEALTHCARE **EDUCATION** **EMERGENCY SERVICES** **ROADWORK**

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WWW.MY2020CENSUS.GOV

2020 Census Deadline is September 30, 2020

The final deadline to complete the 2020 Census is Sept. 30.

Completing the census is a quick process and your information will remain private. New Mexico must count *everyone* to ensure we get our fair share of funding for essential services like healthcare, education, emergency services, and roadwork.

[Learn More](#)
[Complete the Census Online NOW](#)

COVID-19 Recovery Resources

New! Public Sector COVID-19 Recovery Assessment Tool

The Baker Tilly Public Sector COVID-19 Recovery Assessment tool can help state and local government, utility and school district leaders assess the current impact of the coronavirus crisis on your entity and community, understand your level of preparedness for recovery in a possibly permanently altered environment, and identify potential risks your entity may need to mitigate.

[Learn more](#)

New! HUD Issues Guidance for Coronavirus Relief Funds

HUD provides guidance and additional flexibility to states and units of local government who are utilizing their existing federal disaster recovery funds to support low and moderate income persons and vulnerable populations.

[Learn more](#)

New! SBA Issues PPP Interim Final Rule

The rule provides additional guidance on treatment of owners and forgiveness of certain non-payroll costs under the Paycheck Protection Program (PPP).

[Learn more](#)

New! Navajo Nation Division of Economic Development Assistance

The Navajo Nation Division of Economic Development is providing assistance to Navajo businesses and artisans facing negative economic impacts from the COVID-19 pandemic.

[Learn more](#)

New! Housing Aid for Low-Income New Mexicans

The New Mexico Community Development Council, comprised of Gov. Lujan Grisham administration officials and appointees from across the state, will invest more than \$13.3 million of Community Development Block Grant CARES Act funds in emergency housing assistance for low and moderate income New Mexicans.

[Learn more](#)

New! Main Street Lending Program Explained

Nonprofit organizations may be eligible to receive loans through the Federal Reserve's Main Street Lending Program. This brief video helps explain how the program works and what differentiates it from other financial relief programs.

[Watch the Video](#)

New! Arts Leaders of Color Emergency Fund

Arts Administrators of Color has launched the Arts Leaders of Color Emergency Fund to support BIPOC (Black, Indigenous, and people of color) artists and arts administrators impacted by COVID-19 through \$200 microgrants. **Application ongoing.**

[Learn More](#)

New! Working Now Loan Program

North Central New Mexico Economic Development District (NCNMEDD) Working Now Loan Program offers loans up to \$10,000 for businesses in the NCNMEDD region needing relief from COVID-19.

[Learn More](#)

Federation of State Medical Boards Foundation: COVID-19 State Response Grants

COVID-19 State Response Grants are designed to offer health care organizations funding support to study the state responses to the COVID-19 pandemic. Applicants may apply for up to \$25,000 in funding support. **Deadline: October 1.**

[Learn more](#)

The Center for Craft: Craft Futures Fund

The Craft Futures Fund will support craft communities and their creative responses to COVID-19. These one-time, unrestricted, \$5,000 grants will be disbursed to craft-based education projects that seed resilience, foster community, and amplify impact. **Deadline: Monthly, until October 2020.**

[Learn more](#)

FEMA Lost Wages Grants

Federal Emergency Management Agency (FEMA) Lost Wages Grants, funded through the Disaster Relief Fund (DRF), are available to states to provide financial assistance to individuals who have lost wages due to the COVID-19. New Mexico is among the first few states to be eligible for these grants.

[Learn more](#)

[Guidance for The Lost Wages Assistance Program](#)

HUD Provides Flexibility for CDBG Disaster Recovery Grantees

HUD's new COVID-19 program FAQs

- [Housing Opportunities for Persons with AIDS \(HOPWA\)](#)
- [Emergency Solutions Grants \(ESG\)](#)
- [Youth Homelessness Demonstration Program \(YHDP\)](#)
- [Continuum of Care \(CoC\) Program](#)

[Learn more](#)

New Mexico Small Business Continuity Grants

Money will be made available to eligible municipalities that will award grants to eligible local businesses. Contact your local government or local economic development department for assistance.

[Read the Press Release](#)

New Mexico Small Business Recovery Loan Fund

This program provides financial assistance to businesses that are experiencing hardship due to the public health order resulting from the COVID-19 pandemic. Please note that this is a loan program.

[Learn More](#)

NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

Sorenson Impact Foundation Grants

The Foundation is specifically targeting solutions that enable COVID-19 recovery in underserved or underrepresented communities, to equitably rebuild. Awards will range in size from \$25,000 to \$250,000. **Deadline: August 30.**

[Learn More](#)

Foundation for Contemporary Arts Emergency Grants COVID-19 Fund

The Emergency Grants COVID-19 Fund will disburse \$1,500 grants to artists who have had performances or exhibitions canceled or postponed because of the COVID-19 virus. Applicants must be individual artists, or an individual representing an artist collective, ensemble, or group. **Deadline: August 31.**

[Learn More](#)

COVID Relief Resources from covidcap.com

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings of non-financial support for entrepreneurs.

[Learn More](#)

Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline extended to September 11.**

[Learn More](#)

Additional Business Resources

New! Tribal Economic Diversity Fund

Businesses owned by enrolled members of federally recognized Indian tribes in the counties of Sandoval, Santa Fe, Los Alamos, San Miguel, Rio Arriba, and Taos, and from the Pueblos of Nambe, Ohkay Owingeh, Picuris, Santa Clara, Pojoaque, Taos, San Ildefonso, Tesuque, Cochiti, and Jemez may apply for up to \$8,000 in funding. Awards may be used for specialized services or equipment that will lead to increased revenue or jobs. **Deadline: August 31,**

[Learn more](#)

New! Renewable Energy Systems and Energy Efficiency Improvements

Assists agricultural producers and rural small businesses in installing renewable energy systems and energy efficiency improvements in order to reduce energy consumption. \$2,000 awards expected.

Deadline: September 30.

[Learn more](#)

Cybersecurity Grants for DoD Contractors

Grants for optics and photonics technology-based businesses to receive training and financial assistance in order to meet the new Cybersecurity Maturity Model Certification standards required of all Dept. of Defense contractors.

[Learn More](#)

Libraries as Launchpads Accepting Applications

Applications are open to New Mexico entrepreneurs building outdoor recreation, tourism, food/agriculture, and creative industry businesses in or near the following counties: Cibola, Harding, McKinley, Rio Arriba, Sandoval, and Taos; as well as in the Estancia, Silver City and Alamogordo areas.

[Learn More](#)

Additional Community Resources

New! Youth Conservation Opportunities on Public Lands

This opportunity is open to any qualified youth conservation corps established by a state or local government, by the governing body of any Indian tribe, or by a qualified nonprofit organization interested in working cooperatively with the BLM to develop and administer multiple-use conservation projects. Conservation projects must focus on providing employment, education, and public-service opportunities for ages 16 to 30 and veterans up to age 35 recruited from local and surrounding communities to assist with projects on public lands. **Deadline: October 22.**

[Learn More](#)

New! Humanities Connections

Awards support innovative curricular approaches that foster productive partnerships among humanities faculty and their counterparts in the social and natural sciences, and in pre-service or professional programs (such as business, engineering, health sciences, law, computer science, and other technology-driven fields), in order to encourage and develop new integrative learning opportunities for students. **Deadline: September 30.**

[Learn More](#)

New! Rural Placemaking Innovation Challenge (RPIC)

This opportunity helps rural communities access technical assistance to create places where people want to live, work, and play. Funds can be used to develop actionable placemaking plans, convene partners, identify community needs, and implement priorities to build rural prosperity. Broadband-related projects are encouraged. **Deadline: September 10.**

[Learn More](#)

New! Brownfields Multipurpose, Assessment, and Cleanup Grants

This opportunity includes several grant programs related to brownfield assessment, cleanup, and planning projects, including those incorporating renewable energy and energy efficiency. Use of funds vary by program. **Deadline: October 28.**

[Learn More](#)

New! Environmental Workforce Development and Job Training Grants

These grants are available for programs that recruit, train, and place unemployed and under-employed residents. Funds may be used to cover direct training costs to secure full-time employment in the environmental field. **Deadline: September 22.**

[Learn More](#)

New! Choice Neighborhoods Planning Grants NOFA

Supports the development of comprehensive neighborhood revitalization plans that will become the guiding document for the revitalization of the public and/or assisted housing units while simultaneously directing the transformation of the surrounding neighborhood. Eligible Applicants: Tribal and local governments, as well as nonprofits and public housing authorities. **Deadline: September 14.**

[Learn More](#)

New! Federal Programs That Fund Broadband

This brief summarizes recent developments related to federal broadband funding and identifies grant and loan programs that support various forms of broadband expansion.

[Learn More](#)

Special Projects and Outdoor Infrastructure Grant Program

NM Outdoor Recreation Division (ORD) is accepting applications for its new grant program to help residents improve access to outdoor recreation in their communities. This grant focuses on conservation-minded shovel-ready projects that are open to the public and demonstrate a clear benefit to the community. Grant amounts will range from \$5,000 to \$25,000. **Deadline: September 14.**

[Learn More](#)

MLB-MLBPA Healthy Relationships Community Grants

Major League Baseball and the Major League Baseball Players Association launched the Healthy Relationships Community Grants initiative, focusing on three distinct areas: supporting programs that build and improve mental health resiliency among vulnerable populations, improving relationship skills of the next generation, and programs designed to strengthen and provide critical services to survivors of domestic violence. **Deadlines: September 1 and December 1.**

[Learn More](#)

2020 Small Grants Program

The Center for Sharing Public Health Services is offering small grants to support work on cross-jurisdictional sharing arrangements designed to advance health equity by addressing social determinants of health (e.g., affordable housing, jobs with fair pay, quality education, affordable healthy food and public safety), the public health response to COVID-19, structural racism, or other related issues. Eligible applicants include state or local government public health agencies or military public health departments, American Indian/Alaska Native tribe or tribal entities, and nonprofit organizations. Award amounts up to

\$10,000 will be made. **Deadline: September 1.**

[Learn More](#)

Healthy Tomorrows Partnership for Children Program

The Healthy Tomorrows Partnership for Children Program supports innovative, community-based initiatives to improve the health status of infants, children, adolescents, and families in rural and other underserved communities by increasing their access to preventive care and services. This program supports projects related to a range of topical areas including medical home or care coordination, mental and behavioral health services, child development and school readiness services, and promotion of healthy weight and physical activity. **Deadline: October 6.**

[Learn More](#)

The Strengthening Community Colleges Training Grants program

The Strengthening Community Colleges Training Grants program will build the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce. **Deadline: October 8.**

[Learn More](#)

A Community Thrives Grants

A Community Thrives invests in community-building initiatives. The program is a way to share community improvement ideas on the national stage, gain support through donations and local connections, and get a chance at receiving a portion of an additional \$2 million in grants to help projects succeed. During the campaign, nonprofit organizations have the chance to raise funds for their charities. At the end of the crowdfunding period, the Gannett Foundation will award grants ranging from \$2,500 to \$100,000 to selected organizations. Nonprofit organizations and municipal programs such as libraries and schools may apply. **Deadline: September 11.**

[Learn More](#)

Rural Placement Innovation Challenge (RPIC)

Technical assistance for placemaking (planning and/or implementation) to create places where people want to live, work, and play. Funds can be used to help rural communities access planning resources to develop actionable placemaking plans, convene partners, identify community needs, and implement priorities to build rural prosperity. **Deadline: September 10.**

[Learn More](#)

Mabee Foundation Capital Funds

The Mabee Foundation provides funding for nonprofit organizations in Arkansas, Kansas, Missouri, New Mexico, Oklahoma, and Texas. The Foundation's grant categories include Educational, Medical and Health, Social and Humanitarian Services, and Cultural and Religious. Grants are made toward building and facility construction and renovation projects, as well as for the purchase of major medical equipment. The Foundation requires that 40% of the total project be raised by other public donors before it will consider a grant request. **Online applications are due on the first business day of March, June, September, and December, annually.**

[Learn More](#)

Fund for Wild Nature

The Fund for Wild Nature provides grants to grassroots nonprofit organizations for campaigns to save native species and wild ecosystems, with particular emphasis on actions to defend threatened wilderness and biological diversity. Priority is given to ecological issues that are not receiving sufficient public attention or funding. Grants range from \$1,000 to \$3,000 and do not support proposals from organizations with budgets of over \$250,000 annually. **Deadlines: May 1 and October 1 of each year.**

[Learn More](#)

Caplan Foundation for Early Childhood

The Caplan Foundation for Early Childhood supports nonprofit organizations with programs that will significantly enhance the development, health, safety, education, or quality of life of children from infancy through seven years of age. **The upcoming deadline for letters of inquiry is September 30.**

[Learn More](#)

Sparkplug Foundation

The Sparkplug Foundation provides grants to start-up nonprofit organizations or new projects of established nonprofits that are addressing the fields of music, education, and community organizing. **Complete the online questionnaire between September 15 and October 5, 2020.**

[Learn More](#)

Catholic Campaign for Human Development

The Catholic Campaign for Human Development supports organizations led by low-income individuals as they work to break the cycle of poverty and improve their communities. The grant programs include the following: *Community Development Grants* support nonprofit organizations that are led by people living in poverty and work to address the root causes of poverty; *Economic Development Grants* support economic development initiatives that include the voice of the poor and marginalized in developing new businesses that offer good jobs or develop assets that will be owned by local communities. Grants range between \$25,000 and \$75,000. **Pre-applications: between September 1 and Nov. 1.**

[Learn More](#)

Brownfields Cleanup Revolving Loan Fund

The New Mexico Environment Department Brownfields Program manages the Brownfields Cleanup Revolving Loan Fund that offers low-interest loans with favorable terms for remediating environmental contamination at eligible sites, including asbestos removal or abatement. Free Phase I and II Environmental Site Assessments including environmental sampling and analysis, cleanup planning assistance, asbestos and lead paint surveys, and remediation cost estimates are also available to government units, tribal governments, quasi-public entities (such as community development organizations), and non-profit entities.

[Learn More](#)

In the News/Links

[New health order to revive indoor dining in New Mexico](#)

Press Release: [Gov. to announce amended emergency public health order](#)

[Film Las Cruces: "Building a strong future" for local film, TV production](#)

[NM accepted to new unemployment benefit program](#)

[Economic Development District receives CARES funds](#)

[‘Hyperspace Challenge’ gives incentive to develop outer space technology](#)

[Black restaurateurs have always had a tough road. The pandemic has made money even more scarce](#)

[COVID-19 EIDL Loans Report 8-15-20](#)

[The Federal Response to COVID-19](#)

[Census Bureau Data from Phase 2 of Small Business Pulse Survey](#)

Webinars

Upcoming Webinars:

Amazon Accelerate

September 1-2 beginning at 10 am - **Deadline to register is August 31**

[Register](#)

Women’s Global Trade Empowerment Forum:

- September 1: **How to Make USMCA Work for You - Changes in Customs & Rules of Origin**
- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

NMDOT: Safety in the Workplace/On the Jobsite

September 9 at 10 am

[Register](#)

2020 Outdoor Economics Conference

October 1-2

[Register](#)

Discover Global Markets Virtual Conference

October 7-9

[Register](#)

USDA New Mexico Community Prosperity Virtual Summit

October 20 from 8:30 am - 12:30 pm

[Register](#)

Recent Webinars:

[How to Apply for the Outdoor Recreation Division's Special Projects and Infrastructure Grant](#) (8/18/20)

[Small Business Recovery Loan Fund Eligibility and How to Apply](#)(7/30/20)

[Small Business Recovery Loan Fund Help for Small Businesses](#)(7/29/20)

[Small Business Recovery Loan Fund The Role of Participating Lenders](#)(7/28/20)

[The Governance Project Discusses GroundUp](#)(7/22/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.