



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

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Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 7, 2020

Visit our Website

2020 Census Deadline Changed to September 30, 2020

The final deadline to complete the 2020 Census has just been changed to Sept..30, one month sooner than previously stated.

Completing the census is a quick process and your information will remain private. New Mexico must count *everyone* to ensure we get our fair share of funding for essential services like healthcare, education, emergency services, and roadwork.

[Learn More](#)
[Complete the Census Online NOW](#)

COVID-19 Recovery Resources

NMED Emergency COVID-19 Amendment

On Aug. 5, the New Mexico Environment Department (NMED) filed an emergency amendment to require employers to report positive COVID-19 cases in the workplace to the NMED Occupational Health and Safety Bureau within four hours of being notified of the case. The emergency rule is in place for 120 days (Dec. 3, 2020), unless a permanent rule is adopted prior to the end of the 120-day period.

[Learn More](#)
[FAQ](#)

Health Coverage Options During COVID-19

New Mexico Human Services Department, beWellnm (New Mexico's Health Insurance Exchange), the New Mexico Medical Insurance Pool, and the New Mexico Office of Superintendent of Insurance have teamed up to inform New Mexicans about their coverage options during the pandemic.

- [The New Mexico Health Coverage Connector Tool](#)
 - **Printable resources about coverage options:** [English](#), [Spanish](#), [Vietnamese](#), and [Mandarin, for Native Americans](#)
 - [Health Action New Mexico's guide for what to do if you lost job-based health insurance.](#)
 - [COVID-19 Health Insurance Call Center](#) or call 1-833-415-0566.
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COVID Resiliency: 12 Ways to Reimagine Your Business Model

Adjusting to reopening guidelines that change on a regular basis as conditions unfold, coupled with lingering safety concerns among many consumers and an economy hampered by millions of unemployed has resulted in a highly volatile and cloudy situation as small businesses adjust to new consumer norms. Here you'll find some of New Mexico MainStreet's top advice for long-term small business resiliency.

[Learn More](#)

Important Notice: Paycheck Protection Program Loans End Aug. 8

The Paycheck Protection Program is a loan designed to provide a direct incentive for small businesses to keep their workers on the payroll. Loans are made through SBA Lenders. SBA will forgive loans if all employee retention criteria are met, and the funds are used for eligible expenses. The program expires on August 8.

[Learn More](#)
[Updated FAQs](#)

New Mexico Small Business Continuity Grants

Money will be made available to eligible municipalities that will award grants to eligible local businesses. Contact your local government or local economic development department for assistance.

[Read the Press Release](#)

New Mexico Small Business Recovery Loan Fund

This program provides financial assistance to businesses that are experiencing financial hardship due to the public health order resulting from the COVID-19 pandemic. Please note that this is a loan program.

[Learn More](#)

Child Care Stabilization and Recovery Grant

The New Mexico Child Care Stabilization and Recovery Grant will provide immediate relief and support to eligible child care providers across New Mexico. The grants will cover lost income resulting from closure, response and recovery operation costs (including enhanced cleaning and sanitation), and other expenses. Applications available in English and Spanish online.

[Learn More](#)

NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

Array Alliance Grants

Ava DuVernay and her foundation, Array Alliance, have launched a \$250,000 funding initiative called Array Grants in response to the COVID-19 crisis. The fund provides support for organizations and individuals dedicated to changing the narrative about women and people of color. The grant recognizes regional film festivals, screening series, arts advocates, filmmakers, creators and journalists.

[Learn More](#)
[Read the Article](#)

Violence Against Women Assistance to Tribes

Tribes (and as applicable, tribal designees, tribal organizations, and tribal nonprofit organizations) may apply to both the OVW Grants to Indian Tribal Governments Program and the Tribal Sexual Assault Services Program (TSASP). **Deadline Sept. 16.**

[Learn More](#)

COVID-19 Emergency Fund for Journalists

The fund will distribute support ranging from \$1,000–8,000 for local coverage of the preparation, response, and impact of COVID-19. Beyond reporting on medical and physical health related issues, reporting that covers social, emotional, economic and equity issues is encouraged.

[Learn More](#)

Beauty Relief Fund

All monetary donations will go directly to beauty professionals to provide short-term relief support for bills, groceries, or other pressing costs that can't currently be met. Recipients will receive upwards of \$150 each (depending upon current donations), in an effort to support as many beauty professionals as possible.

[Learn More](#)

2020 Small Grants Program

The Center for Sharing Public Health Services is offering small grants to support work on cross-

jurisdictional sharing arrangements designed to advance health equity by addressing the public health response to COVID-19, social determinants of health, structural racism, or other related issues. Eligible applicants include nonprofit organizations, state or local government public health agencies and military public health departments, and American Indian and Alaska Native tribes or tribal entities. Maximum of five awards of up to \$10,000. **Deadline: Sept 11.**

[Learn More](#)

EDA Public Works and Economic Adjustment Assistance Programs including CARES Act

EDA solicits applications from applicants in rural and urban areas to provide investments that support construction, non-construction, technical assistance, and revolving loan fund projects under EDA's Public Works and EAA programs. EDA provides strategic investments on a competitive merit-basis to support economic development, foster job creation, and attract private investment in economically distressed areas.

[Learn More](#)

LISC Small Business Relief Grants

Business Relief Grants support small businesses and enterprises affected the Covid-19 across the country, especially in underserved communities, including entrepreneurs of color, and women- and veteran-owned businesses that often lack access to flexible, affordable capital.

[Learn More](#)

Sorenson Impact Foundation Grants

The Foundation is specifically targeting solutions that enable COVID-19 recovery in underserved or underrepresented communities, to equitably rebuild. Awards will range in size from \$25,000 to \$250,000. **Deadline: Aug. 30.**

[Learn More](#)

CERF+ COVID-19 Relief Grant

CERF+ COVID-19 Relief Grant program provides financial assistance to professional artists working in craft disciplines, facing dire circumstances from the COVID-19 crisis. One-time \$1,000 grants to meet urgent food, housing, or health insecurities. **Next Deadline: Sept. 9.**

[Learn More](#)

Foundation for Contemporary Arts Emergency Grants COVID-19 Fund

The Emergency Grants COVID-19 Fund will disburse \$1,500 grants to artists who have had performances or exhibitions canceled or postponed because of the COVID-19 virus. Applicants must be individual artists, or an individual representing an artist collective, ensemble, or group. **Deadline: Aug. 31.**

[Learn More](#)

COVID Relief Resources from covidcap.com

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings of non-financial support for entrepreneurs.

[Learn More](#)

COVID-19 Student Support Recovery Grant

The School-Based Healthcare Foundation's Student Support Recovery Grant is accepting applications to help implement school district, school-based telehealth programs, including mental health services, for children impacted by short- and long-term school closures.

[Learn More](#)

EIDL Loans Open for Applications

The SBA is still accepting new Economic Injury Disaster Loan (EIDL) applications to qualified small businesses and agricultural businesses.

Applications previously submitted will continue to be processed on a first-come, first-served basis.

[Learn More](#)

Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline: August 28.**

[Learn More](#)

Additional Business Resources

Arctaris Impact Investors \$25M Opportunity Zone Initiative

This initiative intends to improve the quality of life for all Americans by providing Opportunity Zone investment capital for community development programs that would otherwise go unfunded. Arctaris will award each recipient \$25 million or more of Opportunity Zone capital in combination with localized matching dollars from government, philanthropic, or private sector partners.

[Learn More](#)

Primary Dealer Credit Facility

The Federal Reserve Board established a Primary Dealer Credit Facility (PDCF) to support the credit needs of American households and businesses. The facility will allow primary dealers to support smooth market functioning and facilitate the availability of credit to businesses and households.

[Learn More](#)

Additional Community Resources

Rural Capacity Building for Community Development and Affordable Housing Grants (RCB)

The Rural Capacity Building program enhances the capacity and ability of rural housing development organizations, Community Development Corporations (CDCs), Community Housing Development Organizations (CHDOs), rural local governments, and Indian tribes to carry out affordable housing and community development activities in rural areas for the benefit of low- and moderate-income families and persons. They fund national organizations with expertise in rural housing and rural community

development who work directly to build the capacity of eligible beneficiaries.

[Learn More](#)

Amazon Web Services (AWS) Imagine Grant Program

The grant program supports nonprofit organizations who are using technology to solve the world's most pressing challenges. The focus is on proposals for pilot projects, proofs of concept, strategic technology planning, or existing programs that utilize technology in a new or expanded way. Selected organizations receive up to \$100,000 of unrestricted financial support, up to \$100,000 in AWS Promotional Credits, and in-kind and technical support. **Applications may be submitted from Sept 15-30**

[Learn More](#)

Catholic Campaign for Human Development

The Catholic Campaign for Human Development supports organizations led by low-income individuals as they work to break the cycle of poverty and improve their communities. The grant programs include the following: *Community Development Grants* support nonprofit organizations that are led by people living in poverty and work to address the root causes of poverty; *Economic Development Grants* support economic development initiatives that include the voice of the poor and marginalized in developing new businesses that offer good jobs or develop assets that will be owned by local communities. Grants range between \$25,000 and \$75,000. **Pre-applications may be submitted between Sept. 1 and Nov. 1.**

[Learn More](#)

Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers

The goal of the program is to encourage and assist socially disadvantaged farmers and ranchers, veteran farmers and ranchers, and beginning farmers and ranchers with owning and operating farms and ranches and in participating equitably in the full range of agricultural, forestry, and related programs offered by USDA. Funding is available for projects that provide education and training in agriculture, agribusiness, forestry, agriculturally-related services, and USDA programs to conduct outreach initiatives designed to accomplish those goals. **Deadline: Aug. 26.**

[Learn More](#)

Tribal Transportation Program Safety Fund (TTPSF)

TTPSF grants are available to federally recognized Indian tribes through a competitive, discretionary program. Awarded annually, projects are chosen whose outcomes will address the prevention and reduction of death or serious injuries in transportation-related incidents, such as motor vehicle crashes. **Deadline: Aug. 20.**

[Learn More](#)

Rural Digital Opportunity Fund

The Rural Digital Opportunity Fund was designed to bring high speed fixed broadband service to rural homes and small businesses that lack access. The first phase of the [FCC reverse auction](#) will target over six million homes and businesses in underserved census blocks. **Deadline: Oct. 22.**

[Learn More](#)

Brownfields Cleanup Revolving Loan Fund

The New Mexico Environment Department Brownfields Program manages the Brownfields Cleanup Revolving Loan Fund that offers low-interest loans with favorable terms for remediating environmental contamination at eligible sites, including asbestos removal or abatement. Free Phase I and II Environmental Site Assessments including environmental sampling and analysis, cleanup planning assistance, asbestos and lead paint surveys, and remediation cost estimates are also available to government units, tribal governments, quasi-public entities (such as community development organizations), and non-profit entities.

[Learn More](#)

The Andy Warhol Foundation for the Visual Arts

The Andy Warhol Foundation for the Visual Arts Grants are provided for curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. **Deadline: Sept. 1.**

[Learn More](#)

Polaris Industries: T.R.A.I.L.S. Grant Program

The T.R.A.I.L.S. Grant Program, an initiative of Polaris Industries, provides support to national, state, and local organizations to ensure the future of ATV riding. Grants of up to \$10,000 are provided to nonprofit organizations and government agencies. **Deadline: Sept. 1.**

[Learn More](#)

NMED Clean Water State Revolving Fund (CWSRF)

The New Mexico Environment Department manages the Clean Water State Revolving Loan Fund (CWSRF). The CWSRF program provides a source of low-cost financing for a wide range of wastewater and storm water projects that protect surface and ground water. Funds may also be used for projects that control non-point source water pollution, such as solid waste and septic tank installations. FY21 applications now being accepted.

[Learn More](#)

Native American Business Development Institute (NABDI) Grant

The Office of Indian Energy and Economic Development (IEED), through its Native American Business Development Institute (NABDI), is soliciting proposals from Tribes for technical assistance funding to hire consultants to perform feasibility studies to determine economic development opportunities in designated Opportunity Zones. **Deadline September 15.**

[Learn More](#)

The BBVA Foundation Funds for Local Nonprofits

The BBVA Foundation supports nonprofit organizations that are making a positive impact in the communities the bank serves in Alabama, Arizona, California, Colorado, Florida, New Mexico, and Texas.

[Learn More](#)

In the News/Links

[Supporting microbusinesses in underserved communities during the COVID-19 recovery](#)

[Economic Development Administration \(EDA\) Continues to Distribute CARES Act Awards](#)

[Paycheck Protection Program \(PPP\) Report \(through 7/31/20\)](#)

[Department of Labor \(DOL\) Makes Available Implementation Checklist for CARES Act Unemployment Insurance Programs](#)

[Great American Outdoors Act](#)

[Senate Proposed Loan Guaranty Program Offers Better Long-Term Relief Than PPP](#)

[Early census deadline has New Mexico officials reeling](#)

[New Mexico Provides Loan Incentives to Assist Four Albuquerque Manufacturers](#)

[New Mexico launches loan fund for small businesses](#)

[Experts paint grim picture of New Mexico's economy](#)

Webinars

Upcoming Webinars:

Jumpstarting Job Growth in America

August 10 at 9 am

[Register](#)

Export Skill Building & Problem Solving - Rural Export Center: 12 pm

- August 11 - Customized Market Research with the Rural Export Center
- August 20 - International Market Research Skills

[Register](#)

Women's Global Trade Empowerment Forum:

- August 11: **Financing the Deal & Getting Paid**
- August 25: **Thriving in the Digital Trade Economy Under USMCA**
- September 1: **How to Make USMCA Work for You - Changes in Customs & Rules of Origin**
- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

2020 Tribal Resilience and Indigenous Planning Virtual Workshop Part 1a: Foundations

August 12 at 11 am

[Register](#)

NMSBDC is hosting a 8a Minority Certification workshop

August 18 at 9 am

[Register](#)

Indigenous Planning, Community Assets, and Brownfields: Catalyzing Positive Transformation

August 24 at 9 am

[Register](#)

Recent Webinars:

[Small Business Recovery Loan Fund Eligibility and How to Apply](#)(7/30/20)

[Small Business Recovery Loan Fund Help for Small Businesses](#)(7/29/20)

[Small Business Recovery Loan Fund The Role of Participating Lenders](#)(7/28/20)

[The Governance Project Discusses GroundUp](#)(7/22/20)

[Post-COVID Opportunity Zones](#) (7/2/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.