



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

July 31, 2020

Visit our Website

**Fill out the census today.**  
The 2020 Census impacts us all for the next 10 years.

The census determines how much federal funding our state receives for the next decade.

For every person counted, New Mexico receives more than \$37,000 over 10 years.

**FILL OUT YOUR CENSUS**

Phone Online Mail

Take the census:  
2020census.gov  
(844) 330-2020

I COUNT NM  
United States Census 2020

### 2020 Census Deadline Extended to October 31

The final deadline to complete the 2020 Census has been extended to Oct. 31 amid the COVID-19 pandemic. You can respond online, over the phone, by mail, or in person. Door-to-door operations that were temporarily suspended in March have now resumed across the state.

Please complete your census! The decennial census is a simple 10-question form whose results determine how more than \$800 billion in federal funds will be distributed in communities across the nation, including over \$7 billion per year in New Mexico. The funding supports roads, schools, healthcare, public safety, and essential service programs like the Supplemental Nutrition Assistance Program and National School Lunch Program.

*Research suggests that every New Mexico citizen not counted in the census equates to a loss of approximately \$3,745 every year.*

[Learn More](#)  
[Complete the Census Online](#)

COVID-19 Recovery Resources

## Health Coverage Options During COVID-19

New Mexico Human Services Department, beWellnm (New Mexico's Health Insurance Exchange), the New Mexico Medical Insurance Pool, and the New Mexico Office of Superintendent of Insurance have teamed up to inform New Mexicans about their coverage options during the pandemic.

- [The New Mexico Health Coverage Connector Tool](#)
  - [Printable resources about coverage options: English, Spanish, Vietnamese, and Mandarin, for Native Americans](#)
  - [Health Action New Mexico's guide for what to do if you lost job-based health insurance.](#)
  - [COVID-19 Health Insurance Call Center](#) or call 1-833-415-0566.
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## Bernalillo County Patio Grants

Bernalillo County businesses, outside the city limits of Albuquerque, who operate outdoor dining facilities can apply for grants up to \$10,000 in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds now through Aug. 4.

[Learn More](#)

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## New Mexico Small Business Continuity Grants

Money will be made available to eligible municipalities that will award grants to eligible local businesses.

[Read the Press Release](#)

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## New Mexico Small Business Recovery Loan Fund

This program provides financial assistance to businesses that are experiencing financial hardship due to the public health order resulting from the COVID-19 pandemic. Please note that this is a loan program.

[Learn More](#)

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## Broadscale Impact on the Lives of People with Disabilities

The National Council on Disability (NCD) seeks proposals for a cooperative agreement to develop NCD's annual progress report which will examine COVID-19's broadscale impacts on people with disabilities in seven major areas: nondiscriminatory access to healthcare; the direct care workforce; group housing; education; employment; mental health; and communications.

[Learn More](#)

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## LISC Small Business Relief Grants

Business Relief Grants support small businesses and enterprises affected the Covid-19 across the country, especially in underserved communities, including entrepreneurs of color, women- and veteran-owned businesses that often lack access to flexible, affordable capital.

[Learn More](#)

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## Hilary Teachout Grant

A new International Arts Movement grant will offer artists relief during the coronavirus pandemic. Named the Hilary Teachout Grants, they honor the memory of the wife of theater critic Terry Teachout; she passed away during the COVID-19 crisis due to an illness that required a double lung transplant. The grants are limited to one-time \$500 payments.

[Learn More](#)

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## Literary Arts Emergency Fund

The Literary Arts Emergency Fund will provide \$3.5 million to the literary arts, a field that has been disastrously impacted by COVID-19. Funds will be distributed by Sept. 15.

**Deadline: Aug. 7.**

[Learn More](#)

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## The Grant Plant

The Grant Plant is deeply concerned about our nonprofit community as we all navigate new challenges in response to the COVID-19 outbreak. This webpage is meant to provide grant-related resources for New Mexico nonprofits. We will continue to update this as resources and information become available.

[Learn More](#)

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## Resources for Restaurants and Workers Coping with the COVID-19 Emergency

RWCF is working to collect information and links to resources that will help restaurants and workers deal most effectively with the COVID-19 Emergency. If you have information to share with the restaurant community, please email [info@restaurantworkerscf.org](mailto:info@restaurantworkerscf.org).

[Learn More](#)

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## SBA Community Advantage Recovery Loan Program

The Community Advantage (CA) Recovery Loan Program allows eligible lenders to provide technical and financial assistance to small businesses located in underserved areas. Loans can be approved through September 27, 2020, and must be fully disbursed no later than October 1, 2020.

[Learn More](#)

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## American Sustainable Business Council Recommendations for State & Local Governments

The American Sustainable Business Council, along with over 60 partners, built a collaborative initiative for identifying recommendations for state and local actions not just to safely and smartly reopen our economy, but to do so for the long term and to build a better and more resilient society.

[Learn More](#)

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## Sorenson Impact Foundation Grants

The Foundation is specifically targeting solutions that enable COVID-19 recovery through developing and growing businesses as well as the communities they are located in, to equitably rebuild. Awards will range in size from \$25,000 to \$250,000. Solutions must be primarily focused on underserved or underrepresented communities. **Deadline: Aug. 30.**

[Learn More](#)

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## CERF+ COVID-19 Relief Grant

CERF+ COVID-19 Relief Grant program provides financial assistance to professional artists working in craft disciplines, facing dire circumstances from the COVID-19 crisis. One-time \$1,000 grants to meet urgent food, housing, or health insecurities. **Upcoming Deadlines: July 29 and Sept. 9.**

[Learn More](#)

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## Foundation for Contemporary Arts Emergency Grants COVID-19 Fund

The Emergency Grants COVID-19 Fund will disburse \$1,500 grants to artists who have had performances or exhibitions canceled or postponed because of the COVID-19 virus. Applicants must be individual artists, or an individual representing an artist collective, ensemble, or group. **Deadline: Aug. 31.**

[Learn More](#)

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## COVID Relief Resources from covidcap.com

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings for non-financial support for entrepreneurs.

[Learn More](#)

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## COVID-19 Student Support Recovery Grant

The School-Based Healthcare Foundation's Student Support Recovery Grant is accepting applications to help implement school district, school-based telehealth programs, including mental health services, for children impacted by short- and long-term school closures.

[Learn More](#)

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## Wells Fargo Open for Business Fund

Wells Fargo is donating approximately \$400 million in Paycheck Protection Program processing fees through a new program to support small businesses owned by people who have been hit hardest by COVID-19. The fund is open to nonprofits who serve businesses owned by racially and ethnically underrepresented individuals and nonprofits that focus on lending to these businesses.

[Learn More](#)

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## Child Care Stabilization and Recovery Grant

The New Mexico Child Care Stabilization and Recovery Grant will provide immediate relief and support to eligible child care providers across New Mexico. The grants will cover lost income resulting from closure, response and recovery operation costs (including enhanced cleaning and sanitation), and other expenses. Applications available in English and Spanish online.

[Learn More](#)

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## EIDL Loans Open for Applications

The SBA is still accepting new Economic Injury Disaster Loan (EIDL) applications to qualified small businesses and agricultural businesses.

Applications previously submitted will continue to be processed on a first-come, first-served basis.

[Learn More](#)

## NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

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## Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) provides providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline: August 28.**

[Learn More](#)

## Additional Business Resources

### Kiva Loan Program

Kiva is a non-profit that expands access to capital for entrepreneurs around the world. Loans are funded through crowd-funding. Kiva has expanded eligibility requirements for small business loans.

[Learn More](#)

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### Employment and Training Administration Women in Apprenticeship and Nontraditional Occupations (WANTO) Technical Assistance Grant Program

This program aims to provide technical assistance to employers and labor unions to encourage employment of women in both apprentice and nontraditional occupations. **Deadline: Aug. 3.**

[Learn More](#)

## Additional Community Resources

### Michelson Spark Grants

Grants of up to \$25,000 are provided to nonprofit organizations and educational institutions. The current funding round is focused on the Smart Justice Initiative, with a focus on programs based in correctional facilities as well as programs for formerly incarcerated students. **Deadline: August 3, 2020.**

[Learn More](#)

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### Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers

The goal of the program is to encourage and assist socially disadvantaged farmers and ranchers, veteran farmers and ranchers, and beginning farmers and ranchers with owning and operating farms and ranches and in participating equitably in the full range of agricultural, forestry, and related programs offered by USDA. Funding available for projects that provide education and training in agriculture, agribusiness, forestry, agriculturally related services, and USDA programs and to conduct outreach initiatives designed to accomplish those goals. **Deadline: Aug. 26.**

[Learn More](#)

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## Tribal Transportation Program Safety Fund (TTPSF)

TTPSF grants are available to federally recognized Indian tribes through a competitive, discretionary program. Awarded annually, projects are chosen whose outcomes will address the prevention and reduction of death or serious injuries in transportation related incidents, such as motor vehicle crashes. **Deadline: Aug. 20.**

[Learn More](#)

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## Healthy Tomorrows Partnership for Children Program (HTPCP)

The purpose of this program is to support innovative, community-based initiatives to improve the health status of infants, children, adolescents, and families in rural and other underserved communities by increasing their access to preventive care and services. **Deadline: Oct. 6.**

[Learn More](#)

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## Rural Digital Opportunity Fund

The Rural Digital Opportunity Fund was designed to bring high speed fixed broadband service to rural homes and small businesses that lack access. The first phase of the FCC reverse auction will target over six million homes and businesses in underserved census blocks. **Deadline: Oct. 22.**

[Learn More](#)

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## Robert Wood Johnson Foundation: Culture of Health Prize

The Culture of Health Prize elevates the compelling stories of places throughout the country where residents are working together to transform education, jobs, transportation, housing, and more, with the goal of better health for all. Up to ten winning communities will each receive a \$25,000 cash prize and have their success stories shared broadly. **The Phase One application deadline is Oct. 15; Phase Two application deadline is Dec. 21.**

[Learn More](#)

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## Brownfields Cleanup Revolving Loan Fund

The New Mexico Environment Department Brownfields Program manages the Brownfields Cleanup Revolving Loan Fund that offers low-interest loans with favorable terms for remediating environmental contamination at eligible sites, including asbestos removal or abatement. Free Phase I and II Environmental Site Assessments including environmental sampling and analysis, cleanup planning assistance, asbestos and lead paint surveys, and remediation cost estimates are also available to government units, tribal governments, quasi-public entities (such as community development organizations), and non-profit entities.

[Learn More](#)

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## The Andy Warhol Foundation for the Visual Arts

The Andy Warhol Foundation for the Visual Arts Grants are provided for curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. **Deadline: Sept. 1.**

[Learn More](#)

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## Polaris Industries: T.R.A.I.L.S. Grant Program

The T.R.A.I.L.S. Grant Program, an initiative of Polaris Industries, provides support to national, state, and local organizations to ensure the future of ATV riding. Grants of up to \$10,000 are provided to nonprofit organizations and government agencies. **Deadline: Sept. 1.**

[Learn More](#)

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## NMED Clean Water State Revolving Fund (CWSRF)

The New Mexico Environment Department manages the Clean Water State Revolving Loan Fund Program (CWSRF). The CWSRF program provides a source of low-cost financing for a wide range of wastewater and storm water projects that protect surface and ground water. Funds may also be used for projects that control non-point source water pollution, such as solid waste and septic tank installations. FY21 applications now being accepted.

[Learn More](#)

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## Native American Business Development Institute (NABDI) Grant

The Office of Indian Energy and Economic Development (IEED), through its Native American Business Development Institute (NABDI), is soliciting proposals from Tribes for technical assistance funding to hire consultants to perform feasibility studies of economic development opportunities located in designated Opportunity Zones. **Deadline September 15.**

[Learn More](#)

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## NEA OUR TOWN: Grant Program

Our Town is a creative placemaking grant program that supports projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, or social outcomes. **Deadline: August 6.**

[Learn More](#)

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## The BBVA Foundation Funds for Local Nonprofits

The BBVA Foundation supports nonprofit organizations that are making a positive impact in the communities the bank serves in Alabama, Arizona, California, Colorado, Florida, New Mexico, and Texas.

[Learn More](#)

## In the News

[Stimulus negotiations: Republicans to release their opening offer Thursday without the payroll tax cut](#)

[Gender Justice at The Heart Of New Mexico's Pandemic Recovery](#)

[FCC tacks on another \\$198 million to Rural Health Care Program funding](#)

[How Covid-19 could revive PPPs in the US infrastructure market](#)

[Depleted Tax Coffers Could Cause Shift in Incentive Policy](#)

[Federal training funds okayed for local film and digital industry](#)

[Business Alive to develop Taos e-commerce](#)

## Webinars

## Upcoming Webinars:

### Jumpstart Jobs: 9 am

- August 3 - **Servicing Small Business**
- August 10 - **Jumpstarting Job Growth in America**

[Register for the Series](#)

### SBA Train the Trainer Webinars from Empowerment Workshops:

August 4 at 8 am

[Register](#)

### New Mexico Clean Energy Economy Town Hall

August 5 from 8:30 am - 2 pm

[Register](#)

### Export Skill Building & Problem Solving - Rural Export Center: 12 pm

- August 11 - **Customized Market Research with the Rural Export Center**
- August 20 - **International Market Research Skills**

[Register](#)

### Women's Global Trade Empowerment Forum:

- August 11: **Financing the Deal & Getting Paid**
- August 25: **Thriving in the Digital Trade Economy Under USMCA**
- September 1: **How to Make USMCA Work for You - Changes in Customs & Rules of Origin**
- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

### NMSBDC is hosting a 8a Minority Certification workshop

August 18 at 9 am

[Register](#)

### Indigenous Planning, Community Assets, and Brownfields: Catalyzing Positive Transformation

August 24 at 9 am

[Register](#)

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## Recent Webinars:

[Small Business Recovery Loan Fund Eligibility and How to Apply](#)(7/30/20)

[Small Business Recovery Loan Fund Help for Small Businesses](#)(7/29/20)

[Small Business Recovery Loan Fund The Role of Participating Lenders](#)(7/28/20)

[The Governance Project Discusses GroundUp](#)(7/22/20)

[Post-COVID Opportunity Zones](#) (7/2/20)

[Next Steps and Lessons Learned: Building a MainStreet Small-Business and Community Development Recovery Strategy](#)

[Economic Development Funding for Successful Economic Recovery](#)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)



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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*