



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

September 11, 2020

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United States
Census
2020

2020 Census Deadline is September 30, 2020

The final deadline to complete the 2020 Census is Sept. 30.

Completing the census is a quick process and your information will remain private. New Mexico must count *everyone* to ensure we get our fair share of funding for essential services like healthcare, education, emergency services, and roadwork.

[Learn More](#)
[Complete the Census Online NOW](#)

COVID-19 Recovery Resources

New! NM Small Business Continuity Grants:

Finance NM has compiled a list of Local Government Grant Applications.

[Learn more](#)

New! The Main Street Lending Program for Nonprofits

The Main Street Lending Program is designed to help credit flow to small- and medium-sized for-profit businesses and nonprofit organizations that were in sound financial condition prior to the pandemic.

[Learn more](#)

New! FEMA Resource Guide

Federal Emergency Management Agency (FEMA) has compiled a Resource Guide for COVID-19 Funding. It lists funding resources provided by agencies across the federal government in response to the COVID-19 pandemic.

[Learn more](#)

New! CARES Act: Higher Education Emergency Relief Fund (HEERF)

The application period for institutions intending to apply for HEERF CARES Act funds has been reopened to allow eligible applicants additional time to submit certain Certifications and Agreements.

[Learn more](#)

New! Perkins Collaborative Resource Network Funding Opportunities

Perkins grants are available for the improvement of career and technical education programs. In addition, the Department occasionally uses National Activity funds to award grants for specialized purposes.

[Learn more](#)

New! Using USDA Foods in Disasters, Emergencies, and Situations of Distress

This webinar is intended for State Distributing Agencies and FNS Regional Office staff and highlights how USDA Foods may be used in congregate feeding or disaster household distribution during a disaster, emergency, or situation of distress response. We discuss the importance of planning, preparation and communication before, during and after a disaster response.

[View the webinar](#)

New! USDA Implements Immediate Measures to Help Rural Residents, Businesses and Communities Affected by COVID-19

USDA Rural Development has taken a number of immediate actions to help rural residents, businesses and communities affected by the COVID-19 outbreak.

[Read the Factsheet](#)

New! Request for Proposals: Re-envisioning the COVID Creative Economy

The Albuquerque Community Foundation and the McCune Charitable Foundation are partnering on a grant opportunity to support the creative economy, increase employment opportunities for working artists of all kinds, and help arts and culture organizations rebuild their programs in new and innovative ways due to the COVID-19 pandemic. Deadline: September 30

[Learn more](#)

New! The Brave of Heart Fund

The Brave of Heart Fund was established to provide grants to eligible family members of frontline healthcare workers and healthcare volunteers who lose their lives because of COVID-19. The grants will provide financial support for common needs such as funeral costs, medical care, counseling, food, educational expenses for dependents, mortgage or rent payments, and immediate living expenses, as these family members manage the impact of the COVID-19 crisis and begin to move forward. **Deadline: May 15, 2021.**

[Learn more](#)

New! Outdoor Retail Grant Funding Program

Retail businesses in Albuquerque can now apply for grant funding to expand outdoor retail spaces.

[Learn more](#)

Grants Supporting New Mexico Local Governments

Gov. Michelle Lujan Grisham and the Department of Finance and Administration announced \$150 million in CARES Act grants to local governments across New Mexico to cover the cost of necessary expenditures incurred due to the public health emergency.

[Read the press release](#)
[See the funding breakdown](#)

The COVID-19 Community Vulnerability Index (CCVI)

This index - developed by Surgo Foundation and featured as a CDC resource - identifies which communities may need the most support as coronavirus takes hold. Mapped to US census tract, county, and state levels, the CCVI helps inform COVID-19 planning and mitigation at a granular level.

[Learn more](#)

Guidance on Adjusting Discretionary Incentive Programs to Support Small Business Recovery

How can economic development organizations modify their incentive programs to help struggling small businesses? To assist in sorting through the options, Smart Incentives has published Guidance on Adjusting Discretionary Incentive Programs to Support Small Business Recovery, prepared for the State Economic Development Executives Network with their partners at the Center for Regional Economic Competitiveness (CREC).

[Learn more](#)

Public Sector COVID-19 Recovery Assessment Tool

The Baker Tilly Public Sector COVID-19 Recovery Assessment tool can help state and local government, utility and school district leaders assess the current impact of the coronavirus crisis on your entity and community, understand your level of preparedness for recovery in a possibly permanently altered environment, and identify potential risks your entity may need to mitigate.

[Learn more](#)

Housing Aid for Low-Income New Mexicans

The New Mexico Community Development Council, comprised of Gov. Lujan Grisham administration officials and appointees from across the state, will invest more than \$13.3 million of Community Development Block Grant CARES Act funds in emergency housing assistance for low and moderate income New Mexicans.

[Learn more](#)

Main Street Lending Program Explained

Nonprofit organizations may be eligible to receive loans through the Federal Reserve's Main Street Lending Program. This brief video helps explain how the program works and what differentiates it from other financial relief programs.

[Watch the Video](#)

Arts Leaders of Color Emergency Fund

Arts Administrators of Color has launched the Arts Leaders of Color Emergency Fund to support BIPOC (Black, Indigenous, and people of color) artists and arts administrators impacted by COVID-19 through \$200 microgrants. **Application ongoing.**

[Learn More](#)

The Center for Craft: Craft Futures Fund

The Craft Futures Fund will support craft communities and their creative responses to COVID-19. These one-time, unrestricted, \$5,000 grants will be disbursed to craft-based education projects that seed resilience, foster community, and amplify impact. **Deadline: Monthly, until October 2020.**

[Learn more](#)

FEMA Lost Wages Grants

Federal Emergency Management Agency (FEMA) Lost Wages Grants, funded through the Disaster Relief Fund (DRF), are available to states to provide financial assistance to individuals who have lost wages due to the COVID-19. New Mexico is among the first few states to be eligible for these grants.

[Learn more](#)

[Guidance for The Lost Wages Assistance Program](#)

New Mexico Small Business Recovery Loan Fund

Created by the NM Legislature in the June 2020 Special Session, this \$400 million program provides loans up to \$75,000 to businesses and nonprofit organizations that have been affected by the public health orders related to the pandemic. The three-year loans are low interest (currently 1.625%), have no fees, require no collateral or personal guarantees, and payments are interest-only for the first three years.

[Learn More](#)

NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

COVID Relief Resources from covidcap.com

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings of non-financial support for entrepreneurs.

[Learn More](#)

Additional Business Resources

New! Women's Business Center Awards

The SBA's Office of Women's Business Ownership has recently announced a national competition to open 25 new Women's Business Centers.

The Office of Women's Business Ownership will be holding an Applicant Workshop on Friday, September 18, 2020, at 11:00 am. Those interested in joining this workshop should email OWBO@sba.gov.

[Learn more](#)

Renewable Energy Systems and Energy Efficiency Improvements

Assists agricultural producers and rural small businesses in installing renewable energy systems and energy efficiency improvements in order to reduce energy consumption. **Deadline: September 30.**

[Learn more](#)

Additional Community Resources

New! Clif Bar Family Foundation: Small Grants Program

The Clif Bar Family Foundation supports nonprofit grassroots organizations that have the ability to engage local groups, positively impact their communities, and focus most of their resources on useful and positive actions. The Foundation supports innovative small and mid-sized groups working to protect the earth's beauty and bounty, create a healthy food system, increase opportunities for outdoor activity, reduce environmental health hazards, and build stronger communities. **Deadlines: February 1, June 1, and October 1, annually.**

[Learn More](#)

STEM TALENT Challenge

The STEM Talent Challenge seeks to develop or expand regional workforce capacity to support high-growth, high-wage entrepreneurial ventures and innovation-driven businesses that have a high likelihood of accelerating economic competitiveness and job creation in their respective regions. \$2,000,000 in total funds, 10 awards expected.

Eligible Applicants: State, local, and tribal governments, as well as institutions of higher education, nonprofit organizations, and other economic development organizations. **Deadline: October 14.**

[Learn More](#)

The Shubert Foundation Funding for Nonprofit Theatre and Dance

The Foundation provides general operating support to nonprofit, professional resident theatre and dance companies that have an established artistic and administrative track record, as well as a history of fiscal responsibility. A limited number of grants are also made to arts-related organizations that help support the development of theatre and dance and graduate drama departments of private universities. **Deadline: December 2.**

[Learn More](#)

Comer Family Foundation: Syringe Service Program

The Foundation's Syringe Service Program seeks to support comprehensive harm reduction programs that improve the health and wellness of people who use drugs. Grants ranging from \$2,500 to \$20,000 are provided to programs that provide free sterile syringes, education, and community wraparound services to reduce opioid overdose and the transmission of HIV and viral hepatitis. **Upcoming Deadline: November 1.**

[Learn More](#)

Annie's Grants for Gardens

Annie's Grants for Gardens are provided to K-12 school gardens to help children start thinking more holistically about their food, their communities, and the planet. Grants may be used to purchase supplies for an edible garden, such as plants, seeds, raised beds, fencing, wheelbarrows, greenhouses, and drip irrigation systems. New applicants may apply for grants of \$3,000; returning applicants are eligible for one of three \$5,000 grants. Public, charter, and private schools, as well as school districts and nonprofit organizations supporting a school garden, are eligible to apply. **Deadline: November 2.**

[Learn More](#)

Youth Engagement, Education, and Employment Grants

Grants support initiatives to provide young people and veterans with introductory educational experiences in natural resource careers through hands-on engagement and mentoring opportunities relating to US Fish and Wildlife Service programs. \$10,000,000 in total funds, 250 awards expected.

Eligible Applicants: State, local, and tribal governments, as well as relevant nonprofits and institutions of higher education. **Deadline: September 15.**

[Learn More](#)

Choice Neighborhoods Planning Grants

Grants support the development of comprehensive neighborhood revitalization plans that will become the guiding document for the revitalization of the public and/or assisted housing units while simultaneously directing the transformation of the surrounding neighborhood. \$5,000,000 in total funds, 10 awards expected. Eligible Applicants: Tribal and local governments, as well as nonprofits and public housing authorities. **Deadline: September 14.**

[Learn More](#)

Youth Conservation Opportunities on Public Lands

This opportunity is open to any qualified youth conservation corps established by a state or local government, by the governing body of any Indian tribe, or by a qualified nonprofit organization interested

in working cooperatively with the BLM to develop and administer multiple-use conservation projects. Conservation projects must focus on providing employment, education, and public-service opportunities for ages 16 to 30 and veterans up to age 35 recruited from local and surrounding communities to assist with projects on public lands. **Deadline: October 22.**

[Learn More](#)

Humanities Connections

Awards support innovative curricular approaches that foster productive partnerships among humanities faculty and their counterparts in the social and natural sciences, and in pre-service or professional programs (such as business, engineering, health sciences, law, computer science, and other technology-driven fields), in order to encourage and develop new integrative learning opportunities for students.

Deadline: September 30.

[Learn More](#)

Brownfields Multipurpose, Assessment, and Cleanup Grants

This opportunity includes several grant programs related to brownfield assessment, cleanup, and planning projects, including those incorporating renewable energy and energy efficiency. Use of funds vary by program. **Deadline: October 28.**

[Learn More](#)

Environmental Workforce Development and Job Training Grants

These grants are available for programs that recruit, train, and place unemployed and under-employed residents. Funds may be used to cover direct training costs to secure full-time employment in the environmental field. **Deadline: September 22.**

[Learn More](#)

Special Projects and Outdoor Infrastructure Grant Program

NM Outdoor Recreation Division (ORD) is accepting applications for its new grant program to help residents improve access to outdoor recreation in their communities. This grant focuses on conservation-minded shovel-ready projects that are open to the public and demonstrate a clear benefit to the community. Grant amounts will range from \$5,000 to \$25,000. **Deadline: September 14.**

[Learn More](#)

The Strengthening Community Colleges Training Grants program

The Strengthening Community Colleges Training Grants program will build the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce. **Deadline: October 8.**

[Learn More](#)

Caplan Foundation for Early Childhood

The Caplan Foundation for Early Childhood supports nonprofit organizations with programs that will significantly enhance the development, health, safety, education, or quality of life of children from infancy through seven years of age. **The upcoming deadline for letters of inquiry is September 30.**

[Learn More](#)

In the News/Links

[New Mexico to grocery stores: Stop taxing food on deliveries](#)

[Using Cares Act Funding for Economic Development Purposes](#)

[Pandemic bringing new attention to community-based nonprofit lenders](#)

[Latest Cares Act Recovery Assistance Press Releases](#)

[Federal Communications Commission, U.S. Department of Health and Human Services, and U.S. Department of Agriculture Team Up for Rural Health Initiative](#)

[Temporary Halt in Residential Evictions To Prevent the Further Spread of COVID-19](#)

[New Mexico film industry to resume some production work](#)

[Opportunity Zones Get Big Push as Critics Question Who They Help](#)

[Santa Fe breaks into Top 10 in construction job growth among metros](#)

[Methane mitigation can aid economic recovery across New Mexico](#)

[Decarbon8-US Fund Offers 3 New Climatetech Investment Opportunities Open to Everyone](#)

[Treasury Releases New CRF Guidelines Impacting Counties](#)

Webinars

Upcoming Webinars:

SBA: Ask the Expert on Marketing

September 15 at 12 pm

[Register](#)

Cybersecurity training (w/ NMFAST & PTAC)

September 16 at 1 pm

[Register](#)

Financing Change: Conscious Business and Positive Investment in New Mexico presents Making a Difference in the Community, International District Economic Development

September 17 at 6:30 pm

[Register](#)

Live September Webinars from SCORE:

September 17: **Overcoming Cybersecurity Challenges During the COVID-19 Pandemic**

September 22: **Get Your Business Online in a Blink - Stress Free Ways to Find the Right Software**

September 29: **Concrete Strategies to Boost Your Sleep & Double Your Business Impact**

[Register](#)

Updates to the EDD Collateral Assistance Program: Info for Lenders and Borrowers

September 22 at 1:30 pm

[Register](#)

Women's Global Trade Empowerment Forum:

- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

P2 Virtual Assessment Training

September 23 at 2 pm

[Register](#)

Basics of Cooperatives (Co op 101)

Sept. 24 at 11 am

[Register](#)

2020 Outdoor Economics Conference

October 1-2

[Register](#)

Discover Global Markets Virtual Conference

October 7-9

[Register](#)

USDA New Mexico Community Prosperity Virtual Summit

October 20 from 8:30 am - 12:30 pm

[Register](#)

Recent Webinars:

[How to Apply for the Outdoor Recreation Division's Special Projects and Infrastructure Grant](#)

(8/18/20)

[Small Business Recovery Loan Fund Eligibility and How to Apply](#)(7/30/20)

[Small Business Recovery Loan Fund Help for Small Businesses](#)(7/29/20)

[Small Business Recovery Loan Fund The Role of Participating Lenders](#)(7/28/20)

[The Governance Project Discusses GroundUp](#)(7/22/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.