



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

October 4, 2021

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### EDD Webinars & Events

#### [New Mexico SBIR/STTR Grant FY22 Kick-off Webinar](#)

**October 5, 1 - 1:30 pm**  
**Mandatory webinar for all  
applicants.**

Small Business Innovation  
Research/Small Business Technology  
Transfer (NM SBIR/STTR) grants  
award up to \$100,000 to accelerate  
commercialization of technologies  
developed with the aid of the federal  
SBIR awards. **Application deadline:**  
**Friday, October 29 at 5:00 p.m.**

#### [REBP Webinar Series: RMS Foods](#)

**Oct. 6, 11 am - 12 pm**  
The Rural Efficient Business Program  
interview series visits RMS Foods in  
Hobbs, N.M. to discuss how to make  
small changes to your business to  
become more sustainable and energy  
efficient.

[Fifth Annual NMT Inventors and](#)

### COVID-19 Recovery

#### **NEW!** [EDA Makes Grants More Accessible to Native American Communities](#)

The Federal Register extends EDA Tribal  
eligibility to include for-profit entities that are  
wholly owned by, and established for the benefit  
of, a Tribe. Expanding eligibility within Native  
American communities is critically necessary to  
ensure the benefits of ARPA effectively reach  
those communities so they can equally take part  
in economic recovery from the pandemic.

#### **NEW!** [Vecino Fund Emergency Grant](#)

The foundation will award grants of up to  
\$10,000 to organizations addressing any  
emergency needs in their communities resulting  
from the coronavirus pandemic. Organizations  
may also apply for general operating support if  
the applicant is doing work to address the  
impacts of the pandemic.

**Update:** [SVOG Supplemental Award  
Notifications](#)

### [Entrepreneurs Workshop](#)

**Oct. 14 at 7:30 am**

**Macey Conference Center**

**New Mexico Tech**

**Socorro, New Mexico**

One day devoted to creativity and personal success. An event for facilitating the progression of ideas from conception to market. **EDD sponsored event, fees vary.**

### [Community Development in New Mexico Opportunity Zones](#)

**October 19 at 12 pm**

EDD is hosting several panelists to discuss existing New Mexico Opportunity Zone tools and resources, policies, and scenario planning. Engaging key players and partners and assessing where there are existing gaps

### [Northwestern N.M. Business Finance Fair](#)

**Oct. 20, 12 - 1:30 pm**

Virtual fair connects businesses with local lenders and other funding resources. All business owners and entrepreneurs interested in financing should attend. Lenders and other financial assistance organizations are invited to participate.

View the [New Mexico MainStreet event listings](#)

*Scroll to the bottom for more webinars and events.*

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## ARTICLES/LINKS

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[New Mexico Project to Create One Stop Shop for Native American Entrepreneurs](#)

[New Mexicans asked to weigh in on proposed rules for recreational marijuana](#)

[Unfinished projects to get millions in federal aid](#)

[UNM, city join to spur NM entrepreneurship](#)

[Native American Recovery Fund seeking grant applications](#)

*Articles continue after highlight...*

SBA began supplemental award notifications to eligible applicants through the Shuttered Venue Operators Grant (SVOG) program.

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### [The Native American Recovery Fund Zone Grant](#)

The fund will award capacity building planning grants to help groups deepen projects they intend to do in their communities over the next three years. In the first year of grantmaking, \$25,000 grants will be awarded to 501(c)(3) nonprofits, tribes, or Native-led organizations with a fiscal sponsor. **Deadline: October 14.**

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### [Las Cruces BizSprint](#)

A business accelerator that incorporates a tailored curriculum geared to address transitioning your business to online spaces and focus on recovery from COVID-19.

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### [Multifamily Housing Programs](#)

Owners of multifamily properties participating in assisted housing programs may apply for supplemental operating funds to support expenses for protecting residents and staff from COVID-19. **Deadline: November 19.**

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### [Emergency Rental Assistance Program \(ERAP\)](#)

The Treasury is launching a process for high-performing grantees to draw down the remainder of their ERAP funding. Grantees are eligible once they have substantially expended their first ERAP allocation and obligated at least 75% of the second ERAP funding.

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## Business Resources

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### [NEW! Rural Business Development Grants](#)

USDA is accepting applications to support economic development and create jobs for people in rural America. Grants support business opportunity and enterprise projects. Eligible entities are rural towns, communities, state agencies, authorities, nonprofits, federally recognized tribes, public institutions of higher education, and non-profit cooperatives.

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### [Enterprise Bank New Markets Tax Credit](#)

Provides gap financing for construction or operating costs in low-income census tracts.

# EDD Highlight: N.M. Opportunity Zones Webinar

## Community Development in New Mexico Opportunity Zones

**Tuesday, October 19, 2021**

**12-1 p.m.**

EDD is hosting several panelists to discuss existing New Mexico Opportunity Zone (OZ) tools and resources, policies, and scenario planning. We will be engaging key players and partners and assessing where there are existing gaps.

### Webinar Agenda:

- Ben Darwin, Principle, Tax and Real Estate, CLA (CliftonLarsonAllen), will discuss Southwest/national outlook of OZs and available resources.
- Dominic Zamora, CPA, JD, Principle, Wealth Advisory, CLA, will review New Mexico's outlook for OZs and available resources.
- Johanna Gilligan, Director of Community Development, Homewise, will discuss Community Development in OZs

### [REGISTER NOW](#)

The webinar is free and open to the public. It will be recorded and published [online](#). If you need assistance, contact [Alex Greenberg](#).

[Click here to download the Toolkit for Maximizing the Impact of Opportunity Zones.](#)

[Learn more about New Mexico Opportunity Zones.](#)

### *ARTICLES/LINKS Continued...*

[USDA Takes Significant Steps to Build More Sustainable, Resilient and Inclusive Food Systems](#)

[NM Issues Proposed Rules for Retail Cannabis](#)

[New Mexico Bike Packing Summit to be held in Las Cruces](#)

[BLM lease sale seeks to expand geothermal energy in New Mexico](#)

[NMSU and El Paso Electric celebrate Aggie Power partnership](#)

## Community Resources

### **NEW!** [Continuum of Care Program](#)

This program supports efforts to quickly rehouse homeless individuals and families, youth, and persons fleeing domestic violence, dating violence, sexual assault, and stalking while minimizing the trauma and dislocation caused by homelessness. Promotes access to mainstream programs by homeless individuals and families and optimizes self-sufficiency among those experiencing homelessness. **Deadline: November 16.**

### **NEW!** [SeedMoney Garden Grants](#)

SeedMoney offers grants and crowdfunding opportunities to nonprofit organizations interested in starting or sustaining a food garden project. Grants are awarded as part of a 30-day, year-end challenge that runs from **November 15 to December 15, annually**.

### **NEW!** [Multipurpose, Assessment, RLF, and Cleanup \(MARC\) Grants](#)

Grants offered by the Brownfields Program may be used to address sites contaminated by hazardous

substances, pollutants, or contaminants (including hazardous substances co-mingled with petroleum) and petroleum. Please visit the [Types of Grant Funding](#) for an overview of the Multipurpose, Assessment, Revolving Loan Fund, and Cleanup Grants.

**Deadline: December 1.**

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### [NADO Research Foundation Expands CEDS Central Website](#)

The free materials archived at CEDS (Comprehensive Economic Development Strategies) Central include reports, case studies, videos, webinars, and presentation materials on planning, developing, and implementing CEDS.

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### [People, Parks, and Power \(P3\)](#)

P3 will support community-based organizations and base-building groups working in urban, low-income communities of color to increase park equity through local policy and systems change. The foundation will award two-year grants of up to \$250,000 per year. **Deadline: November 4.**

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### [Environmental Justice and Climate Resilience Grant Program](#)

Provides grants of up to \$200,000 to deliver environmental justice and advance local solutions to adapt to climate change. Nonprofit organizations, non-governmental organizations, environmental groups, community-based associations, tribal nations, and Indigenous Peoples and communities are eligible to apply. **Deadline: November 14.**

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### [Catholic Campaign for Human Development](#)

*Community Development Grants* support nonprofit organizations that are led by people living in poverty and work to address the root causes of poverty. *Economic Development Grants* support economic development initiatives that include the voice of the poor and marginalized in developing new businesses offering good jobs or developing assets that will be owned by local communities. Grants range between \$25,000 and \$75,000. **Pre-application deadline: November 1, annually.**

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### [The Connecting Minority Communities Pilot Program](#)

The pilot program supports the expansion of broadband internet access, connectivity, and digital inclusion. **Deadline: December 1.**

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## In Case You Missed It

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#### COVID-19 Recovery Resources:

- [Rural Development Disaster Assistance](#)
- [Public Health AmeriCorps Funding](#) - **Deadline: Nov 8**
- [Development Artisan and Business Grant Program](#)
- [Working Now Revolving Loan Fund](#)
- [LEDA Recovery Grants](#) - **ALL BUSINESS SECTORS ELIGIBLE!**
- [Small Business + Entrepreneurial Recovery Grants](#)
- [Small Business Recovery Loan Fund](#)

#### Business Resources:

- [Work Opportunity Tax Credit](#)
- [Santa Fe Innovates](#) - **Deadline: Oct 7**
- [Rural Development Energy Programs](#)
- [Small Orgs, Big Impact Fund](#)
- [SBA's Disaster Preparedness Plan](#)
- [Ready NM Workforce & Education Initiative](#)

#### Community Resources:

- [VIA Art Fund: Artistic Production grants](#) - **Deadline: Oct 25. The Incubator Grant Fund - Deadline: Dec 1**
- [Keep New Mexico True](#) - **Events run through Oct 23**
- [Communities LEAP \(Local Energy Action Program\)](#)
- [Emergency Rural Health Care Grants](#)

- [N.M. Tourism Dept. Rural Pathway Program](#) - Deadline: May 1, 2022
- [Southern Plains Grassland Program](#) - Deadline: November 4
- [Yamaha Outdoor Access Initiative](#) - Deadline: Dec 15

## More Upcoming Webinars & Events

October 4 - November 8

Mondays at 6 pm

[How To Start and Grow a Child Care Business](#) (a 5-part series)

October 5 at 4:30 pm

[Financing Your Small Business](#)

October 6 at 8:30 am

[Community Conversation Economic Development/Regional Workforce Development: Skilled Trades](#)

October 6 at 12 pm

[Ways to Grow Your Business Post Pandemic](#)

October 7 at 2 pm

[Business Information Session - PTAC Overview](#)

October 7 at 5:30 pm

[Tips for a Thriving Instagram Page](#)

October 11 - November 15

Mondays at 10 am

[Changing Women Rising: Business Tools to Help Indigenous Women Entrepreneurs](#) (a 5-part series)

October 12 at 10 am

[Federal Anti-Discrimination Laws Webinar](#)

### Ongoing:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

### On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

## Recent Webinar Recordings

- [NM Recovery Series: Health Insurance Options for Small Businesses BeWellnm](#) (9/22/21)
- [DOIT Federal Funding Webinar](#) (9/15/21) - Clicking on this link downloads the video
- [DOIT NM TAP Webinar Overview](#) (9/16/21) - Clicking on this link downloads the video
- [REBP Interview Series: Northern New Mexico College \(El Rito, NM\)](#) (9/16/21)
- [NM Recovery Series: USDA Disaster Assistance and Loans Programs](#) (8/31/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

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