



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

February 19, 2021

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UPCOMING WEBINARS AND EVENTS

Developing & Managing a Successful Business Crowdfunding Campaign

February 23 at 2 pm

[Register](#)

ACE/AES Export Compliance Seminar

February 23-24

[Register](#)

Agile Branding & Marketing Workshop for Startups

February 24 at 10 am

[Register](#)

Introduction to Government Contracting

February 24 at 11:30 am

[Register](#)

Overview of the NMSBA Program

February 25 at 11 am

[Click to join. Passcode 223.](#)

COVID-19 Recovery Resources

NEW! Environment Department launches webform reporting tool for employers

In an effort to continue to ensure New Mexico workplaces are safe, to help businesses safely stay open during the COVID-19 pandemic, and to make it easier, more efficient, and more accurate to report positive COVID-19 cases among employees, the New Mexico Environment Dept. launched a new webform for employers. Through the online portal, employers are able to not only report positive employee cases within 4 hours as required by regulation, but also to simultaneously complete the rapid response process.

[Learn More](#)

USDA Temporarily Suspends Debt Collections, Foreclosures and Other Activities on Farm Loans for Distressed Borrowers

**How to Perfect your Sales Technique,
Sales Process, and Build a Referral
Network**

February 25 at 11:30 am

[Register](#)

**Rural Efficient Business Program
Interview with Reunity Resources**

February 26 at 12:30 pm

[Register](#)

**Entrepreneur Story Time: Revolution
Bakery**

March 4 at 6:30 pm

[Register](#)

**EmpowHer Forum: Driving Women
Empowerment Principles for Locally
Women-Owned Businesses**

March 5 at 9 am

[Register](#)

**Emerging Business Trends- The
Outdoor Recreation Economy in NM**

March 11 at 3 pm

[Register](#)

What Is Outdoor Recreation 1.0

March 13 at 10 am

[Register](#)

**Custom Marketing to Reach Your Ideal
Clients**

March 18 at 3 pm

[Register](#)

Local On Demand SCORE Webinars:

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

**[N.M. Tax and Revenue New Businesses
and New Employers workshops](#)**

ARTICLES/LINKS

[Five New Mexico colleges to receive funds for film programs](#)

[Small towns get help building outdoor rec](#)

[New Mexico Film Office aims to create safer sets with new training](#)

[New Mexico broadband bill passes first](#)

Due to the national public health emergency caused by COVID-19, the USDA announced the temporary suspension of past-due debt collections and foreclosures for distressed borrowers under the Farm Storage Facility Loan and the Direct Farm Loan programs administered by the Farm Service Agency (FSA).

[Learn More](#)

PNM COVID Relief Program for Small Businesses and Nonprofits

To qualify, a small business must be registered with the New Mexico Secretary of State; be on Small Power Service (PNM 2A or 2B rate); be a nonprofit 501(c)3 or a small business in one of the following industries: restaurant, retail, hospitality, services, or leisure/entertainment with 50 or fewer employees; be an active non-residential PNM Electric customer for the past 6 months; and be experiencing financial hardships due to COVID-19, with a past due account.

[Learn More](#)

Small Business Grants COVID-19 Relief: Where to Find Free Money

Whether you're looking for grants to help you weather the rest of the COVID-19 pandemic or are just looking for a small business grant to take your company to the next level, you'll find many options here.

[Learn More](#)

The Christopher & Dana Reeve Foundation's Quality of Life Grants

The COVID-19: Addressing Social Isolation track is designed to address social isolation during the COVID-19 pandemic, with the goal of enhancing connectedness of people living with paralysis and their caregivers. Grants ranging from \$25,000 to \$50,000. **Deadline: March 16.**

[Learn More](#)

Shuttered Venue Operators Grant (SVOG)

SVOG is a federal economic assistance program for arts organizations, administered through the Small Business Administration. If you are a theatrical producer, talent rep, venue promoter, operate a live venue, live performing arts organization, movie house, or cultural institution you may be eligible to apply.

[Learn More](#)

[View the SBA Webinar](#)

[View the EDD Webinar](#)

NEW! Pivotal NM has uploaded a webinar to

[committee](#)

[Bill to aid businesses unanimously passes committee](#)

[Biden administration to give debt relief to 12,000 farmers](#)

[Governor's Economic Recovery Council Endorses Legislation To Help Small Businesses](#)

[Report: To Fix Rural Problems We Have to Overhaul Existing Rural Programs](#)

[Economic Engagement of Mothers: Entrepreneurship, Employment, and the Motherhood Wage Penalty](#)

[CDFA Releases Policy Priorities for the Biden-Harris Administration](#)

[Senators Peters \(MI\) and Stabenow \(MI\) Introduce Reauthorization of the State Small Business Credit Initiative](#)

[SBA and lenders take more steps to improve Paycheck Protection Program](#)

[FACT SHEET: Update on USDA Activities to Contain the COVID-19 Pandemic](#)

[How States Can Direct Economic Development to Places and People in Need](#)

[Million-dollar economic development fund seeks applicants in southern New Mexico](#)

[New Mexico's revenue forecast improving](#)

help businesses prepare for SVOG.

[View the webinar](#)

New Mexico Safe Certified Training Programs

New Mexico businesses in all sectors are encouraged to receive training in COVID-safe practices to help ensure everyone's safety as New Mexico reopens for business and recreation.

[Learn More](#)

CARES Act Provider Relief Fund

The Provider Relief Fund supports families, workers, and the heroic healthcare providers in the battle against COVID-19. HHS is distributing \$178 billion to hospitals and healthcare providers on the front lines of the coronavirus response.

[Learn More](#)

PPP Resumed on Jan 11

1st and 2nd draw PPP loans resumed on Jan 11 with some updated rules. For application assistance, go to the [NM Small Business Development Center website](#).

[Learn More](#)

[View our Webinar](#)

EIDL Deadline

The deadline to apply for the Economic Injury Disaster Loan for the COVID-19 disaster declaration has been extended to Dec. 31.

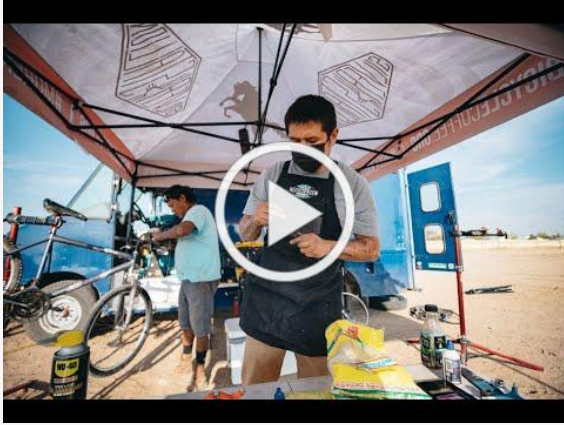
[Learn More](#)

This Week's Highlights:

ORD Videos - Outdoor Equity Fund in Action

Mobile Bike Shop - Navajo Nation

Nurturing Querencia - Fly-Fishing in Las Vegas



The Outdoor Equity Fund invested \$10,000 in Silver Stallion's Mobile Bike Center, a van-based bike shop that's been driving around Navajo Nation for the past six months repairing hundreds of kids' bikes.

In this video, co-founders of Silver Stallion, former pro cyclist Scott Nydam and Diné photographer Shaun Price, take us behind the wheel of the shop and the group's mission to address systemic inequities on the Nation.



The Gallinas River is the source of life for Las Vegas, NM. In 2020, Hermit's Peak Watershed Alliance program director Elizabeth Juarros, a native of Las Vegas, was awarded an Outdoor Equity Fund grant for HPWA to provide a program, taking local kids fly-fishing and birding. Its goal is to instill pride in their town and the river that sustains it.

Rural Efficiency Business Program Interview Series #3



Simple changes in energy consumption and energy systems can have a big impact on saving your business money and improving the environment. Learn about resources available to businesses through the program, including no-cost energy assessments.

The intention of this series is to bring awareness, create a network, and start discussions around efficient energy consumption and renewable energy systems.

[Register Now](#)

Additional Business Resources

VA Adaptive Sports Grant Program

The Adaptive Sports Grant Program provides grants to eligible adaptive sports entities to plan, develop, manage, and implement programs to provide adaptive sports activities for Veterans and members of the Armed Forces with disabilities. Eligible applicants include state, local, and Tribal governments, as well as nonprofits, for-profit businesses, and institutions of higher education with significant experience in managing a large-scale adaptive sports program for persons with disabilities.

Deadline: March 31.

[Learn More](#)

National Assoc. for the Self-Employed (NASE) Growth Grant

NASE members can receive up to \$4,000 for their small business. Grants can be used for marketing, advertising, hiring employees, expanding facilities, and other specific business needs.

[Learn More](#)

GreenTech Noir

GreenTech Noir is a platform for Blacks in Diaspora creating systemic change in industries including clean energy, smart cities, clean transportation, infrastructure, water, circular economy, agriculture, conservation, investment, policy, environmental justice, climate tech, and beyond.

[Learn More](#)

Las Cruces BizSprint

As a response to COVID-19, NMSU's Arrowhead Center and the City of Las Cruces have partnered to offer a business accelerator that incorporates a tailored curriculum geared to address transitioning your business to online spaces and focus on recovery from COVID-19. This accelerator will help participants explore potential new markets through a customer discovery process and access a network of experts in a variety of fields for free advising.

[Learn More](#)

TEAM Fund

The TEAM Fund is a no-interest loan fund available to for-profit technology and manufacturing companies headquartered in Northern New Mexico. The fund supports growth-oriented companies that are on track to add jobs, grow revenues, and attract additional funding/investment. Eligible companies must have already secured, or have a way to secure, at least 100% in matching capital. The application will be available for download on February 15. **Deadline: March 15.**

[Learn More](#)

REAP Energy Audit & Renewable Energy Development Assistance

USDA Rural Development is now accepting applications for the Rural Energy for America Program Renewable Energy Systems & Energy Efficiency Improvements (REAP RES/EEI). REAP provides funding to eligible applicants to make energy efficiency improvements or install renewable energy systems for their operations. **Deadline: March 31.**

[Learn More](#)

TRIBAL RESOURCE: Native Arts and Cultures Foundation (NACF)

NACF is dedicated to the perpetuation of American Indian, Alaska Native, and Native Hawaiian arts and cultures nationwide. It is currently offering the following new programs:

SHIFT—Transformative Change and Indigenous Arts program supports artist and community-driven projects responding to social, environmental, or economic justice issues through a Native lens. Up to ten projects will receive two-year grants totaling \$100,000 as well as other support services. Native artists or Native artist collectives, in partnership with partner organizations (nonprofit organizations, for-profit businesses, or tribal agencies), are eligible to apply.

LIFT—Early Career Support for Native Artists provides one-year grants of up to \$10,000 to early career Native artists to help them develop and realize new projects.

Deadline for both programs: March 16.

[Learn More](#)

Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program

This program provides loan guarantees up to \$250 million to assist in the development, construction, and retrofitting of new and emerging technologies. These technologies are advanced biofuels, renewable chemicals, and biobased products.

[Learn More](#)

Additional Community Resources

NEW! The Rural Emergency Medical Services Training Grant

This program provides support to recruit and train emergency medical services (EMS) personnel in rural areas. Supported activities include training EMS personnel to maintain licenses and certifications, conducting courses that qualify graduates to serve in an EMS agency, funding specific training to meet federal or state requirements, ensuring EMS personnel are trained on mental and substance use disorders, acquiring emergency medical services equipment, and purchasing of the opioid overdose antidote (naloxone) and training EMS personnel on its use in opioid overdose emergency situations. **Deadline: March 18.**

[Learn More](#)

NEW! Enhancing Agricultural Opportunities for Military Veterans Competitive Grants Program

This program seeks to increase the number of military veterans gaining knowledge and skills through comprehensive, hands-on, and immersive model farm and ranch programs that lead to successful careers in the food and agricultural sector. Supported projects will offer onsite, hands-on training and classroom education. Projects may also offer workforce readiness and employment prospects for service-disabled veterans. **Deadline: March 23.**

[Learn More](#)

NEW! Cynthia Woods Mitchell Fund for Historic Interiors

Applicants must be Organizational Level Forum or MainStreet America members of the National Trust. Individuals, non-profit organizations, public agencies, and for-profit businesses may apply if the project involves a National Historic Landmark. Eligible activities include professional expertise in architecture, planning, paint analysis, archaeology, or graphic design; hiring a preservation architect to create an interior restoration plan; hiring a consultant to develop a conservation plan for an interior's textiles; producing a historic furnishings plan; sponsoring a workshop on the preservation of historic interiors; restoration, rehabilitation, stabilization, and preservation of designated historic interiors, including bricks and mortar interior construction. **Deadline: March 1.**

[Learn More](#)

NEW! Johanna Favrot Fund

Grants awarded from \$2,500-\$15,000; selection is very competitive and dollar for dollar cash match is required. Must be Organizational Level Forum or MainStreet America members of the National Trust. Individuals and for-profit businesses may apply if the project involves a National Historic Landmark. Eligible activities include planning activities and education efforts focused on preservation. **Deadline: March 1.**

[Learn More](#)

NEW! Northern New Mexico Community Data Sprint

This week-long event will take place this summer and pair local nonprofit and social good organizations with a small team of LANL data scientists to solve data-related problems to benefit Northern New Mexico. They are currently seeking community partner organizations who may be interested in participating to **apply by March 1**. Participation is free to selected qualifying applicants.

[Learn More](#)

National Fund for Sacred Places.

Eligible entities must have been originally built as a house of worship and owned by an active community of faith; be listed in, or eligible for listing in, the National Register of Historic Places; be occupied by a congregation that is community-minded; and the property must have urgent repair needs. Letter of intent due March 15. **Deadline: July 14 if selected to apply.**

[Learn More](#)

Historic Preservation Fund - Underrepresented Community Grants

Grants provide funding for projects to diversify the nomination of sites to the National Register of Historic Places by supporting surveys and inventories that will prepare historic places in underrepresented communities for nomination to the Register. Eligible Applicants: state, local, and tribal governments, and tribal organizations. **Deadline: March 31.**

[Learn More](#)

The Rural Economic Development Toolkit

The toolkit provides state and local officials and rural communities information on best practices for building an outdoor recreation economy. It also contains a list of federal grants and technical assistance, which will support communities in securing funding and services.

[Learn More](#)

New Mexico Children's Foundation

New Mexico Children's Foundation provides funding to small, community-based nonprofit programs designed to foster the physical, emotional, educational, and social development of New Mexico children and their families. Recognizing that most children have a wide range of underserved needs, the foundation's goal is to help organizations serve as many of those needs as possible. Grants of up to \$6,000 are provided to new or existing organizations. Operating budgets of applicant organizations must be under \$300,000. **Deadline: March 12.**

[Learn More](#)

Community Facilities Technical Assistance and Training Grant

Eligible applicants include public bodies, nonprofits, and federally-recognized Tribes in rural areas, including cities, villages, townships, towns, and federally recognized Tribal Lands outside the boundaries of a city of 20,000 or more. Funds may be used to assist communities with facility needs (identification, planning, financing, reports and surveys, applications for assistance, improvement of management) and with other areas of need. Grants awarded up to \$150,000; competitive grant; no match required (preference given to those with matching cash funds).

[Learn More](#)

Rural Community Development Initiatives Grants

Eligible applicants include public bodies, nonprofits, and federally-recognized Tribes located in rural areas (any area other than a city or town that has a population of greater than 50,000 and the urbanized area contiguous and adjacent to such city or town). Funds may be used to improve housing, community facilities, and community and economic development projects. Grants of \$50,000 - \$250,000, 1:1 match required.

[Learn More](#)

AARP Purpose Prize

The AARP Purpose Prize honors extraordinary individuals 50 years of age and older who use their life experience to make a better future for all. The prize recognizes those with the passion and experience to create new ways to solve tough social problems. An eligible applicant should be the founder of a nonprofit organization and a legal resident of the U.S. or U.S. citizen living abroad who started their work at the age of 40 or later. Five Purpose Prize winners annually will receive \$50,000 each and a year of technical support. Up to ten Purpose Prize Fellows will also receive \$10,000 for their nonprofit organizations. **Deadline: March 31.**

[Learn More](#)

Whole Kids Foundation Garden Grant Program

The Garden Grant Program provides \$3,000 grants for edible gardens at K-12 schools and nonprofit organizations working with schools. Consideration is given to new or existing garden projects at any stage of development that help children engage with fresh fruits and vegetables. **Applications will be accepted from February 15 through March 31.**

[Learn More](#)

Partners for Places

Partners for Places, an initiative of The Funders Network, is a matching grant program that creates opportunities for cities and counties to improve communities by building partnerships between local government leaders, community-led groups, and place-based local or regional foundations. National funders invest in local projects to promote a healthy environment, a strong economy, and the well-being of all residents. The current focus is on sustainable climate action and green stormwater infrastructure applications. For Round 18, grants will range between \$25,000 and \$75,000 for one-year projects, or \$75,000 and \$150,000 for two-year projects, with a 1:1 match required by one or more place-based foundations. **Deadline: March 19.**

[Learn More](#)

Mabee Foundation Capital Funds

The Mabee Foundation provides funding for nonprofit organizations. The foundation's grant categories include Education, Medical and Health, Social and Humanitarian, and Cultural and Religious. Grants are made toward building and facility construction and renovation projects, as well as for the purchase of major medical equipment. The foundation requires that 40% of the total project be raised by other public donors before it will consider a grant request. **Online applications are due on the first business day of March, June, September, and December, annually.**

[Learn More](#)

The Preservation Technology and Training (PTT) Grants Program

The program funds innovative research that develops new technologies or adapts existing technologies to preserve cultural resources; specialized workshops or symposia that identify and address national preservation needs; and how-to videos, mobile applications, podcasts, best practices publications, or webinars that disseminate practical preservation methods or provide better tools for preservation practice. Federal agencies, states, tribes, local governments, and non-profit organizations may apply to receive grants of \$5,000-\$20,000. **Deadline: March 15.**

[Learn More](#)

Blooming Prairie Foundation

The Blooming Prairie Foundation is dedicated to promoting innovative ideas and practices in the area of organic and natural foods in order to further the health of people, the planet, and the cooperative business model. The Foundation provides grants to nonprofit organizations that conduct any of the following activities: developmental, research, and educational efforts in the organic industry and the cooperative community; the development of organic and natural products; and cooperative development in the natural products industry. **Deadline is March 1.**

[Learn More](#)

Andrew Family Foundation

The Andrew Family Foundation seeks to partner with one or more nonprofit organizations offering creative solutions that address issues facing under-resourced communities as well as the protection and preservation of the natural environment in which they live. The Foundation seeks to support organizations focused on alleviating disparities in food access, affordable housing, high quality education, physical and psychological healthcare, and/or criminal justice. Preference will be given to organizations whose programming is intersectional, alleviating these disparities while demonstrating an interest to conserve our planet's natural resources and promote environmental sustainability. The foundation will award grant(s) of up to \$600,000 to be paid over a three-year period. The annual program budget for applying organizations should be \$1 million to \$4 million. **Letters of inquiry are due by March 15; deadline for invited full proposals is May 1.**

[Learn More](#)

Recent Webinar Recordings

[Overview of International Trade Resources](#) (1/27/21)

[Update on the Shuttered Venue Operators Grant \(SVOG\)](#) (1/26/21)

[SBA's Paycheck Protection Program Round Two Updates](#) (1/15/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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