



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

April 5, 2021

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### UPCOMING WEBINARS AND EVENTS

#### **It Starts with An Idea – But Being an Entrepreneur Takes Work**

**5-week Intensive**

Must apply by April 10  
April 1 - May 15 (Saturdays)

[Apply](#)

#### **Breaking Down the Shuttered Venue Operators Grant (SVOG)**

April 6 at 9 am

[Register](#)

#### **Webinar Series: 2021 NTIA Broadband Grant Programs**

Series runs April 14 through July 29

[Register](#)

#### **Pandemic-Related Roadblocks for Native American Elders**

April 15 at 10 am

[Register](#)

Aggie Shark Tank

### COVID-19 Recovery

#### **NEW! Rental and Utility Assistance**

The State of New Mexico is granting federal aid for rental and utility assistance to households experiencing financial hardship due to the COVID-19. The Department of Finance and Administration will administer the Emergency Rental Assistance Program (ERAP).

#### **NEW! Community Health Workers for COVID Response and Resilient Communities**

Provides funding to local governments for the purpose of training and deploying health workers in order to build and strengthen community resilience to fight COVID-19 through addressing health disparities. **Deadline: May 24.**

#### **UPDATE: COVID-19 Relief Restaurant Revitalization Fund**

This fund will offer grants based on lost revenue to hard-hit restaurants and bars. Five billion dollars will be set aside expressly for businesses with 2019 gross receipts of less than \$500,000.

April 15 at 3 pm

[Register](#)

### Getting Your First Federal Contract

April 19 at 12 pm

[Register](#)

### Doing Business With the VA 2021

#### Virtual Networking Event

April 27 at 1 pm

[RSVP by email](#)

### The NM Small Business Development Center trainings and webinars

[Register](#)

#### Local On Demand SCORE Webinars:

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

### [N.M. Tax and Revenue New Businesses and New Employers workshops](#)

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## ARTICLES/LINKS

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### [State Announces Self-Scheduling For COVID-19 Booster Doses, New Vaccine Information Website](#)

### [NM House passes LEDA expansion](#)

### ["It's Big" And "It's Bold": Biden Unveils Massive Infrastructure Plan](#)

### [The American Rescue Plan Act Provides Massive Funding to Tribes for Small Business Credit Support and Investments](#)

### [Hud Makes Historic \\$450 Million Investment to Provide Covid-19 Relief Funding to Native American Communities Across The Nation](#)

### [Everything You Need to Know About COVID Relief](#)

### [SBA eyes early April to begin Restaurant Revitalization Fund rollout](#)

### [The new 'rural'? The implications of OMB's proposal to redefine nonmetro America](#)

### [Interview with Moderna Co-Founder Bob Langer](#)

### [New Mexico Legislature approves](#)

## [Paycheck Protection Program \(PPP\) Extension](#)

PPP has been extended through the end of May.

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## [SBA Interim Final Rule for PPP](#)

The rule incorporates changes that provide expanded eligibility for first and second draw PPP loans and exclusions from forgiven payroll costs.

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## [NM Notify COVID-19 Exposure Notification App](#)

Alerts individuals when they have been exposed to someone who has verified that they are infected with COVID-19.

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## [Increased Lending Limit for COVID-19 Economic Injury Disaster Loans](#)

The SBA is raising the loan limit for the COVID-19 EIDL program.

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## [Free weekly credit reports](#)

Three national credit reporting agencies are giving individuals access to monitor their credit report for free.

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# Business Resources

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## **NEW!** [Export Project](#)

The Dept. of Commerce Export Project supports capacity building and job creation/retention projects resulting from facilitating global contracts and trade financing for medium-sized minority-owned businesses. State, local, and tribal governments, nonprofits and for-profits, and institutions of higher education may apply. **Deadline: April 22.**

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## **NEW!** [NM Tourism Dept Tool Kit](#)

The New Mexico Tourism Department has created a toolkit that compiles business development assistance and resources available through the State, Chambers of Commerce, non-profit incubators, and business accelerators.

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## **NEW!** [Arrowhead Center NM FAST](#)

Introductory workshop for the NSF-focused accelerator, a 12-week cohort culminating in a proposal submission to the National Science Foundation. The workshop will be held April 8 from 1 to 2 pm. **Proposals due: April 30.**

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## [Regional Development Corporation Micro-Grant](#)

Provides a small infusion of capital to help businesses diversify, sustain or grow, leverage

## [New Mexico Department of Agriculture Virtual Export Training Seminars](#)

NMDA is hosting a series of virtual export training seminars for the benefit of agricultural producers.

### EDD Program Highlight:

## Shuttered Venue Operators Grant



*Accepting applications starting on April 8*

[sba.gov/svogrant](https://sba.gov/svogrant)



The Shuttered Venue Operators Grant (SVOG) program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, and amended by the American Rescue Plan Act. The program includes over \$16 billion in grants to shuttered venues, to be administered by SBA's Office of Disaster Assistance.

#### **Eligible entities include:**

- Live venue operators or promoters
- Theatrical producers
- Live performing arts organization operators
- Relevant museum operators, zoos and aquariums who meet specific criteria
- Motion picture theater operators
- Talent representatives
- Each business entity owned by an eligible entity that also meets the eligibility requirements

#### [LEARN MORE ABOUT SVOG...](#)

**NMSBDC is offering an informative webinar for businesses looking to apply for SVOG:**

**April 6 from 9 am - 12 pm**

**Breaking Down the Shuttered Venue Operators Grant (SVOG)**

[REGISTER HERE...](#)

## Community Resources

### **NEW! Brighter Future Fund**

Funding focus areas include: Education, Economic Opportunity, and Hunger. Organizations located in, and with primary services in, the following counties are eligible to apply: Catron, Socorro, Lincoln, De Baca, Roosevelt, Curry, Lea, Chaves, Eddy, Otero, Sierra, Doña Ana, Luna, Grant, and Hidalgo.



**Deadline: April 30**

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### **NEW! [Wildlife Conservation Society: Climate Adaptation Fund](#)**

The fund supports nonprofit conservation organizations applying for one of two grant categories: *Adaptation Implementation* projects that apply innovative approaches to conservation actions designed to help wildlife and ecosystems adapt to climate change will be eligible for grants of up to \$300,000 over three years; *Adaptation Mainstreaming* projects that pursue pathways to unlock the potential of an adaptation approach with known benefits to be adopted at a large scale will be eligible for grants of up to \$100,000 over two years. Grants will be provided to U.S.-based nonprofit conservation organizations. **Pre-proposal deadline: April 28.**

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### **NEW! [The Paul Bruhn Historic Revitalization Grants Program](#)**

The program supports the rehabilitation of historic properties to foster economic development of rural communities. It funds sub-grant programs managed by states, tribes, certified local governments, and nonprofit organizations, which then fund preservation projects for historic sites. **Deadline: May 12.**

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### **[Clean Water State Revolving Loan Fund](#)**

Offers interest rates from 0% to 1% and terms up to 30 years, with subsidy available. Call 505-469-3365 for more information.

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### **[The Regional Engagement Challenge Sponsorship Proposal](#)**

Encourages the exploration and implementation of new methods to increase technology commercialization, stimulate new business startups, attract entrepreneurs, create jobs, and attract businesses and capital to the region. Nonprofit organizations can receive up to \$10,000. **Deadline: April 9.**

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### **[Maki Foundation Grants](#)**

Supports nonprofit organizations that promote preservation of the Rocky Mountain West's wild lands, rivers, and wilderness, as well as the wildlife that depends on these lands. Grants ranging from \$1,000 to \$5,000. **Deadline: April 30.**

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### **[Landscape Conservation Catalyst Fund](#)**

Makes strategic investments in strengthening the collaborative capacity and process of place-based, community-grounded Landscape Conservation Partnerships. A portion of the Fund is reserved specifically to advance Indigenous leadership in landscape conservation. One- or two-year grants of \$10,000 to \$25,000 will be provided. **Deadline: April 23.**

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### **Tribal Resource: [Nike N7 Fund](#)**

Creates opportunities for early positive experiences in sports and physical activity for Native American and Indigenous youth. **Deadline: April 16.**

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### **[American Humane: Meacham Foundation Memorial Grant](#)**

Provides support to nonprofit organizations and public agencies for animal shelter expansion or improvement. Grants up to \$4,000. **Deadline: April 30.**

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## **In Case You Missed It**

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### **COVID-19 Recovery Resources:**

- **SVOG Applications Open April 8: [Preliminary Application Checklist](#); [Eligibility Requirements](#); [Frequently Asked Questions](#)**
- **[Tutorial on Eligibility for Museum Operators](#) [SBA Extends Deferment Period for COVID-19 Disaster Loans](#)**
- **[Comcast RISE](#)**
- **[Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19](#) - Deadline: April 20**
- **[Value-Added Producer Grant](#) - Online Deadline: April 29. Paper Deadline: May 4**

- [Business and Industry CARES Act](#) - Deadline: September 15 or until funds are expended
- [Historic Small Restaurants Grant](#)
- [Webinar Series: Pandemic Relief Options for Small Businesses](#)
- [PNM COVID Relief Program for Small Businesses and Nonprofits](#)
- [Shuttered Venue Operators Grant](#) - Webinar links: [SBA](#); [EDD](#); [Pivotal NM](#)
- [New Mexico Safe Certified Program](#)
- [CARES Act Provider Relief Fund](#)

#### Business Resources:

- [Tax Filing Assistance for Low-Income Individuals](#)
- [CreativeFund](#)
- [Actos de Confianza](#) - Deadline: May 12
- [National Assoc. for the Self-Employed \(NASE\) Growth Grant](#) - Grant applications are reviewed quarterly
- [Las Cruces BizSprint](#)

#### Community Resources:

- [Clean and Beautiful Grant Program](#)
- [Acres for America](#) - Pre-proposal deadline: April 15
- [The Notah Begay III Foundation: Community Empowerment Grants](#) - Deadline: April 12
- [Community Heart & Soul Seed Grant Program](#)
- [D'Addario Foundation](#) - Deadline: June 15
- [Home Depot Community Impact Grants Program](#) - Requests accepted on a rolling basis through December 31
- [The Cleaner Indoor Air During Wildfires Challenge](#) - Deadline: May 17
- [Emerging Issues in Maternal and Child Health](#) - Deadline: April 9
- [Dept of the Interior - Bureau of Land Management Recreation and Visitor Services](#) - Deadline: April 20
- [EDA Build to Scale Program](#) - Deadline April 29
- [Low or No Emission Grant Program](#)

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## Recent Webinar Recordings

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[Resources for Your New Mexico Outdoor Recreation Business & Community](#) (3/31/21)

[Dispatches from New Mexico - Wilderness First Aid 101](#) (3/31/21)

[How to do business with the State of New Mexico](#) (3/17/21)

[Using ORR's Rural Development Toolkit in New Mexico](#) (3/5/21)

[Rural Efficiency Business Program](#) (livestream 3/10/21)

[Introduction to Government Contracting](#) (2/24/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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