



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

July 2, 2021

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### EDD Webinars & Events

#### [NM Recovery Series: Meet Your Regional Recovery Coordinators](#)

**July 20 at 10 am**

During the session, coordinators will provide an overview of the services they provide to local businesses, communities, and governments.

**EDD's Outdoor Recreation Division (ORD)** has funding to support needed infrastructure along the Rio Grande Trail. ORD is seeking community input on potential shovel-ready projects. This is not an application, only an initial survey. [Complete the form here.](#)

*Scroll to the bottom of the Wrap-Up for more webinars and events throughout the state.*

### ARTICLES/LINKS

## COVID-19 Recovery

#### **NEW!** [NEA American Rescue Plan Local Arts Agencies for Subgranting](#)

In response to the economic and health effects of the COVID-19 pandemic, the program will award local agencies that support artists and increase public access to the arts for subgranting programs. **Deadline: July 22.**

#### **NEW!** [NEA American Rescue Plan Grants to Organizations #1](#)

Rescue Plan funds are intended to support day-to-day business expenses/operating costs, and not specific programmatic activities. Applicants may request a fixed grant amount of \$50,000, \$100,000, or \$150,000. Cost share/matching funds are not required. **Deadline: August 12.**

#### **NEW!** [Recovery Funds for Tribal Governments](#)

Tribal governments may request their allocation of Coronavirus State and Local Fiscal Recovery Funds using the Treasury Submission Portal. Funds provided to state, local, territorial, and

[N.M. to lift pandemic restrictions Thursday](#)

[How to Manage Federal Funds to Ensure Sustainability](#)

[SBA's PPP loan forgiveness deadline is fast approaching. Don't be left on the hook.](#)

[The SBA's PPP loan deadline is fast approaching. But pressure is building to extend it.](#)

[New Mexico's recreational marijuana law takes effect Tuesday](#)

[G.M. Will Sell Only Zero-Emission Vehicles by 2035](#)

[This Program Supports The Ecosystem Supporting Founders Of Color](#)

[LGBTQ+ community must have access to real economic opportunity, which entrepreneurship can provide](#)

[As COVID-19 recedes, a tide of new U.S. businesses rolls in](#)

[New Mexico announces \\$26M in infrastructure investments for tribes](#)

Tribal governments in order to meet pandemic response needs and rebuild a stronger and more equitable economy. **Deadline: July 16.**

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### **NEW! Updated COVID-Safe Practices for Employers**

The state has updated the COVID-Safe Practices for Employers, a set of best practices and safety guidance for businesses. The new guidelines follow CDC guidance and have been streamlined for businesses in general (previously they had been industry-specific).

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### **Update: Second Round of LEDA Recovery Grants**

All industry sectors eligible, business must meet hiring requirements. Grants can be used for rent, lease, and mortgage payments. Contact: [LEDA@nmfinance.com](mailto:LEDA@nmfinance.com). **Grants available until funding runs out.**

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### **New Mexico Economic Relief Payment Deadline Extension**

Payments will be provided to low-income households. To qualify, a taxpayer must not have qualified for federal stimulus programs and must be a N.M. resident with a N.M. driver's license, individual taxpayer identification number, or social security number. Call 833-651-4836 to hear a recording in English and Spanish. **Deadline: July 6.**

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## Climate Change Survey

The New Mexico Climate Change Task Force encourages the public to participate in a survey seeking input to guide climate work.

The survey is also available in [Spanish](#) and will be open through **July 15, 2021**.

The Task Force will also hold interactive, virtual outreach sessions with community-based organizations upon request through the summer. Please [contact them](#) if your organization is interested.

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## Business Resources

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### **NEW! Ready NM Workforce & Education Initiative**

The Department of Workforce Solutions, New Mexico Workforce Connection, and Higher Education Department have joined forces to link career education and training programs with high-demand industries and current job openings.

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### **One Albuquerque Fund**

One Albuquerque Fund was granted \$1M for Black-owned businesses and organizations that work within the Black community. Contact [Nicole Bedford](#). **Deadline: July 19.**

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**REMINDER: Comcast RISE**

Comcast RISE is a multi-year commitment to provide marketing, creative, media, and technology services to small businesses owned by people of color. **Deadline: July 31.**

## **Funding Competition for Organizations Providing Federal Procurement Training to Veteran Entrepreneurs**

Non-profits and private sector firms are eligible for funding up to \$500,000 to deliver federal procurement training to veteran and service-disabled veteran entrepreneurs. **Deadline: July 12.**



## **EDD Highlight: N.M. Recovery Series**

EDD is proud to present a monthly webinar series to help provide resources and information for economic recovery. This month's presentation is an introduction to New Mexico's Regional Recovery Coordinators. Together with the EDD Recovery Team, Regional Recovery Coordinators are available in each region to assist and connect resources to business, local governments, and communities as they begin to recover from the economic effects of the COVID-19 emergency.

**This month's webinar will take place on Tuesday, July 20 at 10 a.m.**

### **Regional Recovery Coordinators:**

Southeast Region: Debbi Lee, [dleerecovery@gmail.com](mailto:dleerecovery@gmail.com)

Southcentral Region: Joe McClintock, [jmclintock@sccog-nm.com](mailto:jmclintock@sccog-nm.com)

Eastern Plains Region: Jason Espinoza, [Jespinoza.kw@gmail.com](mailto:Jespinoza.kw@gmail.com)

North Central Region: Kenny Pin, [kennethp@ncnmedd.com](mailto:kennethp@ncnmedd.com)

Mid Region: Payton Showalter, [Pshowalter@mrcog-nm.gov](mailto:Pshowalter@mrcog-nm.gov)

Southwest Region: Kitty Clemens, [kclemens@swnmcog.org](mailto:kclemens@swnmcog.org)

These positions are partially funded by the U.S. Economic Development Administration and respective Council of Government. The webinar series is coordinated by EDD's Statewide Disaster Recovery Coordinator, [Jennifer Myers](#).

All prior sessions are recorded and can be accessed on EDD's [NM Recovery Series YouTube playlist](#).



# Community Resources

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## **NEW! [Tribal Tourism Grant Program](#)**

Federally recognized Tribes may apply to receive grants to support Tribal tourism feasibility studies and/or Tribal tourism business plan development. The program supports Tribes to increase capacity to plan, develop, and manage tourism and related infrastructure in support of economic development and the NATIVE Act. **Deadline: August 6.**

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## **NEW! [Outdoor Recreation Legacy Partnership \(ORLP\)](#)**

The competitive program provides grants to improve outdoor recreation opportunities on public land. Nationwide, \$150 million is available for projects with a minimum federal project funding of \$300,000 and a maximum funding level of \$5 million per project. **Deadline: September 24.**

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## **NEW! [FY 2021 - 2023 Economic Development RNTA](#)**

Provides technical assistance funding for local economic development projects to leverage existing regional assets and support the implementation of economic development strategies that will advance economic prosperity in distressed communities. State, local, and Tribal governments, nonprofits, institutions of higher education, and for-profit businesses may apply. Awards of up to \$1.5 million available. **Deadline: Ongoing.**

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## **NEW! [Rural Innovation Stronger Economy \(RISE\) Grants](#)**

The RISE Program offers grant assistance to create and augment high-wage jobs, accelerate the formation of new businesses, support industry clusters, and maximize the use of local productive assets in eligible low-income rural areas. Grant amounts are awarded competitively with a minimum of \$500,000 and a maximum of \$2 million. **Deadline: August 2.**

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## **NEW! [Rural Cooperative Development Grant](#)**

The primary objective of the program is to improve the economic condition of rural areas by assisting individuals or entities in the startup, expansion, or operational improvement of rural cooperatives and other business entities. Nonprofits and institutions of higher education may apply. **Deadline: August 10.**

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## **[U.S. Bank Foundation: Community Possible Grant Program](#)**

The Community Possible Grant Program invests in efforts to create stable jobs, better homes, and vibrant communities in the 25 states served by the U.S. Bank. Grants are provided to nonprofit organizations. **Online letters of interest may be submitted throughout the year.**

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## **[Grid Modernization Grant Program](#)**

The State of New Mexico, Energy, Minerals and Natural Resources Department Energy Conservation and Management Division is requesting applications for grid modernization, technical assessments, demonstration projects, and monitoring evaluations. Eligible applicants include municipalities and county governments; state agencies; state universities; public schools; post-secondary education institutions; and Indian nations, tribes, and pueblos. **Applications will be reviewed on a rolling basis.**

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## **[Recreation Economy at USDA Economic Development Resources for Rural Communities](#)**

USDA's Forest Service, Rural Development, and the National Institute for Food and Agriculture developed this guide for rural communities to identify resources that develop the recreation economy.

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## **[Rural Placemaking Innovation Challenge \(RPIC\)](#)**

USDA Rural Development is accepting applications for eligible entities to provide planning, training, and technical assistance to rural communities to foster placemaking activities. **Deadline: July 26.**

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## **[Distressed Cities and Persistent Poverty Technical Assistance](#)**

HUD grant supports technical assistance to local governments and their partner entities to advance economic growth in persistent poverty areas. Nonprofit organizations, for-profit businesses, and institutions of higher education may apply. **Deadline: July 29.**

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### **AmeriCorps Indian Tribes Grants**

This program seeks to strengthen communities through the use of AmeriCorps volunteers. Priorities include COVID-19 recovery efforts; racial equality; economic opportunity; education; environmental stewardship; healthy futures; veterans and military families; and child poverty. **Deadline: July 23.**

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### **Little Seeds Pollinator Pals Grant**

Supports youth garden programs interested in preserving or creating pollinator habitat to help rebuild declining pollinator populations. Programs will be awarded \$500 each. Nonprofit organizations, public and private schools, and youth programs that serve at least 15 youth between the ages of two and 14 are eligible to apply. **Deadline: July 30.**

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## **In Case You Missed It**

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### **COVID-19 Recovery Resources:**

- [Small Business Recovery Loan Fund](#)
- [There is still time to apply for COVID-19 Economic Injury Disaster Loan \(EIDL\)](#)
- [Resource Guide for Nonprofits in the Midst of COVID-19](#)
- [Emergency Rental Assistance Program](#)
- [COVID-19 Vaccine Employer Tax Credits](#)
- [Employee Retention Credit](#)
- [Federal Coronavirus Resources](#)
- [Vax 2 the Max Sweepstakes](#)
- [American Rescue Plan Debt Payments](#)
- [Community Navigator Pilot Program](#) - Deadline Extended: July 23
- [NM Safe Certified](#)
- [\\$600 Income Tax Rebate and Temporary GRT Deduction for Food Services](#)

### **Business Resources:**

- [H.O.P.E. Fund](#)
- [The Amber Grant](#)
- [Benzinga Small Business Free Website Giveaway](#)
- [Santa Fe Film Institute Grants and Scholarships](#) - Grant deadline: July 26; Scholarship deadline: July 31

### **Community Resources:**

- [Racial Equity in STEM Education](#)
  - [Community Economic Development Projects](#)
  - [Brothers Helping Brothers](#)
  - [Cisco Global Impact Cash Grants](#)
  - [USDA Rural Placemaking Innovation Challenge](#) - Deadline: July 26
  - [Santa Fe Community Foundation Fall Grant Cycle](#) - Accepted from July 20 - August 30
  - [Water & Waste Disposal Loan & Grant Program](#)
  - [Clean Water State Revolving Fund](#)
  - [Community Facilities Technical Assistance Program for Rural Communities](#)
  - [RAISE Discretionary Grants](#) - Deadline: July 12
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## **More Upcoming Webinars & Events**

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July 6 at 12 pm  
[How to Dominate Local Search in Your City](#)

July 8 at 10 am  
[Cash is King! Cash Management for Your Small Business](#)

July 16 at 10:30 am  
[Understanding Budget Basics](#)

**July 7 at 9 am**  
**[Bilingual Session: Transición a la normalidad nueva \(Transitioning to the new normal\)](#)**

**July 7 at 10 am**  
**[How to Do Business with the City of Las Cruces](#)**

**July 7 at 11:30 am**  
**[Basic Steps to Starting a Business in NM](#)**

**July 7 & 8**  
**[Women's Entrepreneurship Virtual Conference](#)**

**July 8 at 6:30 pm**  
**[Bilingual Session: Acceso a Recursos Financieros Para las Pequeñas Empresas](#)**

**July 13 at 8 am**  
**[8\(a\) Minority Certification Workshop](#)**

**July 13 at 10 am**  
**[Business Recovery Series: Cybersecurity](#)**

**July 14 at 3 pm**  
**[How to Fund Your Start-Up](#)**

**July 21 at 12 pm**  
**[Getting Your First Federal Contract](#)**

**July 22 at 12 pm**  
**[ChallengeHER: Tips for GSA Schedule Compliance and Success](#)**

**July 29 at 12 pm**  
**[Business Recovery: Rebuilding Your Business Post COVID-19](#)**

**August 26 at 10 am**  
**[How to Grow & Promote Your Business Using YouTube](#)**

**Ongoing:**

- **[NM Small Business Development Center Trainings and Webinars](#)**
- **[N.M. Tax and Revenue New Businesses and New Employers workshops](#)**
- **[US and Foreign Commercial Service Trade Events](#)**

**On Demand NM SCORE Webinars:**

- **[Get Your Local Business On Google Search and Maps](#)**
- **[Reach Customers Online with Google](#)**
- **[PPP Loan Forgiveness Application Requirements](#)**
- **[Economic Injury Disaster Loan](#)**

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## Recent Webinar Recordings

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- **[REBP Interview Series: Santa Fe CBD \(7/1/21\)](#)**
- **[Mapping the Course A Practical Approach to Grant Writing](#)**
- **[MRCOG Planning Commissioners Workshop - Legalization of Cannabis in NM \(6/25/21\)](#)**
- **[SBA Getting Back on Track: Help is Here \(6/25/21\)](#)**
- **[Dispatches from New Mexico: Nurturing the Next Generation of Land and Water Stewards \(6/24/21\)](#)**
- **[New Mexico Recovery Series: NM Taxation and Revenue Tax Changes Update \(6/23/21\)](#)**
- **[Southeastern Virtual Business Finance Fair \(6/9/21\)](#)**
- **[CDFA Rural Development Finance Webinar Series: Assembling Capital for Rural Development \(6/1/21\)](#)**

**[Visit the EDD YouTube page to view previously recorded webinars.](#)**

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**[Email your suggestions to our editor](#)** by the Wednesday prior to when you want it to appear.

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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

