



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 23, 2021

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New Mexico, we must all do
our part to stay ahead of COVID-19.

**Get vaccinated.
Get \$100***

vaccinenm.org

* Full promotional details can be found
at vaccinenm.org/stay-ahead

**Stay ahead, New Mexico.
Get vaccinated.
Get \$100.**

Until August 31, 2021, all New Mexicans who get a 1st or 2nd (1st only for Johnson & Johnson) dose of the COVID-19 vaccine will be eligible for a \$100 incentive!

The Delta variant is at least two times more contagious than previous COVID variants – but vaccines are working. You can help protect your life, and the lives of our children and our most vulnerable, by getting vaccinated today!

Want to stop COVID? Get vaccinated.

[For more information visit vaccinenm.org.](https://vaccinenm.org)

[EDD Webinars & Events](#)

[COVID-19 Recovery](#)

[2021 Outdoor Economics Conference](#)

Sept 29 - Oct 1

**Farmington Civic Center
200 West Arrington St.**

The Outdoor Economics Conference features informative panel discussions, fun outdoor trips, quality networking, and an outdoor expo.

[New Mexico Recovery Webinar Series: USDA Programs Overview](#)

August 31 at 10 am

EDD is hosting USDA for an overview of disaster assistance and farm loans.

[CyberReady CMMC Virtual Workshop](#)

September 14, 15, and 17, 2021

Cybersecurity Maturity Model Certification (CMMC) Training. All New Mexico businesses are encouraged to participate! **Fee: \$200/business**

Scroll to the bottom of the Wrap-Up for more webinars and events.

ARTICLES/LINKS

[What's in the infrastructure plan for rural America?](#)

[SBA Awards Grants to 33 Organizations to Help Underserved Communities Succeed with the Small Business Innovation Research Program](#)

[Outdoor Recreation Industry Helps Grow Rural Economies](#)

[U.S. Dept of Commerce Invests \\$1.2M For Broadband Infrastructure In Bernalillo County, New Mexico](#)

[Ready NM partnership funds creation of new workforce training programs statewide](#)

[NEH Announces \\$28.4 Million for 239 Humanities Projects Nationwide](#)

[Los Alamos Retail Accelerator Program Applications Now Open](#)

[Lender: 'Economic inclusion' can help conquer poverty](#)

[USDA to invest \\$26 million in biofuel infrastructure](#)

Mask Mandate Announcement:

As of Aug 20, the Governor announced that New Mexico has re-implemented indoor mask mandates for all, vaccinated and unvaccinated, to stem the rise in COVID cases and hospitalizations, mostly due to the DELTA variant. Vaccinations are required for workers in hospitals and congregate settings. Masks and vaccines will ensure economic recovery can continue and will lighten the burden on our health care system.

NEW! [Employee Retention Credit](#)

The Employee Retention Credit allows businesses to offset their current payroll tax liabilities by up to \$7,000 per employee per quarter. This credit of up to \$28,000 per employee for 2021 is available to small businesses who have seen their revenues decline, or even been temporarily shuttered, due to COVID. [See the flyer.](#)

Reminder: [On-Site Vaccination Clinic Toolkit](#)

This toolkit helps community groups, employers, and other host organizations work directly with vaccine providers to set up vaccination clinics in locations people know and trust.

NEW! [Emergency Rural Health Care Grants](#)

This program provides up to \$500 million in grant funding to help broaden access to COVID-19 testing and vaccines, rural health care services, and food assistance through food banks and food distribution facilities. Recovery grants provide immediate COVID-19 related economic relief and Impact grants advance ideas and solutions to solve regional rural health care problems. Public bodies, nonprofits, and Tribes located in rural areas (population of 20k or less) may apply.

[Emergency Rental Assistance Program \(ERAP\)](#)

Funding also available for other housing-related expenses incurred due to COVID-19. Landlords can also apply to get paid directly and community partners can work with ERAP to help keep New Mexicans in their homes.

[Extension of Emergency SNAP Benefits](#)

Emergency SNAP benefits will continue through August 2021.

[Economic Injury Disaster Loan \(EIDL\) Update](#)

SBA is currently accepting new COVID-19 EIDL applications.

Business Resources

NEW! [Amazon Black Business Accelerator](#)

Amazon's Black Business Accelerator is dedicated to helping build sustainable equity and growth for Black entrepreneurs by enabling their success as sellers. They provide access to financial support, strategic business guidance and mentorship, and marketing and promotional support. \$900+ in financial assistance to access services and grants to help jump-start business growth and customer acquisition.

NEW! [SBA's Disaster Preparedness Plan](#)

Severe weather, like tropical storms, wildfires, and extreme heat, can disrupt your small business. The SBA has resources to help you prepare when a disaster strikes.

[Cybersecurity Maturity Model Certification \(CMMC\) Training](#)

CyberReady Workshop will prepare companies for CMMC and also help businesses become more cybersecure. Open to all businesses. Runs Sept. 14, 15, & 17; \$200 per business. **Deadline: September 6.** [Click here to view the flyer...](#)

This Week's Highlight:



OUTDOOR RECREATION TRAILS+ GRANT

Access to the outdoors should be low-cost and ubiquitous for all New Mexicans. That's why lawmakers created the Outdoor Recreation Trails+ (formerly known as the Special Projects and Infrastructure Fund).

This grant program supports projects that enhance communities' outdoor recreation opportunities. Trails, river parks, wildlife viewing areas, and more contribute to economic development, prosperity, and wellness. This grant funds shovel-ready projects that directly add to that access.

[The ORD awarded six inaugural grants in fall 2020.](#)

The 2021 grant cycle is open through August 31 . [Read the current program guide before applying.](#)

[Learn more and apply online by Aug 31.](#)

Community Resources

NEW! [Rural Microentrepreneur Assistance Program \(RMAP\)](#)

RMAP provides direct loans and grants to Microenterprise Development Organizations (MDO). Grant funds are used by the MDO to provide technical assistance and entrepreneurship training to rural individuals and businesses. **Deadline: June 30, 2022**

NEW! [Building Resilient Infrastructure and Communities \(BRIC\)](#)

The BRIC program makes federal funds available to states, U.S territories, federally recognized tribal governments, and local communities for hazard mitigation activities, in recognition of the growing hazards associated with climate change and of the need for natural hazard risk mitigation activities that promote climate adaptation and resilience with respect to those hazards. These include both acute extreme weather events and chronic stressors which have been observed and are expected to increase in the future. **Deadline: January 28, 2022.**

NEW! [The NASA TechRise Student Challenge](#)

The NASA TechRise Student Challenge invites students to design, build, and launch experiments on suborbital rockets and high-altitude balloons. The challenge aims to inspire a deeper understanding of Earth's atmosphere, space exploration, coding, electronics, and the value of test data. Each winning team will receive \$1,500 to build their experiment and an assigned spot to test it on a NASA-sponsored suborbital flight operated by Blue Origin, Raven Aerostar, or UP Aerospace launching from Spaceport America.

NEW! [Aura Cacia: Positive Change Project](#)

Grants support organizations and programs that enable disadvantaged women and girls to become more stable and self-sufficient; employ strategies to help women and girls live healthfully and purposefully; reinforce positive self-image, self-respect, and self-confidence in women and girls; and create opportunities for women to drive curriculum or programming that can be applied to program development and mentoring other women. **Deadline: September 30.**

NEW! [Sphinx Venture Fund](#)

The Sphinx Venture Fund supports highly impactful programs offered by nonprofit organizations that address cultural diversity, equity, and inclusion in the performing arts, with an emphasis on classical music. Grants range from \$50,000 to \$100,000. **Deadline: September 30.**

[FUNDIT](#)

EDD's FUNDIT initiative is soliciting applications for economic development projects to present at its upcoming meeting on September 28 at 11 a.m. **[RSVP to attend.](#)**

Please submit project proposals by Monday, Sept. 13 at 5 p.m.

At the meeting, project representatives receive feedback and connections to financing opportunities from the group. FUNDIT is an informal cohort which includes more than 15 local, state, federal, and private agencies with insight and knowledge around development finance opportunities.

Projects are selected based on community impact, scope/vision, and fit within FUNDIT resources. Projects from commercial businesses are not eligible for this program.

[STEM Talent Challenge](#)

The challenge aims to build STEM talent training systems to strengthen regional innovation economies. Applicants may request up to \$250,000 for implementation of a 24-month program. To learn more, **[click on the 1-pager.](#)** **Deadline: October 12.**

[Partners for Places Mini Grants](#)

These grants are available to help local governments, place-based foundations, and frontline community-led groups to form partnerships and develop a proposal that centers on racial equity in water, sustainability, or climate action. Applicants can receive up to \$10,000 in funding.

[Housing Solutions Workshop](#)

Small and midsize cities and counties with populations between 50,000 and 500,000 may apply. The workshop is designed to help localities develop a comprehensive and balanced housing strategy to better address affordability and other housing challenges. **Deadline: September 10.**

Calvin K. Kazanjian Economics Foundation

\$10,000 to \$25,000 grants are provided to nonprofit organizations with innovative economic education programs. **Deadline for letters of interest: September 10.**

Jewish Helping Hands: Tikkun Olam Grant Program

Grants of up to \$10,000 are provided to nonprofit organizations that show clear promise to promote self-help and empowerment within communities or respond to unmet needs of those who are poor or marginalized. **Deadline: September 14.**

In Case You Missed It

COVID-19 Recovery Resources:

- [LEDA Recovery Grants - ALL BUSINESS SECTORS ELIGIBLE!](#)
- [Updates on PPP Forgiveness](#)
- [Working Now Revolving Loan Fund](#)
- [Small Business + Entrepreneurial Recovery Grants](#)
- [FEMA COVID Funeral Expenses Program](#)
- [Pandemic Assistance for Timber Harvesters and Haulers](#) - Deadline: October 15
- [Updated COVID-Safe Practices for Employers](#)
- [Small Business Recovery Loan Fund](#)

Business Resources:

- [New Mexico Gas Company Small Business COVID Relief Fund](#) - Deadline: March 31, 2022, or until all funds have been allocated
- [Ready NM Workforce & Education Initiative](#)
- [H.O.P.E. Fund](#)

Community Resources:

- [T-Mobile Hometown Grant \(HTG\)](#)
 - [Movement Infrastructure RFP](#) - Deadline: September 10
 - [Tomberg Family Philanthropies](#)
 - [The Andy Warhol Foundation for the Visual Arts](#) - Deadline: September 1
 - [Eviction Protection Grant Program](#) - Deadline: September 10
 - [Outdoor Recreation Legacy Partnership \(ORLP\)](#) - Deadline: Sept. 24
 - [Santa Fe Community Foundation Fall Grant Cycle](#) - Deadline: Aug. 30
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More Upcoming Webinars & Events

August 24 at 1 pm

[Increasing Access to Homeownership: How America Can Increase Housing Affordability and Close the Wealth Gap](#)

August 26 at 9:30 am

[Small Business Breakthroughs](#)

August 26 at 11 am

[SBA Celebrates Rural Entrepreneurship](#)

August 26 at 6 pm

[Smart Time Management for Small Business](#)

August 26 at 10 am

August 26 at 4 pm

[WIT \(Women in Technology\) Peer Group | Watch LFG Documentary and Discuss](#)

August 31 at 9:30 am

[A National Overview of New Trends and Strategies](#)

August 31 at 4:30 pm

[Financing Your Small Business](#)

September 8 at 10 am

[Business Funding - Expand your capacity to generate income](#)

Ongoing:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

Recent Webinar Recordings

- [Public Update on the NM Statewide Recovery and Long term Plan](#) (8/3/21)
- [REBP Interview Series: Behempful](#) (7/29/21)
- [NM Recovery Series: Meet Your Regional Recovery Coordinators](#) (7/20/21)
- [REBP Interview Series: Santa Fe CBD](#) (7/1/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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