



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 9, 2021

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New Mexico, we must all do  
our part to stay ahead of COVID-19.

**Get vaccinated.  
Get \$100\***

[vaccinem.org](https://vaccinem.org)

\* Full promotional details can be found  
at [vaccinem.org/stay-ahead](https://vaccinem.org/stay-ahead)

**Stay ahead, New Mexico.  
Get vaccinated.  
Get \$100.**

Until August 31, 2021, all New Mexicans who get a dose of the COVID-19 vaccine will be eligible for a \$100 incentive!

The Delta variant is at least two times more contagious than previous COVID variants – but vaccines are working. You can help protect your life, and the lives of our children and our most vulnerable, by getting vaccinated today!

**Want to stop COVID? Get vaccinated.**

[For more information visit vaccinem.org.](https://vaccinem.org)

[EDD Webinars & Events](#)

[2021 Outdoor Economics](#)

[COVID-19 Recovery](#)

### [Conference Pitchfest](#)

**Apply by August 20**

The pitchfest will take place on

**October 1 in Farmington**

-connecting outdoor entrepreneurs with mentors and investors. Complete the online application if you have a business idea related to the outdoor recreation industry.

### [CyberReady CMMC Virtual Workshop](#)

**September 14, 15, and 17, 2021**

Cybersecurity Maturity Model Certification (CMMC) Training. All New Mexico businesses are encouraged to participate! **Fee: \$200/business**

*Scroll to the bottom of the Wrap-Up for more webinars and events throughout the state.*

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## ARTICLES/LINKS

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[Perspectives from Main Street: COVID-19's Continued Impact on Low- to Moderate-Income Communities](#)

[The Bottom Line Economics in Brief: Walmart Will Pay for College for All Its Employees](#)

[Melinda French Gates and MacKenzie Scott Award \\$40 Million to the Winners of the Equality Can't Wait Challenge](#)

[What the infrastructure deal means for energy](#)

[Low-interest loans for pandemic-hit New Mexico businesses draw little interest](#)

[SCORE Aids Black Firms During COVID Era](#)

[Three Ways Small Businesses Should Prepare for a Second COVID Shutdown](#)

[NM space industry rockets forward](#)

[Federal stimulus could boost New Mexico renewable energy, create jobs, study says](#)

[Steinborn: 'Stomps foot' to keep momentum going with 500-mile-long Rio Grande Trail](#)

[New Mexico MainStreet selects 10 community economic development](#)

### **NEW!** [Working Now Loan](#)

The Working Now Revolving Loan Fund offers interest-deferred loans up to \$25,000 to pandemic-impacted businesses in Colfax, Los Alamos, Mora, Rio Arriba, San Miguel, Santa Fe, Taos, and Sandoval (outside of Rio Rancho) Counties.

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### **NEW!** [Updates on PPP Forgiveness](#)

The SBA has updated several of the PPP forgiveness forms and materials including 3508, 3508S, and 3508EZ Loan Forgiveness Application + Instructions. 3508D Borrower's Disclosure of Certain Controlling Interests, FAQ for PPP Borrowers and Lenders, and the list of participating lenders. Also, the [Spanish version of the PPP forgiveness page](#) now includes information about the direct forgiveness process.

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### [Small Business + Entrepreneurial Recovery Grants](#)

One-time grants of \$10,000 are available to local small businesses and non-profits within the Albuquerque city limits that have 50 employees or fewer and meet other grant criteria.

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### [FEMA COVID Funeral Expenses Program](#)

Financial assistance is available through the FEMA for COVID-19 related funeral expenses. Call 844-684-6333 for assistance.

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### [Pandemic Assistance for Timber Harvesters and Haulers](#)

Relief to timber harvesting and timber hauling businesses that have experienced losses due to COVID-19. **Deadline: October 15.**

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### [LEDA Recovery Grants](#)

All industry sectors eligible, businesses must meet hiring requirements. Grants can be used for rent, lease, and mortgage payments. **Grants available until funding runs out.**

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## Business Resources

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### **NEW!** [Cybersecurity Maturity Model Certification \(CMMC\) Training](#)

CyberReady Workshop will prepare companies for CMMC and also help any business become more cybersecure. Open to all businesses. Virtual workshop runs Sept 14, 15, & 17. \$200 registration fee per business. **Deadline to register is Sept. 6. [Click here to view the flyer...](#)**

## **NEW! [Connecting Minority Communities Pilot Program](#)**

The program will direct \$268 million for expanding broadband access and connectivity to eligible Historically Black Colleges or Universities (HBCUs), Tribal Colleges or Universities (TCUs), minority-serving institutions (MSIs), and consortia led by an HBCU, TCU, or MSI that also includes a minority business enterprise or tax-exempt 501(c)(3) organization.

## **[New Mexico Gas Company Small Business COVID Relief Fund](#)**

Provides financial assistance to small businesses that are struggling with their utility bills. Small businesses could be eligible for a one-time credit of 50 cents for every dollar paid, up to a maximum credit of \$250. **Deadline: March 31, 2022 or until all funds have been allocated.**

# This Week's Highlight: EDA Funding Opportunities for Economic Recovery

Under the American Rescue Plan, EDA was allocated \$3 billion in supplemental funding to assist communities to *build back better*.

## **EDA has published the following funding opportunities:**

- **[Economic Adjustment Assistance](#)** - helps communities plan, build, innovate, and put people back to work.
- **[Travel, Tourism and Outdoor Recreation](#)** - focuses on revitalizing travel, tourism, and outdoor recreation industries.
- **[Indigenous Communities](#)** - works with Tribal Governments and Indigenous communities to develop and execute economic development projects.
- **[Build Back Better Regional Challenge](#)** - provides a transformational investment to regions across the country to revitalize their economies.
- **[Statewide Planning, Research and Networks](#)** - offers funding for state planning efforts and grants to build Communities of Practice to extend technical assistance to support EDA's work with grantees.
- **[Good Jobs Challenge](#)** - develops and strengthens regional workforce training and partnerships for programs with a focus on women, people of color, and historically underserved communities.



Contact your regional [Council of Governments](#) or your [EDD Regional Representative](#) if you need assistance.

## Community Resources

### **NEW! [T-Mobile Hometown Grant \(HTG\)](#)**

T-Mobile is committing up to \$25 million in grants to small towns over the next five years. Apply for funding to support a community project of your choice, like revitalizing a town hall, a senior center, a local little league field, or any space where friends and neighbors gather.

### **NEW! [NTIA Broadband Infrastructure Grants](#)**

The Broadband Infrastructure Program, Tribal Connectivity Program, and Connecting Minority

Communities Program from the National Telecommunications & Information Administration is offering grants for covered partnerships - a partnership between a state, or one or more political subdivisions of a state, and a provider of fixed broadband service. **Deadline: August 17.**

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### **NEW! [Movement Infrastructure RFP](#)**

Mosaic is dedicated to strengthening the field-wide movement infrastructure that supports people working to ensure clean air and water, a safe climate, healthy and just communities, and thriving natural systems. This RFP will provide grants for projects that advance one or more of the following: communications, leadership development, advocacy tools and training, data and information, relationships and trust, and philanthropic innovation. Nonprofit organizations are eligible to apply for grants ranging from \$25,000 to \$500,000. **Deadline for letters of inquiry: September 10.**

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### **NEW! [Tomberg Family Philanthropies](#)**

Grants are provided to nonprofit organizations and certain government entities, such as public schools and universities, to support new projects in the areas of education and poverty alleviation. Grants generally range from \$5,000 to \$15,000. **Deadline for letters of inquiry: September 7.**

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### **NEW! [The Andy Warhol Foundation for the Visual Arts](#)**

Grants are provided for curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. Projects may include exhibitions, catalogues, and other relevant activities. Proposals that highlight women, artists of color, and under-represented practitioners are encouraged. The Foundation has designated one of its grants, The Wynn Kramarsky Freedom of Artistic Expression Award, to recognize the work of organizations with a deep-seated commitment to defending the First Amendment rights of artists. **Deadline: September 1.**

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### **NEW! [Community Collections Grants](#)**

Grant program supports contemporary ethnographic field research focusing on the cultures and traditions of diverse communities. Funding can be used to cover travel, equipment rental or purchase, and other expenses associated with cultural documentation fieldwork. In addition to organization grants, funding is available for work by individuals. **Deadline: September 7.**

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### **NEW! [Eviction Protection Grant Program](#)**

The Eviction Protection Grant Program supports experienced legal service providers who offer legal assistance at no cost to low-income tenants at risk of, or subject to, eviction. The focus is on areas with high rates of evictions or prospective evictions, including rural areas. The program seeks to play an integral role in helping individuals and families—including people of color who are disproportionately represented among those evicted, people with limited English proficiency, and people with disabilities—avoid eviction or minimize the disruption and damage caused by the eviction process. **Deadline: September 10.**

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### **[Native Youth and Culture Fund](#)**

Provides support for projects that focus on youth and incorporate the perpetuation of traditional ecological knowledge, spirituality, and the intergenerational transfer of knowledge systems. General operating grants, ranging from \$5,000 to \$25,000, will be provided to Native-controlled nonprofit and community organizations. **Deadline: August 19.**

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### **[Good Green Giving Grant Program](#)**

This grant program supports nonprofit organizations working in underserved communities to create opportunity and change in three key areas: education, employment, and expungement. Five grants of at least \$60,000 will be provided. **Deadline: August 18.**

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### **[Outdoor Recreation Division \(ORD\) Infrastructure Survey](#)**

ORD has funding to support needed infrastructure along the Rio Grande Trail and is seeking community input on potential shovel-ready projects. This is not an application, only an initial survey. **Deadline to respond: Aug 31.**

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### **[Cornerstone Conservation Grant](#)**

Promotes healthy climbing landscapes, respect for the places people climb, and empowerment of local

climbing communities. Grants ranging from \$1,000 to \$8,000 for projects that improve land conservation and climber practices. Nonprofit organizations or organizations with nonprofit fiscal sponsors are eligible to apply. **Deadline: August 15.**

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## **Children's Healthy Learning Environments in Low-Income and/or Minority Communities Grant**

Supports capacity building activities to address disproportionate children's environmental health harms and risks in school or childcare settings serving low-income or minority communities.

**Deadline: September 10.**

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# In Case You Missed It

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### **COVID-19 Recovery Resources:**

- [The American Rescue Plan Grants to Organizations](#) -Deadline: Aug. 12
- [Updated COVID-Safe Practices for Employers](#)
- [NEA American Rescue Plan Grants to Organizations #1](#) - Deadline: Aug. 12
- [Small Business Recovery Loan Fund](#)
- [Vax 2 the Max Sweepstakes](#)

### **Business Resources:**

- [Small Business Boost \(SBB\)](#)
- [Ready NM Workforce & Education Initiative](#)
- [H.O.P.E. Fund](#)

### **Community Resources:**

- [Healthy Homes & Weatherization Cooperation Demonstration](#) - Deadline: Aug. 17
  - [Wellness for All Grant](#) - Deadline: Aug. 13
  - [Outdoor Recreation Legacy Partnership \(ORLP\)](#) - Deadline: Sept. 24
  - [FY 2021 - 2023 Economic Development RNTA](#) - Deadline: Ongoing
  - [U.S. Bank Foundation: Community Possible Grant Program](#)
  - [Grid Modernization Grant Program](#)
  - [Santa Fe Community Foundation Fall Grant Cycle](#) - Deadline: Aug. 30
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# More Upcoming Webinars & Events

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August 10 at 11 am

[Cybersecurity. Protecting your Small Business in a Post-Pandemic World](#)

August 10 and 12

[Información del Programa EIDL de Ayuda Económica por COVID-19 de la SBA](#)

10 de Agosto, 3 pm y 12 de Agosto, 10 am

August 11 at 5 pm

[Pivoting From an Online Store to a Marketplace Model to Boost Sales During COVID-19](#)

August 12 at 11 am

[Cybersecurity: Security for the Edge](#)

August 16 at 12 pm

[Understanding Certifications 8a, ED/WOSB, SD/VOSB, HUBZone](#)

August 17 at 11:30 am

[Conversation with the \(Fed\) Chair: A Virtual](#)

August 17 at 12 pm

[Starting a Cannabis Business in New Mexico? Get Market Insights First!](#)

August 18 at 11 am

[Air Force Research Laboratory Virtual Tour](#)

August 23 - September 19

[Indigenous Food and Farm Program](#)

*There is a \$50 deposit for the program that will be returned after completion.*

August 23 - October 15

[Create.Sell.Bank! Community Online Course - Start or Expand your Business](#)

August 26 at 10 am

[How to Grow & Promote Your Business Using YouTube](#)

**Ongoing:**

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

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## Recent Webinar Recordings

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- [Public Update on the NM Statewide Recovery and Long term Plan](#) (8/3/21)
- [REBP Interview Series: Behempful](#) (7/29/21)
- [NM Recovery Series: Meet Your Regional Recovery Coordinators](#) (7/20/21)
- [REBP Interview Series: Santa Fe CBD](#) (7/1/21)
- [Mapping the Course: A Practical Approach to Grant Writing](#)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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