

Appendix A-5

Certified Communities Initiative Program (CCI)

Rating Criteria

The Certified Communities Initiative (CCI) requires completion of all mandatory requirements, and will be rated on the following system of Meets or Does Not Meet.

Mandatory Requirements

1. Establish a local economic development organization
Meets _____ Does not meet _____
2. Develop a *three*-year community based economic development plan
Meets _____ Does not meet _____
3. Develop a land and building inventory
Meets _____ Does not meet _____
4. Develop a Retention/Expansion Program
Meets _____ Does not meet _____
5. Adopt the Local Economic Development Act (LEDA)
Meets _____ Does not meet _____
6. Complete the Community Profile
Meets _____ Does not meet _____

7. Develop a marketing plan
Meets _____ Does not meet _____
8. Create and maintain a website
Meets _____ Does not meet _____
9. Develop and maintain a training plan for but not limited to: Board training, Employee training, Economic Developer Certification (i.e., ED Course in Silver City), LEDA training, and PRO training.
Meets _____ Does not meet _____
10. Implement a Local Incentives Package.
Meets _____ Does not meet _____
11. Establish and maintain a PRO Response Process, PRO training, and Tradeshow Participation plan.
Meets _____ Does not meet _____
12. Pursue the implementation of Business Incubator(s) and /or Business/Industrial Park(s).
Meets _____ Does not meet _____
13. Identify and/or establish Entrepreneurial Programs.
Meets _____ Does not meet _____

Application must meet all requirements.