



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

OUTDOOR RECREATION DIVISION

FOR IMMEDIATE RELEASE:

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Dates Announced for 1st Outdoor Recreation Incubator Programs

Free events planned throughout the state

SANTA FE, N.M. – The New Mexico Outdoor Recreation Division (ORD), in partnership with Creative Startups and San Juan College Enterprise Center, recently announced the first events funded by the new outdoor recreation incubator grants.

Creative Startups will host its first Outdoor Recreation LABS in rural libraries starting in Estancia, El Rito, and Taos. Five more events across the state will follow later this year. San Juan College will host an outdoor recreation ORII BaseCamp kickoff in Farmington on March 7.



These regional events will focus on outdoor recreation business opportunities, linking with business resources, BLM and other federal land agency recreation permitting, peer networking, marketing tools, and more.

In 2019, the newly formed ORD awarded its first two \$50,000 grants to business incubators that proposed the best programs to assist early stage outdoor companies. The awards went to San Juan College and Creative Startups. Both were chosen for their regional focus to help outdoor recreation startups in the service, retail, and manufacturing spaces.

Learn more about how you can get involved in the Outdoor Rec Business LABS Creative Startups is hosting by attending a Spring event:

- Estancia Public Library, 600 10th St - March 4, from 4 - 5 p.m.
- El Rito Public Library, 182 Placitas Rd, State Rd 215 - March 7, from 12 - 1 p.m.
- Taos Public Library, 402 Cam De La Placita - March 13, from 5:30 - 6:30 p.m.

Visit Creative Startup's Facebook page at www.facebook.com/pg/createstartups/events/

for more information.

San Juan College Enterprise Center Spring Event: San Juan College School of Energy, 5101 College Blvd. – March 7, from 8:00 a.m. - 3:30 p.m.

Visit FarmingtonORI.org to learn more.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.