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**New Mexico MainStreet Program Announces “Annual Support Campaign Designed for Success” Workshop Spring 2013**

SANTA FE—The Economic Development Department’s New Mexico MainStreet Program will be hosting a one-day workshop on Wednesday, March 27 featuring tips on fundraising along with introducing new ideas and approaches for nonprofit organizations. The workshop will be in Roswell from 9 a.m. to 4:30 p.m. at the Roswell Convention & Civic Center, 912 North Main.

Annual support or donor campaigns should not be difficult. Nonprofits know how critical it is to raise unrestricted dollars through their annual support or donor campaigns. The leaders and staff of nonprofits are typically very proud of their mission and want to ask for support but most often feel unequipped to make the ask or uncomfortable with approaching potential donors. This Institute is designed to empower communities with knowledge, excitement and a plan of action to implement a support campaign that will assist them with raising funds and garnishing new support.

There is a \$50 non-refundable registration fee for the workshop. Registration and more information are online at: <http://nmmainstreet.org/institutes.php>. Space is limited. For more information contact Julie Blanke, [julie.blanke@state.nm.us](mailto:julie.blanke@state.nm.us)

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