



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

## NEW MEXICO MAINSTREET PROGRAM

**FOR IMMEDIATE RELEASE:**

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Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

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## New Mexico MainStreet Announces \$4 Million for Public Infrastructure Revitalization Projects

**SANTA FE, N.M.** – New Mexico MainStreet (NMMS) and the New Mexico Economic Development Department has awarded \$4 million for revitalization projects through the MainStreet Capital Outlay Public Infrastructure Program in 11 MainStreet communities: Alamogordo, Barelmas, Belen, Farmington, Gallup, Las Vegas, Lovington, Raton, Roswell, Silver City, and Tucumcari.

The MainStreet Capital Outlay Program provides funding for public infrastructure upgrades within a targeted public investment area. Projects must be an economic driver and demonstrate impact on the local economy, improve the appearance and functionality of the district, create connectors, and engage local property and business owners.

"These MainStreet investments are going to 11 communities all over the state to help them revitalize their downtowns, create a sense of place, and boost economic growth," said Cabinet Secretary Alicia J. Keyes of the Economic Development Department.

"We work with local communities to identify and develop catalytic economic development projects that use a holistic approach and build off of the community's existing assets," said NMMS Director Daniel Gutierrez. "These vital projects directly support economic growth, property renovation, business development, and job creation within the MainStreet district."

The number of projects designated each year is contingent upon the Legislature's annual appropriation for the NMMS program. Capital Outlay funds are used to leverage/match other local, state, corporate, and foundation dollars.

Funded projects include:

- **Alamogordo MainStreet**, in partnership with the city of Alamogordo, has been awarded \$100,000 for a Great Blocks on MainStreet project on the 800 and 900 blocks of New York Avenue.
- **Barelmas MainStreet**, in partnership with the city of Albuquerque, has been awarded \$100,000 for a Great Blocks on MainStreet project on historic South 4th Street, from Coal Ave. to Hazeldine Ave.
- **Belen MainStreet**, in partnership with the city of Belen, has been awarded \$530,000 for the Great Blocks on MainStreet Becker Ave. Phase 1 construction.

- **Farmington MainStreet**, in partnership with the city of Farmington, has been awarded \$360,000 for Downtown Farmington Revitalization Complete Streets Project construction.
- **Gallup MainStreet Arts & Cultural District**, in partnership with the city of Gallup, has been awarded \$800,000 for Coal Avenue Commons Phase 1 construction.
- **MainStreet de Las Vegas**, in partnership with the city of Las Vegas, has been awarded \$400,000 for the Great Blocks on MainStreet project Railroad Avenue Phase 2 construction.
- **Lovington MainStreet**, in partnership with the city of Lovington, has been awarded \$40,000 for phase 3 of “Love Lovington: Going Green Wayfinding Project.”
- **Raton MainStreet/Arts and Cultural District**, in partnership with the city of Raton, has been awarded \$800,000 for a Great Blocks on MainStreet project for Phase 3 construction along historic First Street.
- **Roswell MainStreet**, in partnership with the city of Roswell, has been awarded \$100,000 for a Great Blocks on MainStreet Roswell Market Walk Project.
- **Silver City MainStreet/Arts and Cultural District**, in partnership with the city of Silver City, has been awarded \$170,000 for Silver City MainStreet Plaza Phase 3 construction.
- **Tucumcari MainStreet**, in partnership with the city of Tucumcari, has been awarded \$600,000 for a Great Blocks on MainStreet project Second Street Phase 1 construction.

Projects were selected through a competitive application process. Investments are based on an adopted Master Plan, Cultural Economic Development Plan, or Metropolitan Redevelopment Area Plan.



**About New Mexico MainStreet:**

New Mexico MainStreet develops local capacity to engage people, rebuild places, and grow the entrepreneurial, creative, and business environment resulting in economically thriving downtowns, greater business and employment opportunities, and a higher quality of life. Learn more about New Mexico MainStreet’s programs and initiatives at [www.nmmainstreet.org](http://www.nmmainstreet.org). New Mexico MainStreet is a program of the New Mexico Economic Development Department, [gonm.biz](http://gonm.biz).

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*The New Mexico Economic Development Department's mission is to enhance and leverage a competitive environment to create jobs, develop the tax base and provide incentives for business development.*

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