



Michelle Lujan Grisham  
Governor

Alicia J. Keyes  
Cabinet Secretary

Todd Christensen  
Director

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**Bruce Krasnow**  
(505) 827-0226, cell: (505) 795-0119

[Bruce.Krasnow@state.nm.us](mailto:Bruce.Krasnow@state.nm.us)

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## **"Firstness" filming in New Mexico** *Independent film shooting in rural parts of state*

**SANTA FE, N.M.** - New Mexico State Film Office Director Todd Christensen announced today that the independent feature "Firstness," produced by Firstness LLC, has begun principal photography through mid-October in Carrizozo, Tularosa, Capitan, Ruidoso, and Alamogordo.

The production will employ five New Mexico crew members, one New Mexico actor, and two New Mexico background actors.

The film is one of the first to take advantage of new tax film tax credit in New Mexico that provides an extra 5 percent incentive for productions in areas outside the Albuquerque-Santa Fe Corridor, said Economic Development Department Cabinet Secretary Alicia J. Keyes.

"Firstness" shows that New Mexico welcomes small independent films as well as major productions," said Keyes. "This project is further evidence that our new film incentives are encouraging production companies to look at filming locations in smaller rural communities, growing the industry in all corners of the state."

Directed by Brielle Brilliant ("Streakers") and produced by Bridget Botchway ("Water with Lemon," "The New Love Culture"), "Firstness," stars Tim Kinsella, Alex Jording, and Caleb Cabrera.

"Firstness" is the story of Tavi, a precocious, nonbinary kid living in rural New Mexico, who becomes fascinated by a formerly incarcerated artist named Julian, after witnessing him fall off his bike one day. Tavi and Julian strike up an unlikely friendship, drawing disdain from their neighbors and philosophical wonder from each other. Meanwhile, Tavi's dad Keith battles his demons in an outpatient therapy group with an eclectic crew of small-town weirdos.

For more information contact: [firstnessfilm@gmail.com](mailto:firstnessfilm@gmail.com).

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Visit the New Mexico Film Office at [nmfilm.com](http://nmfilm.com)

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**The New Mexico Film Office**  
1100 S. St. Francis Drive, Suite 1213  
Santa Fe, NM 87505  
(505) 476-5600  
[info@nmfilm.com](mailto:info@nmfilm.com)  
[nmfilm.com](http://nmfilm.com)

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