



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

February 12, 2021

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### UPCOMING WEBINARS AND EVENTS

#### Procurement Series

Every Thurs. at 3 pm (began on Jan. 21, runs through Feb. 25)

[See series schedule and register](#)

#### USDA Community Facilities Technical Assistance and Training Grant

February 16 at 12 pm

[Register](#)

#### NMDOT Opportunity Fair

February 17 at 7:30 am

[Register](#)

#### WESST Farmington Training Conversations and Connections: Virtual Networking Meeting

February 17 at 2 pm

[Register](#)

#### Rural Community Development Initiative (RCDI)

February 18 at 12 pm

### COVID-19 Recovery Resources

#### **NEW!** USDA Temporarily Suspends Debt Collections, Foreclosures and Other Activities on Farm Loans for Distressed Borrowers

Due to the national public health emergency caused by COVID-19, the USDA announced the temporary suspension of past-due debt collections and foreclosures for distressed borrowers under the Farm Storage Facility Loan and the Direct Farm Loan programs administered by the Farm Service Agency (FSA).

[Learn More](#)

#### **NEW!** FedEx Small Business Grant

You have a chance to win \$50,000 to help your business continue to grow stronger. **Deadline: February 16.**

[Learn More](#)

#### **NEW!** PNM COVID Relief Program

[Register](#)

### **SBA Economic Aid**

February 18 at 2 pm

[Register](#)

### **Developing & Managing a Successful Business Crowdfunding Campaign**

February 23 at 2 pm

[Register](#)

### **ACE/AES Export Compliance Seminar**

February 23-24

[Register](#)

### **Introduction to Government**

#### **Contracting**

February 24 at 11:30 am

[Register](#)

### **How to Perfect your Sales Technique, Sales Process, and Build a Referral**

#### **Network**

February 25 at 11:30 am

[Register](#)

### **Rural Efficient Business Program**

#### **Interview with Reunity Resources**

February 26 at 12:30 pm

[Register](#)

### **EmpowHer Forum: Driving Women Empowerment Principles for Locally Women-Owned Businesses**

March 5 at 9 am

[Register](#)

### **What Is Outdoor Recreation 1.0**

March 13 at 10 am

[Register](#)

### **Local On Demand SCORE Webinars:**

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

[N.M. Tax and Revenue New Businesses and New Employers workshops](#)

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## **ARTICLES/LINKS**

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[Main Street welcomes added aid in Biden's Covid relief plan as PPP funding sees demand from micro businesses](#)

## **for Small Businesses and Nonprofits**

To qualify, a small business must be registered with the New Mexico Secretary of State; be on Small Power Service (PNM 2A or 2B rate); be a nonprofit 501(c)3 or a small business in one of the following industries: restaurant, retail, hospitality, services, or leisure/entertainment with 50 or fewer employees; be an active non-residential PNM Electric customer for the past 6 months; and be experiencing financial hardships due to COVID-19, with a past due account.

[Learn More](#)

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### **Small Business Grants COVID-19 Relief: Where to Find Free Money**

Whether you're looking for grants to help you weather the rest of the COVID-19 pandemic or are just looking for a small business grant to take your company to the next level, you'll find many options here.

[Learn More](#)

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### **The Christopher & Dana Reeve Foundation's Quality of Life Grants**

The COVID-19: Addressing Social Isolation track is designed to address social isolation during the COVID-19 pandemic, with the goal of enhancing connectedness of people living with paralysis and their caregivers. Grants ranging from \$25,000 to \$50,000. **Deadline: March 16.**

[Learn More](#)

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### **Shuttered Venue Operators Grant (SVOG)**

SVOG is a federal economic assistance program for arts organizations, administered through the Small Business Administration. If you are a theatrical producer, talent rep, venue promoter, operate a live venue, live performing arts organization, movie house, or cultural institution you may be eligible to apply.

[Learn More](#)

[View the SBA Webinar](#)

[View the EDD Webinar](#)

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### **New Mexico Safe Certified Training Programs**

New Mexico businesses in all sectors are encouraged to receive training in COVID-safe practices to help ensure everyone's safety as New Mexico reopens for business and recreation.

[Learn More](#)

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### **CARES Act Provider Relief Fund**

The Provider Relief Fund supports families,

[Executive Order on Tackling the Climate Crisis at Home and Abroad](#)

[State agency measures impact of pandemic on New Mexico's tourism industry](#)

[With Reforms On The Horizon, OZ Players Optimistic About The Program's Future](#)

[How a new National Recovery Investment Corps can drive a bottom-up, inclusive economic recovery](#)

[Funding challenges limit minority-owned businesses' access to energy efficiency](#)

[Uplifting America's Left Behind Places: A Roadmap for a More Equitable Economy](#)

[Bernalillo Co. offering temporary hotel vouchers to homeless families](#)

workers, and the heroic healthcare providers in the battle against COVID-19. HHS is distributing \$178 billion to hospitals and healthcare providers on the front lines of the coronavirus response.

[Learn More](#)

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### **PPP Resumed on Jan 11**

1st and 2nd draw PPP loans resumed on Jan 11 with some updated rules. For application assistance, go to the [NM Small Business Development Center website](#).

[Learn More](#)  
[View our Webinar](#)

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### **EIDL Deadline**

The deadline to apply for the Economic Injury Disaster Loan for the COVID-19 disaster declaration has been extended to Dec. 31.

[Learn More](#)

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## **Emergency Rental Assistance Program**

The Emergency Rental Assistance program makes available \$25 billion to assist households that are unable to pay rent and utilities due to the COVID-19 pandemic. The funds are provided directly to states, U.S. Territories, local governments, and Indian tribes. Grantees use the funds to provide assistance to eligible households through existing or newly created rental assistance programs.

[Learn More](#)

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## **TRIBAL RESOURCE: Chamiza Foundation Covid-19 Emergency Relief Fund**

The Chamiza Foundation is accepting applications from Pueblo Indian organizations and organizations serving Pueblo communities in New Mexico that are responding to direct threats from COVID-19. The grant awards will range from \$3,000 to \$12,000. Specific areas of interest include food, medical supplies, and personal items; water; community relief and recovery needs; and internet access and connectivity. **Deadlines: February 12 and May 7.**

[Learn More](#)

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## **This Week's Highlight: SCORE Celebrates Black History Month**

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As we celebrate Black History Month, SCORE is proud to announce the launch of its new online resource for Black Entrepreneurs.

Black entrepreneurs face unique barriers to business success. At SCORE, we're working to change that by removing those obstacles and providing Black small business owners with access to personalized support. That's why we created SCORE for Black Entrepreneurs: to meet you where you are and get you where you want to go.

[Learn More](#)

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# **Additional Business Resources**



## **NEW! VA Adaptive Sports Grant Program**

The Adaptive Sports Grant Program provides grants to eligible adaptive sports entities to plan, develop, manage, and implement programs to provide adaptive sports activities for Veterans and members of the Armed Forces with disabilities. Eligible applicants include state, local, and Tribal governments, as well as nonprofits, for-profit businesses, and institutions of higher education with significant experience in managing a large-scale adaptive sports program for persons with disabilities. **Deadline: March 31.**

[Learn More](#)

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## **NEW! NMDOT Opportunity Fair**

Meet face-to-face with PTAC representatives, Primes, private industry, neighboring states, and representatives from a variety of procuring government agencies. This free event is a special opportunity for DBEs (Disadvantaged Business Enterprises) and other small businesses in the transportation, construction, and design industry.

[Learn More](#)

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## **NEW! National Assoc. for the Self-Employed (NASE) Growth Grant**

NASE members can receive up to \$4,000 for their small business. Grants can be used for marketing, advertising, hiring employees, expanding facilities, and other specific business needs.

[Learn More](#)

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## **NEW! GreenTech Noir**

GreenTech Noir is a platform for Blacks in Diaspora creating systemic change in industries including clean energy, smart cities, clean transportation, infrastructure, water, circular economy, agriculture, conservation, investment, policy, environmental justice, climate tech, and beyond.

[Learn More](#)

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## **NEW! Las Cruces BizSprint**

As a response to COVID-19, NMSU's Arrowhead Center and the City of Las Cruces have partnered to offer a business accelerator that incorporates a tailored curriculum geared to address transitioning your business to online spaces and focus on recovery from COVID-19. This accelerator will help participants explore potential new markets through a customer discovery process and access a network of experts in a variety of fields for free advising.

[Learn More](#)

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## **NEW! TEAM Fund**

The TEAM Fund is a no-interest loan fund available to for-profit technology and manufacturing companies headquartered in Northern New Mexico. The fund supports growth-oriented companies that are on track to add jobs, grow revenues, and attract additional funding/investment. Eligible companies must have already secured, or have a way to secure, at least 100% in matching capital. The application will be available for download on February 15. **Deadline: March 15.**

[Learn More](#)

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## **REAP Energy Audit & Renewable Energy Development Assistance**

USDA Rural Development is now accepting applications for the Rural Energy for America Program Renewable Energy Systems & Energy Efficiency Improvements (REAP RES/EEI). REAP provides funding to eligible applicants to make energy efficiency improvements or install renewable energy systems for their operations. **Deadline: March 31.**

[Learn More](#)

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## **TRIBAL RESOURCE: Native Arts and Cultures Foundation (NACF)**

NACF is dedicated to the perpetuation of American Indian, Alaska Native, and Native Hawaiian arts

and cultures nationwide. It is currently offering the following new programs:

**SHIFT**—Transformative Change and Indigenous Arts program supports artist and community-driven projects responding to social, environmental, or economic justice issues through a Native lens. Up to ten projects will receive two-year grants totaling \$100,000 as well as other support services. Native artists or Native artist collectives, in partnership with partner organizations (nonprofit organizations, for-profit businesses, or tribal agencies), are eligible to apply.

**LIFT**—Early Career Support for Native Artists provides one-year grants of up to \$10,000 to early career Native artists to help them develop and realize new projects.

Deadline for both programs: March 16.

[Learn More](#)

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### **Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program**

This program provides loan guarantees up to \$250 million to assist in the development, construction, and retrofitting of new and emerging technologies. These technologies are advanced biofuels, renewable chemicals, and biobased products.

[Learn More](#)

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## **Additional Community Resources**

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### **NEW! National Fund for Sacred Places.**

Eligible entities must have been originally built as a house of worship and owned by an active community of faith; be listed in, or eligible for listing in, the National Register of Historic Places; be occupied by a congregation that is community-minded; and the property must have urgent repair needs. Letter of intent due March 15. **Deadline: July 14 if selected to apply.**

[Learn More](#)

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### **NEW! Historic Preservation Fund - Underrepresented Community Grants**

Grants provide funding for projects to diversify the nomination of sites to the National Register of Historic Places by supporting surveys and inventories that will prepare historic places in underrepresented communities for nomination to the Register. Eligible Applicants: state, local, and tribal governments, and tribal organizations. **Deadline: March 31.**

[Learn More](#)

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### **NEW! The Rural Economic Development Toolkit**

The toolkit provides state and local officials and rural communities information on best practices for building an outdoor recreation economy. It also contains a list of federal grants and technical assistance, which will support communities in securing funding and services.

[Learn More](#)

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### **NEW! New Mexico Children's Foundation**

New Mexico Children's Foundation provides funding to small, community-based nonprofit programs designed to foster the physical, emotional, educational, and social development of New Mexico children and their families. Recognizing that most children have a wide range of underserved needs, the foundation's goal is to help organizations serve as many of those needs as possible. Grants of up to \$6,000 are provided to new or existing organizations. Operating budgets of applicant organizations must be under \$300,000. **Deadline: March 12.**

[Learn More](#)

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### **NEW! Community Facilities Technical Assistance and Training Grant**

Eligible applicants include public bodies, nonprofits, and federally-recognized Tribes in rural areas, including cities, villages, townships, towns, and federally recognized Tribal Lands outside the boundaries of a city of 20,000 or more. Funds may be used to assist communities with facility needs (identification, planning, financing, reports and surveys, applications for assistance, improvement of management) and with other areas of need. Grants awarded up to \$150,000; competitive grant; no match required (preference given to those with matching cash funds).

[Learn More](#)

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### **NEW! Rural Community Development Initiatives Grants**

Eligible applicants include public bodies, nonprofits, and federally-recognized Tribes located in rural areas (any area other than a city or town that has a population of greater than 50,000 and the urbanized area contiguous and adjacent to such city or town). Funds may be used to improve housing, community facilities, and community and economic development projects. Grants of \$50,000 - \$250,000, 1:1 match required.

[Learn More](#)

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### **NEW! AARP Purpose Prize**

The AARP Purpose Prize honors extraordinary individuals 50 years of age and older who use their life experience to make a better future for all. The prize recognizes those with the passion and experience to create new ways to solve tough social problems. An eligible applicant should be the founder of a nonprofit organization and a legal resident of the U.S. or U.S. citizen living abroad who started their work at the age of 40 or later. Five Purpose Prize winners annually will receive \$50,000 each and a year of technical support. Up to ten Purpose Prize Fellows will also receive \$10,000 for their nonprofit organizations. **Deadline: March 31.**

[Learn More](#)

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### **NEW! Whole Kids Foundation Garden Grant Program**

The Garden Grant Program provides \$3,000 grants for edible gardens at K-12 schools and nonprofit organizations working with schools. Consideration is given to new or existing garden projects at any stage of development that help children engage with fresh fruits and vegetables. **Applications will be accepted from February 15 through March 31.**

[Learn More](#)

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### **NEW! Partners for Places**

Partners for Places, an initiative of The Funders Network, is a matching grant program that creates opportunities for cities and counties to improve communities by building partnerships between local government leaders, community-led groups, and place-based local or regional foundations. National funders invest in local projects to promote a healthy environment, a strong economy, and the well-being of all residents. The current focus is on sustainable climate action and green stormwater infrastructure applications. For Round 18, grants will range between \$25,000 and \$75,000 for one-year projects, or \$75,000 and \$150,000 for two-year projects, with a 1:1 match required by one or more place-based foundations. **Deadline: March 19.**

[Learn More](#)

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### **NEW! Mabee Foundation Capital Funds**

The Mabee Foundation provides funding for nonprofit organizations. The foundation's grant categories include Education, Medical and Health, Social and Humanitarian, and Cultural and Religious. Grants are made toward building and facility construction and renovation projects, as well as for the purchase of major medical equipment. The foundation requires that 40% of the total project be raised by other public donors before it will consider a grant request. **Online applications are due on the first business day of March, June, September, and December, annually.**

[Learn More](#)

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## **NEW! The Preservation Technology and Training (PTT) Grants Program**

The program funds innovative research that develops new technologies or adapts existing technologies to preserve cultural resources; specialized workshops or symposia that identify and address national preservation needs; and how-to videos, mobile applications, podcasts, best practices publications, or webinars that disseminate practical preservation methods or provide better tools for preservation practice. Federal agencies, states, tribes, local governments, and non-profit organizations may apply to receive grants of \$5,000-\$20,000. **Deadline: March 15.**

[Learn More](#)

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## **Blooming Prairie Foundation**

The Blooming Prairie Foundation is dedicated to promoting innovative ideas and practices in the area of organic and natural foods in order to further the health of people, the planet, and the cooperative business model. The Foundation provides grants to nonprofit organizations that conduct any of the following activities: developmental, research, and educational efforts in the organic industry and the cooperative community; the development of organic and natural products; and cooperative development in the natural products industry. **Deadline is March 1.**

[Learn More](#)

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## **Citizens' Institute on Rural Design (CIRD)**

The goal of CIRD is to enhance the quality of life and economic viability of rural America through planning, design, and creative placemaking. Through the **Local Design Workshops track**, up to four communities will be selected to participate in an on-site rural design workshop. The workshops will bring together local residents and leaders from nonprofits, community organizations, and government agencies to develop actionable solutions to the community's specific design challenge. Each workshop includes a \$6,000 stipend to the host community. In addition, up to 15 rural communities will be selected to participate in the **Design Learning Cohort track**. Rural community leaders from government, nonprofits, local businesses, and civic organizations will be invited to gather together for learning, training, and support to make their community's vision a reality. **Deadline: March 12.**

[Learn More](#)

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## **The Homeless Veterans' Reintegration Program, Incarcerated Veterans' Transition Program, and the Homeless Female Veterans' and Veterans' with Families Program**

These programs support services to reintegrate homeless veterans into the labor force by placing them into family-sustaining employment and to stimulate the development of effective service delivery systems that will address the complex problems facing homeless veterans. Grant recipients will provide an array of client-centered services utilizing a case management approach that directly assists homeless veterans and provides critical linkages to a variety of support services available in their local communities. **Deadline: March 1.**

[Learn More](#)

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## **Brighter Future Fund**

The Brighter Future Fund is a statewide grant program ensuring that philanthropic funds are invested strategically in communities throughout New Mexico. The first grant round of 2021 will focus on the Northern New Mexico; future rounds in 2021 will focus on Central and Southern New Mexico. Organizations located in the following counties are eligible to apply for this round: San Juan, Rio Arriba, Taos, Colfax, Union, McKinley, Los Alamos, Santa Fe, Mora, Harding, Cibola, San Miguel, Guadalupe, and Quay. Grants will range from \$5,000 - \$10,000. **Deadline: February 18.**

[Learn More](#)

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## **Smart Cities Council's Readiness Challenge for Cities**

The Readiness Challenge for Cities is aimed at helping cities prepare critical foundational components that can help drive implementation. The challenge will open to any city beginning on February 1 and will provide a range of technical assistance and peer support.



[Learn More](#)

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### **Andrew Family Foundation**

The Andrew Family Foundation seeks to partner with one or more nonprofit organizations offering creative solutions that address issues facing under-resourced communities as well as the protection and preservation of the natural environment in which they live. The Foundation seeks to support organizations focused on alleviating disparities in food access, affordable housing, high quality education, physical and psychological healthcare, and/or criminal justice. Preference will be given to organizations whose programming is intersectional, alleviating these disparities while demonstrating an interest to conserve our planet's natural resources and promote environmental sustainability. The foundation will award grant(s) of up to \$600,000 to be paid over a three-year period. The annual program budget for applying organizations should be \$1 million to \$4 million. **Letters of inquiry are due by March 15; deadline for invited full proposals is May 1.**

[Learn More](#)

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### **Visionary Freedom Fund**

The Visionary Freedom Fund seeks to ensure that Black, Brown, and Indigenous (BIPOC) youth impacted by the youth justice system have the resources, capacity, infrastructure, and relationships they need to develop and implement inspiring long-term, visionary change in their communities. Grants ranging from \$25,000 to \$100,000 will support organizations where leadership is impacted by the carceral state, criminal legal system, and/or systems of criminalization. Applying organizations must have young people in decision-making leadership roles. General operating grants are provided, with an emphasis on funding for organizations that are often left out of traditional philanthropic giving. **Deadline: February 26.**

[Learn More](#)

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### **Nature's Path: Gardens for Good**

The Nature's Path Gardens for Good program supports nonprofit organizations with community garden projects. The focus is on community gardens that make fresh organic food more accessible in the local neighborhood. Grants must be used specifically for the development of an organic garden that will supply food to a nonprofit feeding agency such as a food bank, soup kitchen, emergency pantry, shelter, before- or after-school program, or other similar program. Nature's Path will award 21 grants of \$5,000 each. **The application cycle will be open from February 5 to March 24 .**

[Learn More](#)

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### **Dollar General Literacy Foundation**

The Dollar General Literacy Foundation supports nonprofit organizations, educational institutions, and libraries that offer literacy programs in communities served by Dollar General. The Foundation provides support through the following grant programs: Adult Literacy Grants, Family Literacy Grants, and Summer Reading Grants. **Deadline: February 18.**

[Learn More](#)

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### **Albuquerque Community Foundation Grant Program**

The Albuquerque Community Foundation is currently accepting applications for the 2021 Competitive Grant Program in the following fields of interest: Arts & Culture, Education, and Environmental & Historic Preservation.

[Learn More](#)

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## **Recent Webinar Recordings**

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[Update on the Shuttered Venue Operators Grant \(SVOG\)](#) (1/26/21)

[SBA's Paycheck Protection Program Round Two Updates](#) (1/15/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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