



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

March 22, 2021

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UPCOMING WEBINARS AND EVENTS

Seed Deals: How to Grow from Startup to Venture Capital

March 22 at 1 pm

[Register](#)

Tutor Tuesday - Angel Tax Credit

March 23 at 1 pm

[Register](#)

Talking to Your Customer: The Why and How

March 24 at 12 pm

[Register](#)

Housing Insecurity - Data and Resources

March 25 at 10 am

[Register](#)

Small Businesses of Color: Toward an Inclusive and Resilient Recovery

March 25 at 10 am

[Register](#)

COVID-19 Recovery

NEW! SBA Extends Deferment Period for COVID-19 Disaster Loans

All SBA disaster loans, including COVID-19 EIDL, will have a first payment due date extension:

- loans made in 2020 will have a first payment due date extended from 12-24 months from the date of the note.
- loans made in 2021 will have a first payment due date extended from 12-18 months from the date of the note.

NEW! Comcast RISE

Comcast RISE helps strengthen and empower Black, Indigenous, and People of Color (BIPOC)-owned small businesses that have been hit hard by COVID-19. Businesses can apply for the following business services:

- Marketing and advertising consulting
- Media placements over a 90-day period
- Commercial creative production services
- Technology services from Effectv and/or Comcast Business

NEW! Advancing Health Literacy to

SCORP - Statewide Town Hall

March 25 at 5 pm

[Register](#)

Rural Efficiency Business Program

Interview Series: The Middle Aged

Spread

March 30 at 12:30 pm

[Register](#)

Dispatches from New Mexico:

Wilderness First Aid: 101

March 30 at 1 pm

[Register](#)

Turning Leads into Sales

March 31 at 10 am

[Register](#)

Resources for Your New Mexico

Outdoor Recreation Business &

Community

March 31 at 2 pm

[Register](#)

It Starts with An Idea – But Being an

Entrepreneur Takes Work

5-week Intensive

Must apply by April 10

April 1 - May 15 (Saturdays)

[Apply](#)

Local On Demand SCORE Webinars:

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

[N.M. Tax and Revenue New Businesses and New Employers workshops](#)

ARTICLES/LINKS

[SBA officially rolls out shuttered venue grant program. Here's when businesses can apply.](#)

[This week's top 10: Biden signs \\$1.9T stimulus bill; the SBA will open federal loans for small businesses soon](#)

[Biden Creates Road Map for Equitable State and Local Data](#)

[U.S. House passes American Rescue Plan; Small Business Credit Initiative included as \\$10B program](#)

[Enhance Equitable Community](#)

[Responses to COVID-19](#)

This grant supports the identification of effective approaches for improving health outcomes with the ultimate goal of promoting dissemination, adoption, and sustainability of these approaches.

Deadline: April 20.

[NEW! Value-Added Producer Grant \(VAPG\)](#)

USDA announced that it is making an additional \$35 million available this year in the VAPG program to support agricultural producers affected by the COVID-19 pandemic. **Online Deadline: April 29. Paper Deadline: May 4, 2021**

[NEW! Business and Industry \(B&I\) CARES Act Program](#)

USDA Rural Development offers loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic.

Deadline: September 15 or until funds are expended.

[REMINDER! PPP Deadline is March 31! Get your applications in as soon as possible.](#)

PPP deadline is March 31, however and extension might be approved soon.

[Congress Could Extend The PPP Loan Deadline—If Lawmakers Can Act In Time](#)

[UPDATE! Updated Info For SVOG](#)

SBA will launch the portal to begin accepting Shuttered Venue Operators Grant Applications on April 8

- [Preliminary Application Checklist](#)
 - [Eligibility Requirements](#)
 - [Frequently Asked Questions](#)
 - [Tutorial on Eligibility for Museum Operators](#)
-

[USDA Fact Sheet](#)

USDA recovery resources.

Business Resources

[NEW! Good Food Foundation](#)

Selected businesses will lead 20-to-25 buyers through a tasting of their products and can apply for a chance to be featured on the Good Food Foundation Virtual Mercantile Event on May 26.

Companies with products that meet the following criteria are eligible to apply:

- New Mexico-grown specialty crops.

[Biden signs bill to provide almost \\$2 trillion in COVID-19 relief](#)

[\\$350 Billion Slated for State, Local Governments as President Signs American Rescue Plan](#)

['Huge victory': Black farmers hail \\$5 billion in new COVID relief law to redress generations of racism](#)

[Independent restaurants lobbied hard for targeted economic relief. Now, they're finally getting it.](#)

[State officials celebrating resiliency of New Mexico film industry during the pandemic](#)

[Build with Robots Expands Albuquerque, New Mexico, Plant](#)

[Bueno Foods to add staff, freezer space](#)

- Fit into one of the Good Food Foundation's categories – excluding beer, spirits, or hard ciders – and meet at least one standard within the selected category.
- Non-perishable and shelf stable for shipping purposes.

Retailers must apply by April 2.

NEW! [Novogradac's Opportunity Zones Mapping](#)

Tool now identifies 2020 census tract boundary changes.

NEW! [Goldman Sachs 10,000 Small Businesses](#)

Goldman Sachs 10,000 Small Businesses is an investment to help small businesses grow and create jobs by providing them with greater access to education, capital, and business support services.

[SCORE Celebrates Women's History Month](#)

SCORE has launched a new online resource for women entrepreneurs.

[Trade Mission to South America](#)

The trade mission to South America will include the Trade Americas – Business Opportunities in South America Conference in São Paulo, Brazil on December 5-6, 2021. For questions regarding this program, contact Diego.Gattesco@trade.gov

EDD Highlight: Rural Efficiency Business Program Interview Series

Saving energy pays off.

Businesses need to tap every resource available to them. As companies figure out how to prosper in an uncertain environment, the New Mexico Economic Development Department is hosting a virtual statewide tour to chat with businesses in rural areas about energy efficiency, utilizing renewable energy systems and what it means for companies in current times.



Join us for the 4th installment of our interview series, where we here from **Resa Sawyer, Herbalist & Farmer at The Middle Aged Spread** (Taos, NM), and learn some of the tools and techniques they have used to save money and increase energy efficiency.

Learn more, view prior interviews, and register to attend online at nmruralbiz.com.

**March 30, 2021
12:30 pm
[Register online](#)**

Community Resources

NEW! [Clean and Beautiful Grant Program](#)

New Mexico Tourism Department's (NMTD) Clean and Beautiful Grant Program empowers local and tribal governments to develop and sustain programs that curb litter, reduce blight, and support beautification, waste reduction, and education initiatives.

NEW! National Fish and Wildlife Foundation: Acres for America

Acres for America provides urgently needed funding for projects that conserve important large-scale habitats for fish, wildlife, and plants through land acquisitions and perpetual conservation easements. Preference will be given to projects that achieve more than one of the following program priorities: conserve critical habitats for birds, fish, plants, and wildlife; connect existing protected lands to unify wild places and protect critical migration routes; provide access for people to enjoy the outdoors; and ensure the future of local economies that depend on forestry, ranching, and wildlife. All grant awards require a 1:1 match of cash or goods and services. **Pre-proposal deadline: April 15.**

NEW! The Notah Begay III Foundation: Community Empowerment Grants

The Community Empowerment Grants will support Native American communities and/or organizations engaged in efforts to measurably impact Native American youth health. Organizations should address one or more of the following core areas: increasing opportunities for physical activity, increasing access to healthy and affordable foods, building youth leadership and advocacy, and deepening cultural connections. Up to five 22-month grants of \$200,000 each will be awarded. **Deadline: April 12.**

NEW! Community Heart & Soul Seed Grant Program

Community Heart & Soul engages the entire population of a town in identifying what they love most about their community, what future they want for it, and how to achieve it. The grant provides \$10,000 in startup funding for resident-driven groups to implement the Community Heart & Soul model. Organizations must be from communities with populations of 2,500 to 30,000. **Applications are reviewed on a rolling basis until all grants have been awarded.**

NEW! Rural Community Development Initiative

USDA Rural Development offers grants to provide technical assistance and training to help nonprofit organizations and communities develop their capacity to undertake housing, community facility, or economic development projects in rural areas. **Online Deadline: March 22; Paper Deadline: March 29.**

NEW! Community Facilities Technical Assistance and Training Grant

USDA Rural Development offers grants to rural communities with limited staff and resources to build the capacity needed to access USDA funding to support essential community facilities. **Online Deadline: March 22; Paper Deadline: March 29.**

NEW! Paul Bruhn Historic Revitalization Grants Program

This grant program is designed to support an entity that wants to coordinate a local preservation program to enable the rehabilitation of rural historic properties (less than 75,000 population). Recipient properties must be listed in or eligible for listing in the National Register of Historic Places.

NEW! Urban and Community Forestry Challenge Cost Share Grant Program

The USDA Forest Service Urban & Community Forestry Program restores, sustains, and manages more than 140 million acres of urban and community forest lands. Increasingly, our urban and community forests are facing threats such as insects, diseases, extreme weather events, and other hazards. Additionally, the lack of investment in urban forest disaster mitigation is contributing to community disasters such as urban flooding and human heat deaths in our cities-- disproportionately affecting vulnerable populations. New systemic solutions are needed to create and enhance green infrastructure in the right place and at the right scale, encompassing pressing social, economic, ecological, and historic factors.

NEW! New Mexico Conservation Technical Assistance for Outreach and Education

The Natural Resources Conservation Service - New Mexico is seeking to partner with and support the efforts of natural resource conservation partners to promote public awareness and implementation of conservation activities by conducting conservation outreach workshops and training that will educate

New Mexico's agricultural community, private landowners, conservation organizations, cooperating agencies, acequias, and land grants. Proposals must be for projects based in New Mexico and focus on conservation. Research proposals will not be accepted or considered for funding under this announcement. **Deadline: May 5.**

Tribal Resource: [Native American Library Services Basic Grant](#)

Designed improve core Tribal library services to increase access to information in a variety of formats. **Deadline: April 16.**

Tribal Resource: [Historic Preservation Fund - Tribal Heritage Grants](#)

Offers funding for tribes to undertake cultural and historic preservation projects. **Deadline: May 5.**

Tribal Resource: [Environmental Justice Small Grants Program](#)

Provides funding for projects that help residents of underserved communities understand and address local environmental and public health issues. **Deadline: May 7.**

Tribal Resource: [Infrastructure and Capacity Building Challenge](#)

Supports initiatives to grow the capacity of humanities organizations to serve their public. **Deadline: May 18.**

Child Care Access Means Parents in School Program (CCAMPIS)

Supports the participation of low-income parents in postsecondary education through campus-based childcare services. **Deadline: June 1.**

Can'd Aid Crush it Crusade

Offers support for community recycling programs. **Applications may be submitted at any time.**

Gloria Barron Prize for Young Heroes

Honors 25 outstanding young leaders who have made a significant positive difference to people and the environment. **Deadline: April 15.**

Previously Posted Opportunities

COVID-19 Recovery Resources:

- [Restoration and Resilience COVID Recovery Fund](#) - Deadlines: April 1 & June 1
- [Historic Small Restaurants Grant](#)
- [Webinar Series: Pandemic Relief Options for Small Businesses](#)
- [Mixed Earners Unemployment Compensation \(MEUC\) Update](#)
- [Finance New Mexico is tracking new programs and announcements](#)
- [USDA Temporarily Suspends Debt Collections, Foreclosures and Other Activities on Farm Loans for Distressed Borrowers](#)
- [PNM COVID Relief Program for Small Businesses and Nonprofits](#)
- [Shuttered Venue Operators Grant](#) - Webinar links: [SBA](#); [EDD](#); [Pivotal NM](#)
- [New Mexico Safe Certified Program](#)
- [CARES Act Provider Relief Fund](#)

Business and Community Resource:

- [VA Adaptive Sports Grant Program](#) -Deadline: March 31

Business Resources:

- [Tax Filing Assistance for Low-Income Individuals](#)
- [CreativeFund](#)
- [The Advanced Research Projects Agency-Energy Funds](#) - Deadline: April 6
- [Actos de Confianza](#) - Deadline: May 12
- [National Assoc. for the Self-Employed \(NASE\) Growth Grant](#) - Grant applications are reviewed quarterly
- [Las Cruces BizSprint](#)

- [REAP Energy Audit & Renewable Energy Development Assistance](#) - Deadline: March 31
- [Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program](#) - Deadline: April 1 by 2:30 pm

Community Resources:

- [Albuquerque Community Foundation Competitive Grant Program](#) - Deadline: April 1 at 5pm
- [D'Addario Foundation](#) - Deadline: June 15
- [Home Depot Community Impact Grants Program](#) - Requests accepted on a rolling basis through December 31
- [The Cleaner Indoor Air During Wildfires Challenge](#) - Deadline: May 17
- [Emerging Issues in Maternal and Child Health](#) - Deadline: April 9
- [Dept of the Interior - Bureau of Land Management Recreation and Visitor Services](#) - Deadline: April 20
- [AARP Community Challenge](#) - Deadline: April 14
- [EDA Build to Scale Program](#) - Deadline April 29
- [Low or No Emission Grant Program](#)
- [Call for Kindness](#) - Deadline: April 7
- [Grants Champion Contemporary Concert Music](#) - Deadline: April 1
- [Historic Preservation Fund - Underrepresented Community Grants](#) - Deadline: March 31
- [Community Facilities Technical Assistance and Training Grant](#)
- [Rural Community Development Initiatives Grants](#)
- [AARP Purpose Prize](#) - Deadline: March 31
- [Whole Kids Foundation Garden Grant Program](#) - Deadline: March 31

Recent Webinar Recordings

[Rural Efficiency Business Program](#) (livestream 3/10/21)

[Introduction to Government Contracting](#) (2/24/21)

[Overview of International Trade Resources](#) (1/27/21)

[Update on the Shuttered Venue Operators Grant \(SVOG\)](#) (1/26/21)

[SBA's Paycheck Protection Program Round Two Updates](#) (1/15/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

